



# SESSION 5:

## GOVERNANCE, COOPERATIVE RESILIENCE, AND CULTURAL VALUE EXCHANGE

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May 14, 2025



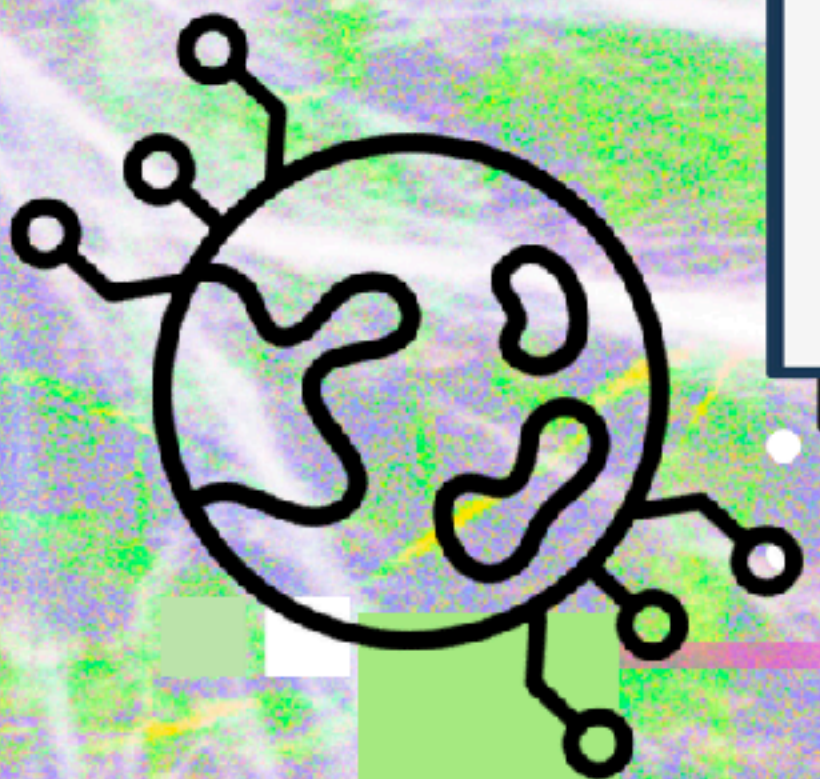


# WELCOME

Cooperative forms of resilience are emerging, powered by decentralized principles of transparency, solidarity, and adaptability.

In this session, we will discuss case studies from across the cultural sector shining on artists, organizations, and institutions exploring decentralized principles and cooperative structures. We'll discuss governance models and the patterns of human coordination that underlie cooperative efforts.

During the latter half of the session, we will role play solidarity practices, which powers much of the emerging cultural sector. We will build off last week's workshop on organizational values, and explore governance models and inter-organizational cooperation.





# AGENDA



**RESILIENCE MODELS  
& COOPERATIVES**



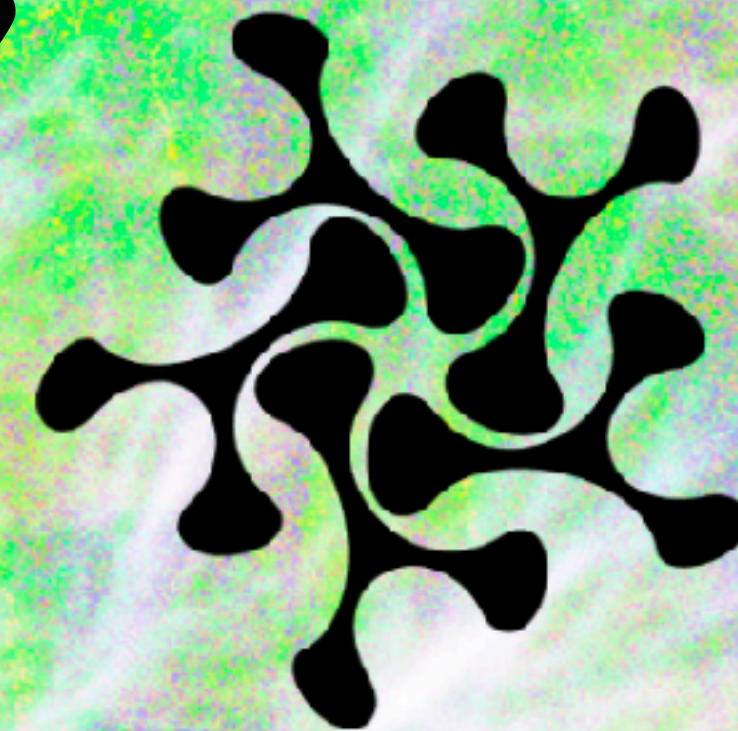
**GOVERNANCE  
MODELS**



**WORKSHOP:  
CULTURAL VALUE  
EXCHANGE**



# ARTIST SOLIDARITY



Artists have been experimenting with solidarity models since the 90s. This online avant-garde was overlooked for decades, and had to make their own context for exhibiting and producing work.

This section explores a small sampling of solidarity experiments from the decade leading up to the emergence of NFTs.

- SpeedShow
- BYOBeamer
- GIF Screenings
- Ways of Something
- A2P
- DiMoDA
- EPOCH
- Pieces of Me

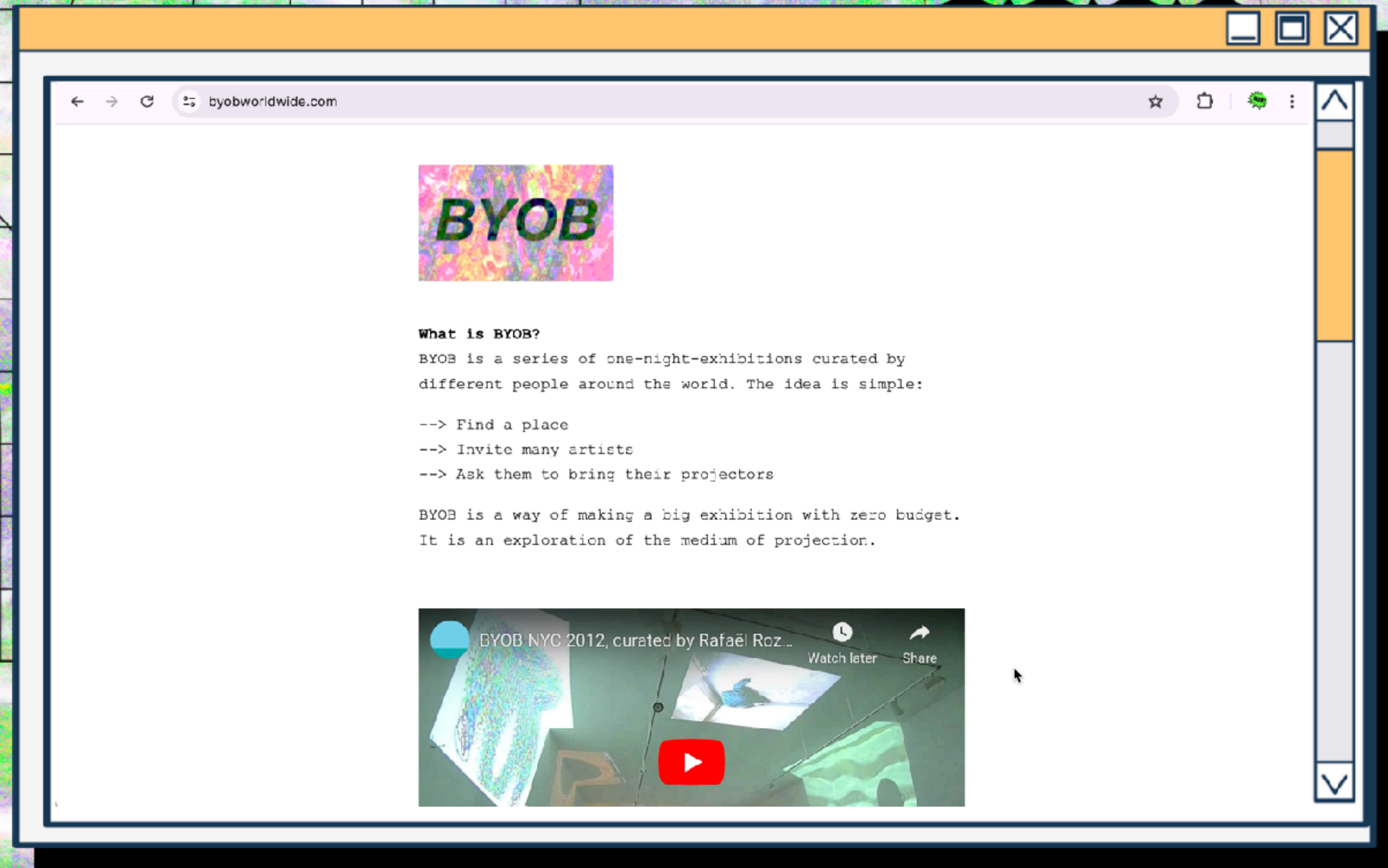
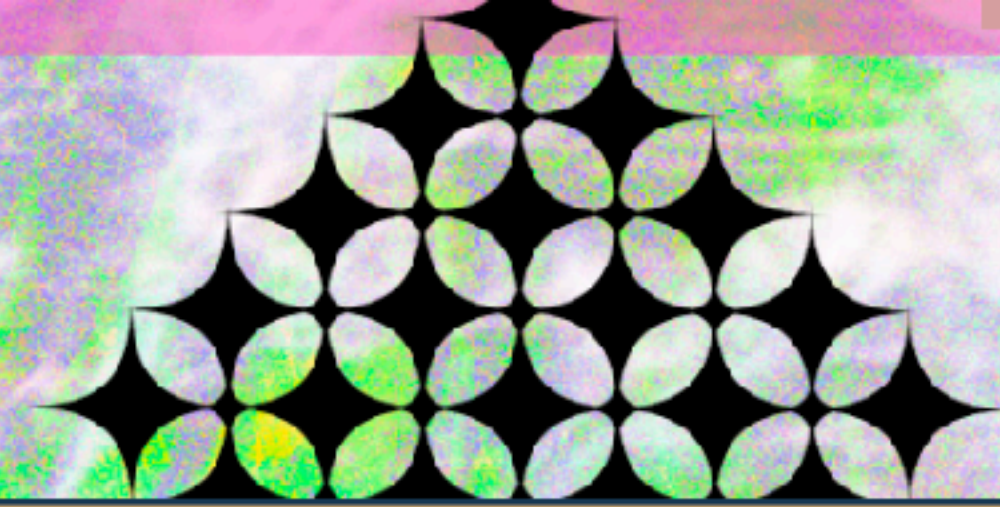
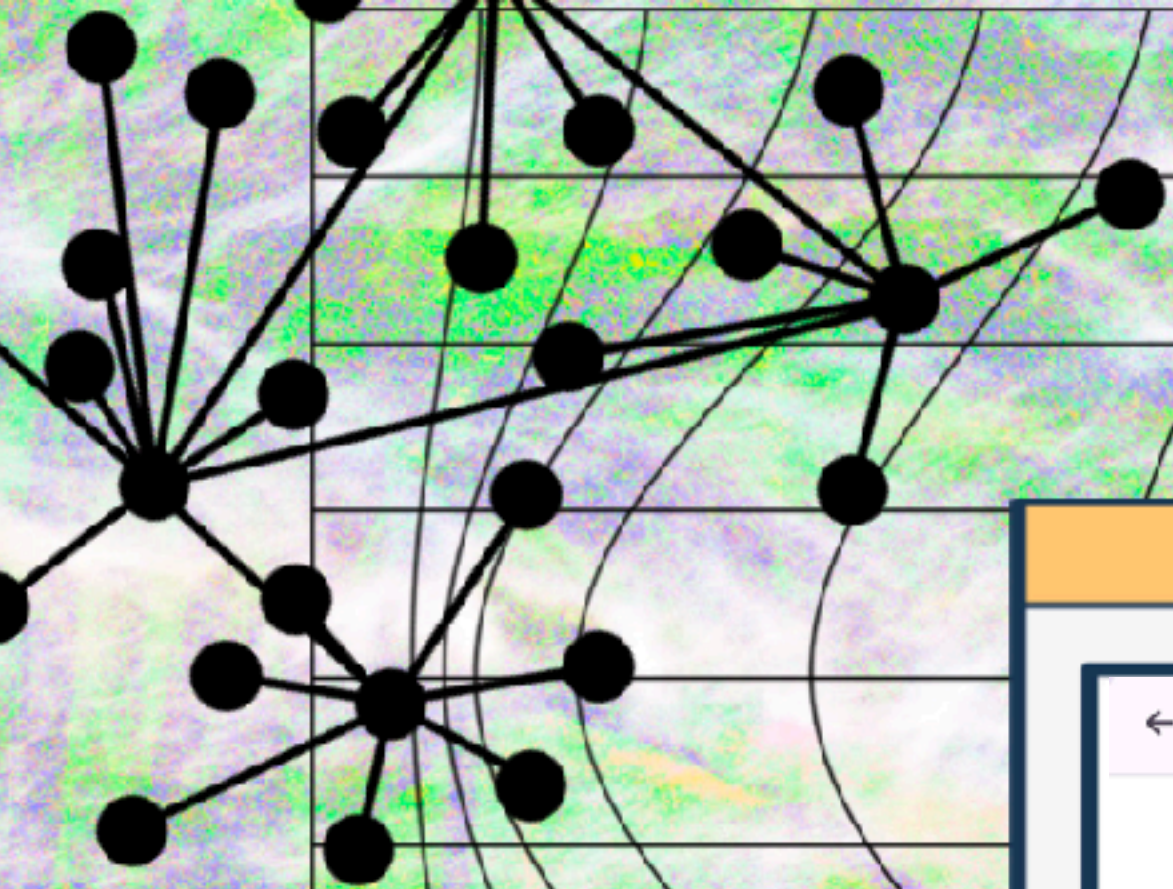
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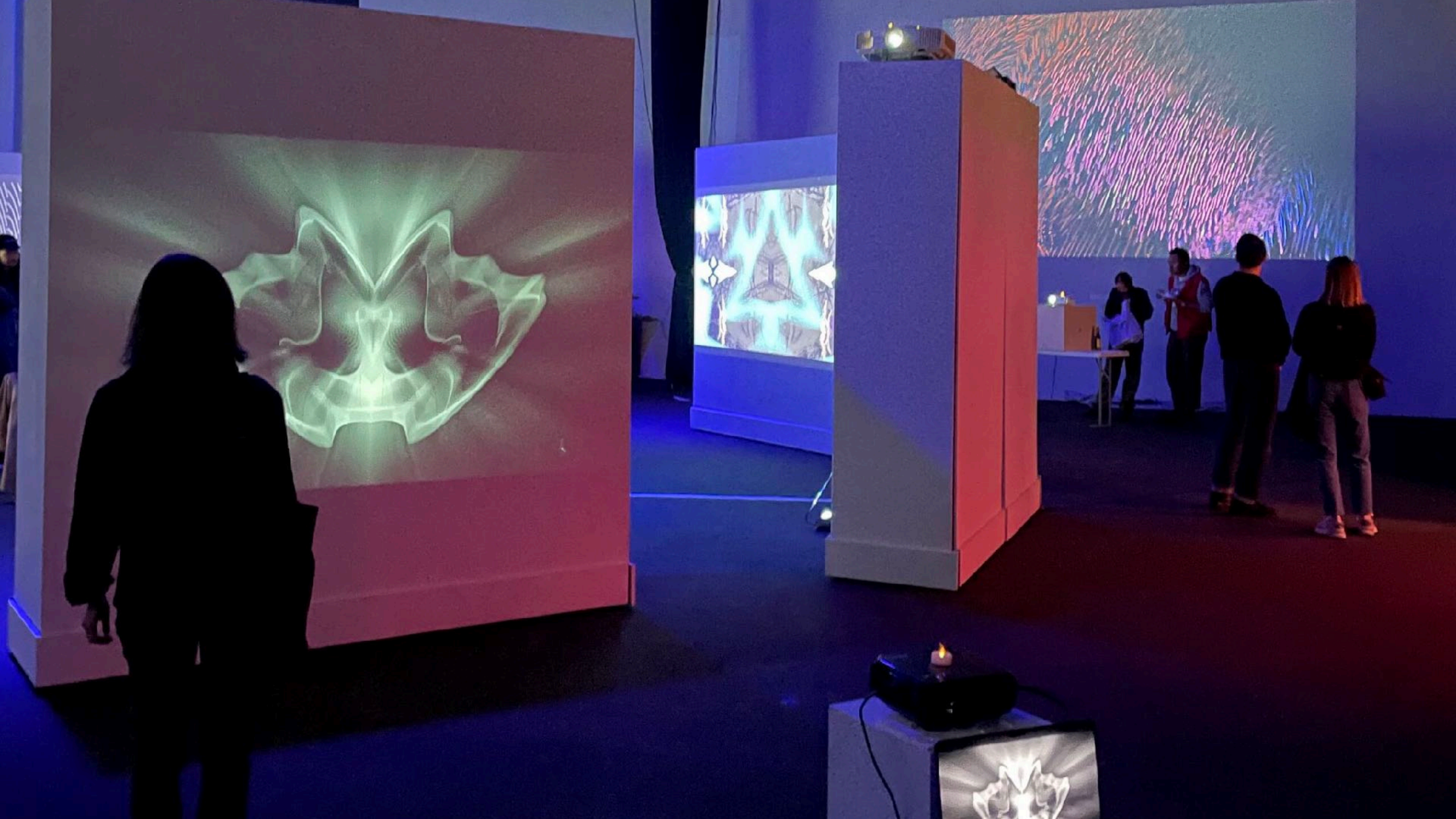
# SPEED SHOW



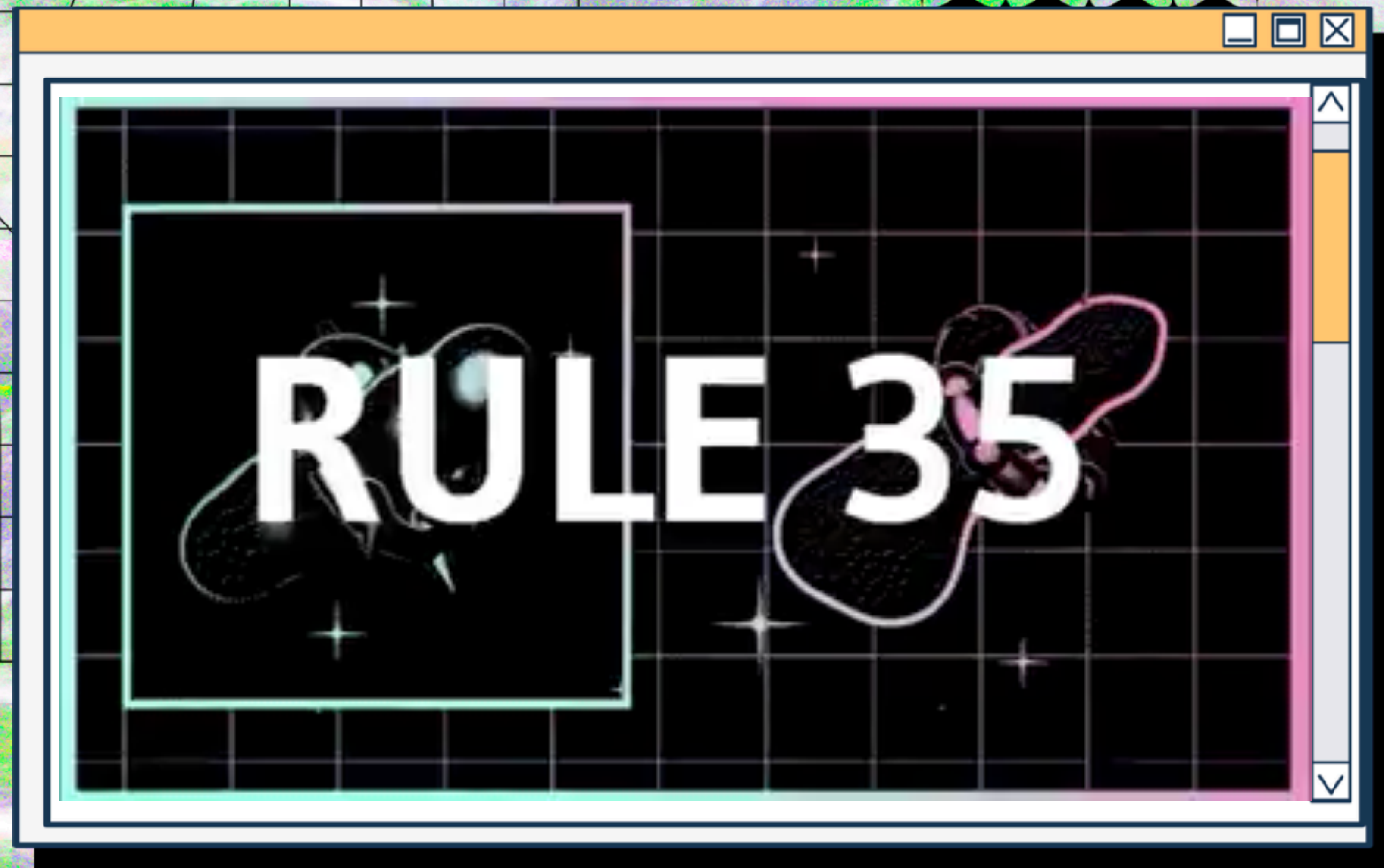
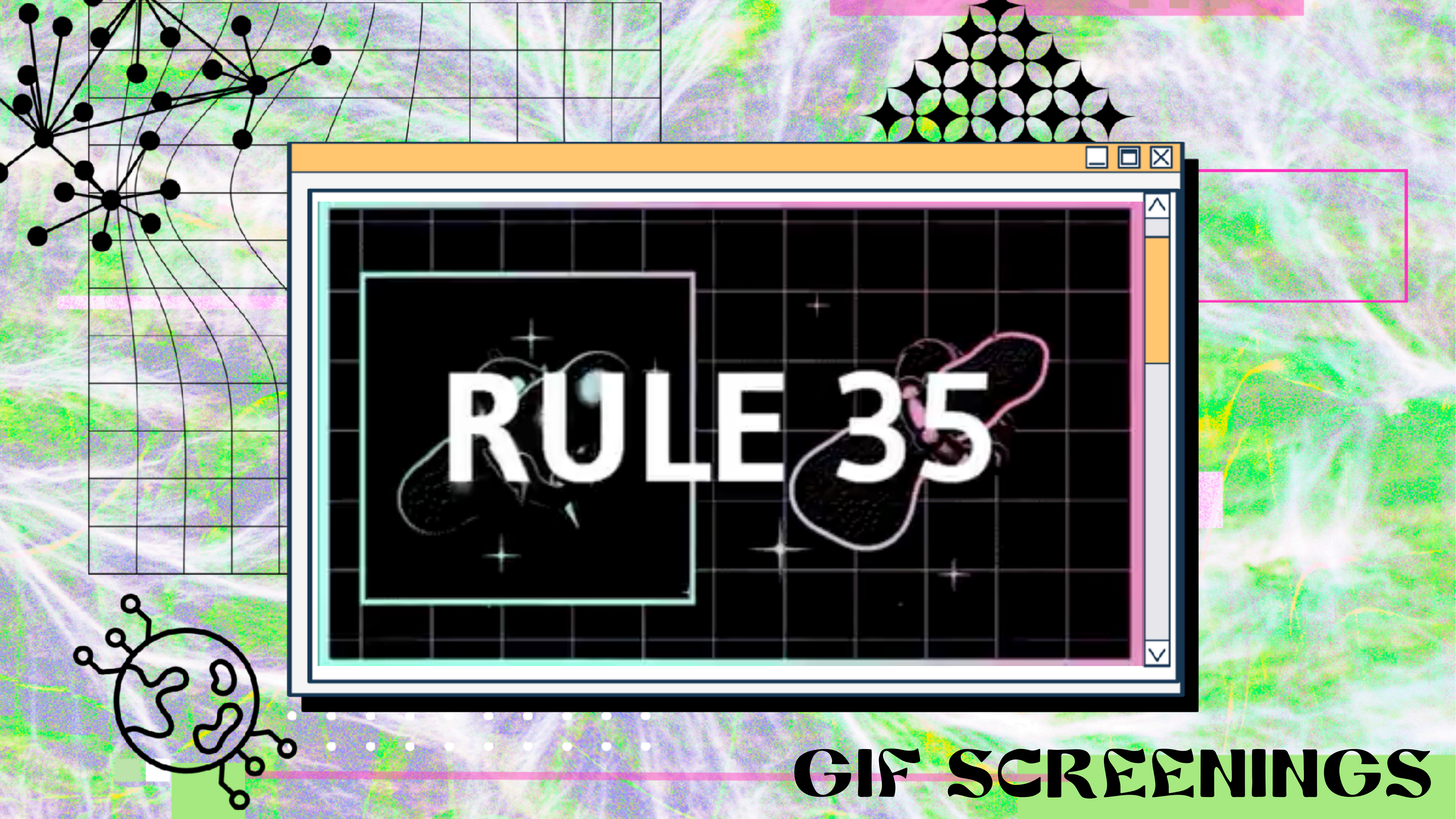


# BYOBEAMER



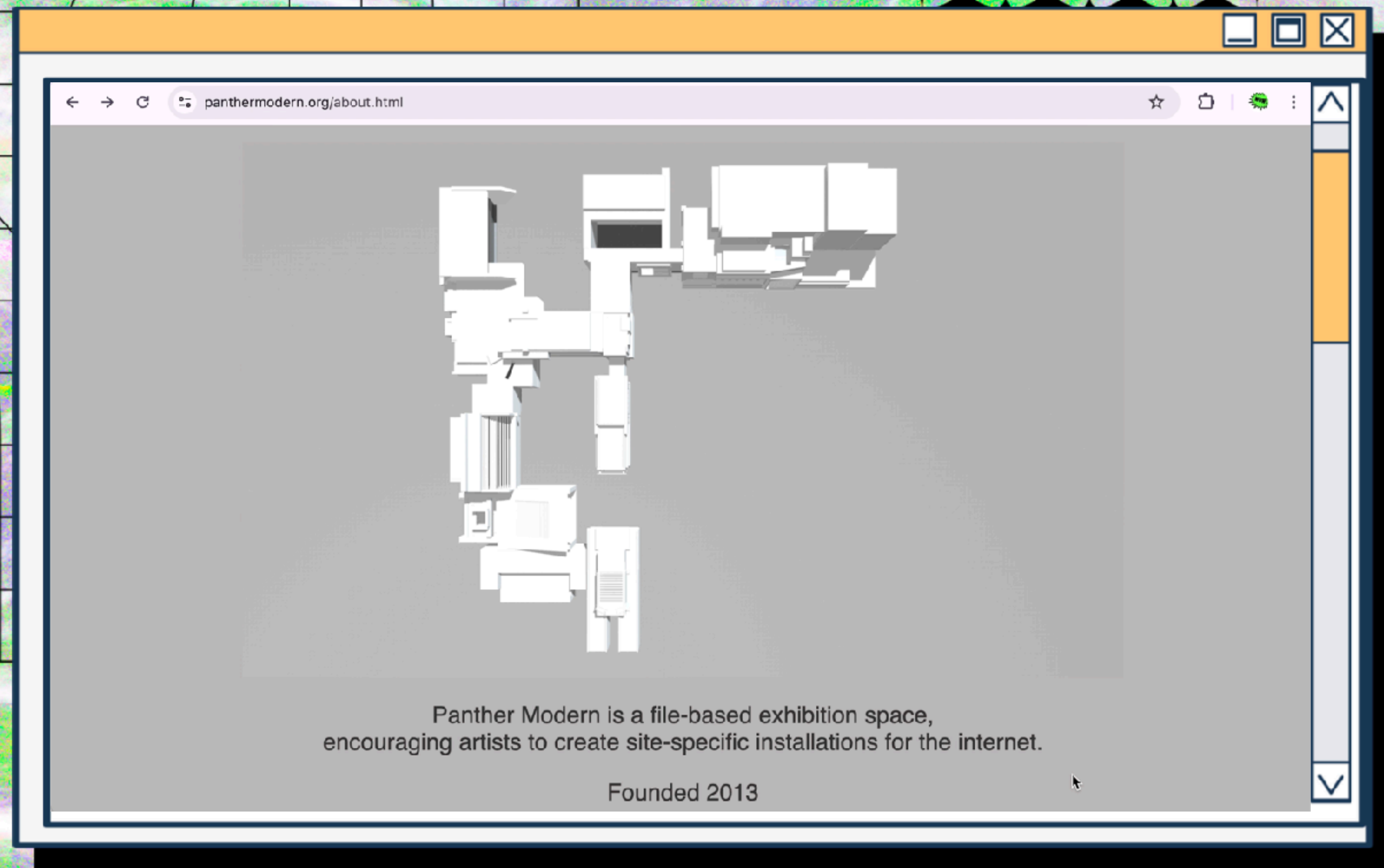
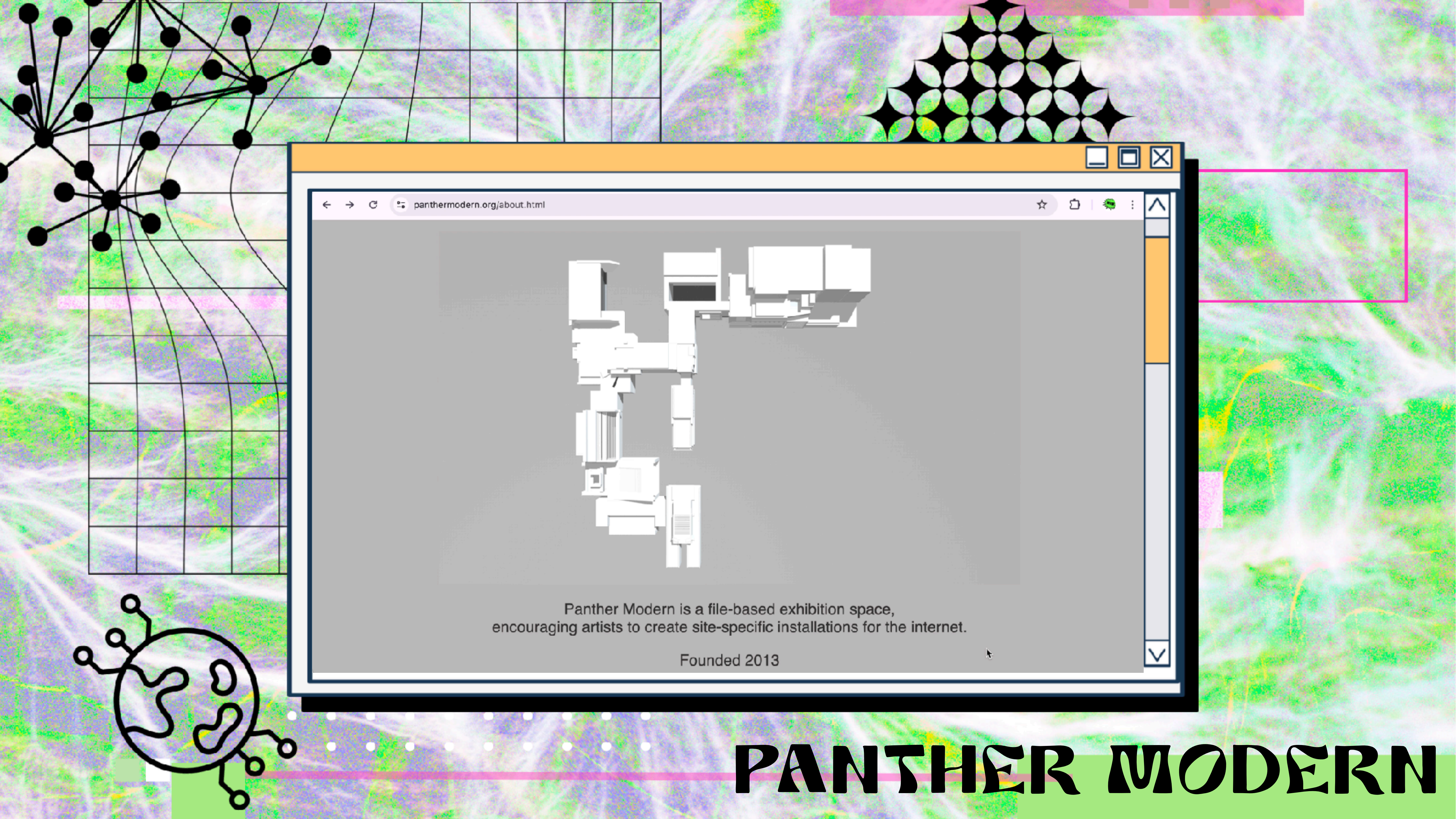






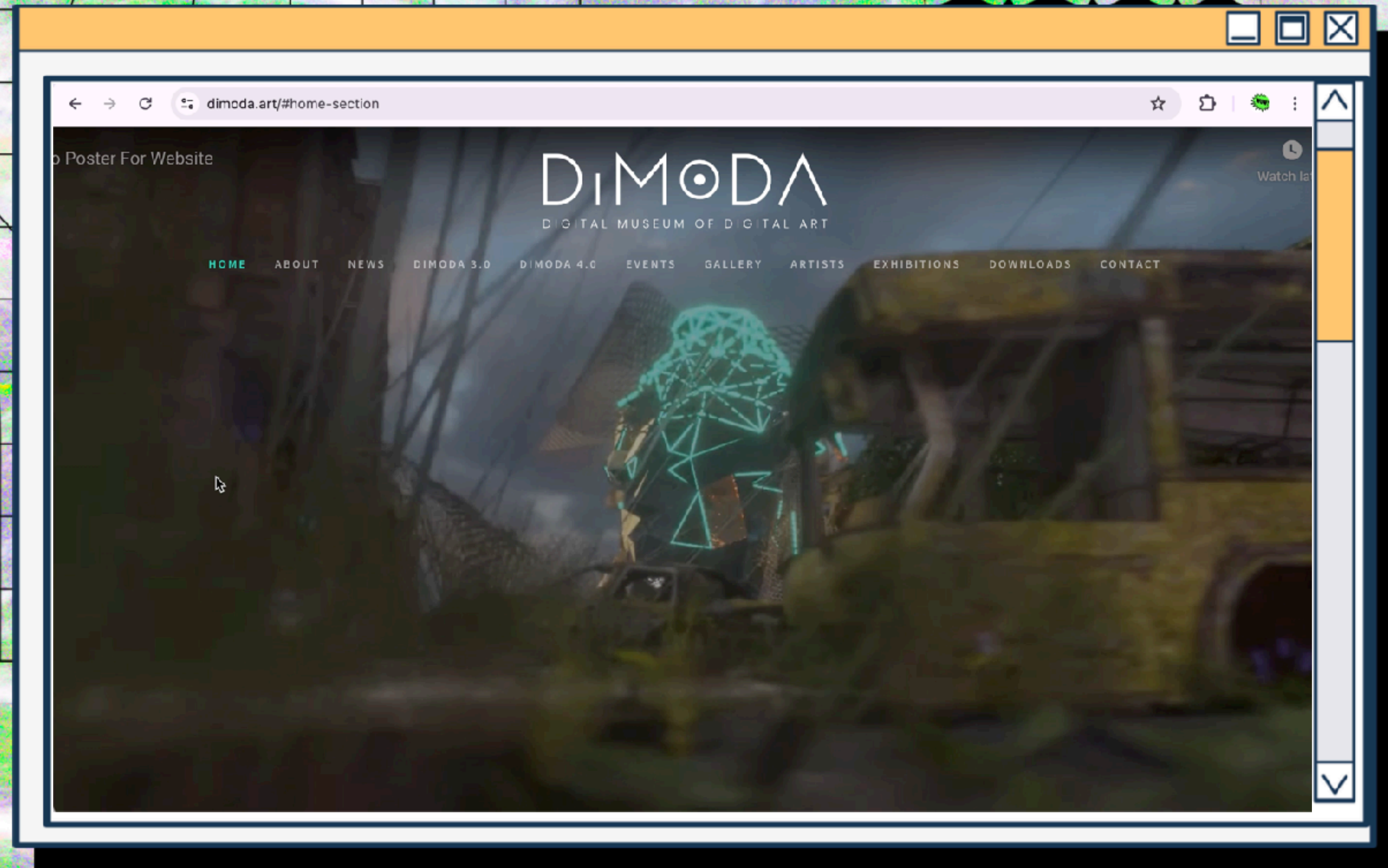
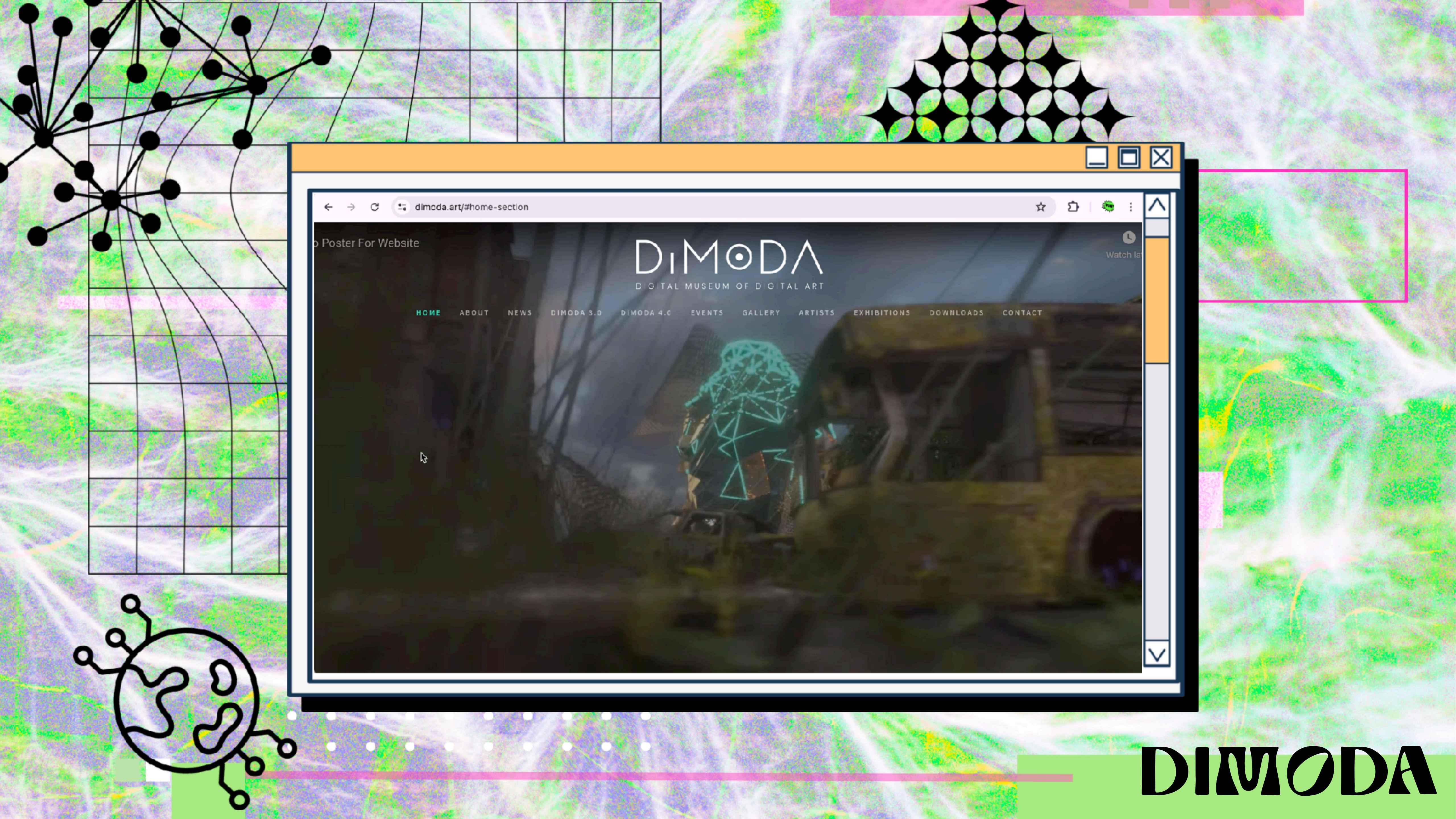
**GIF SCREENINGS**





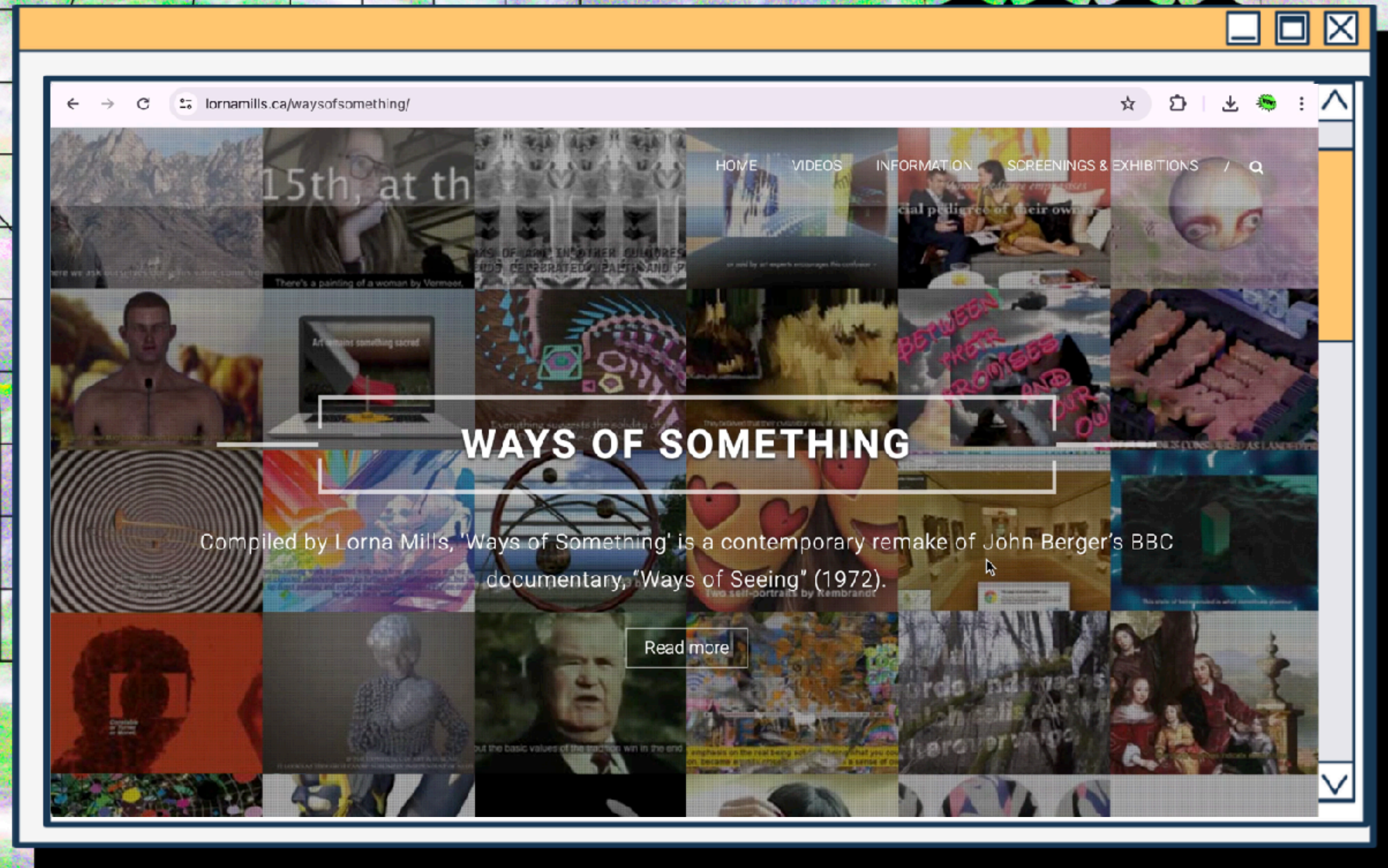
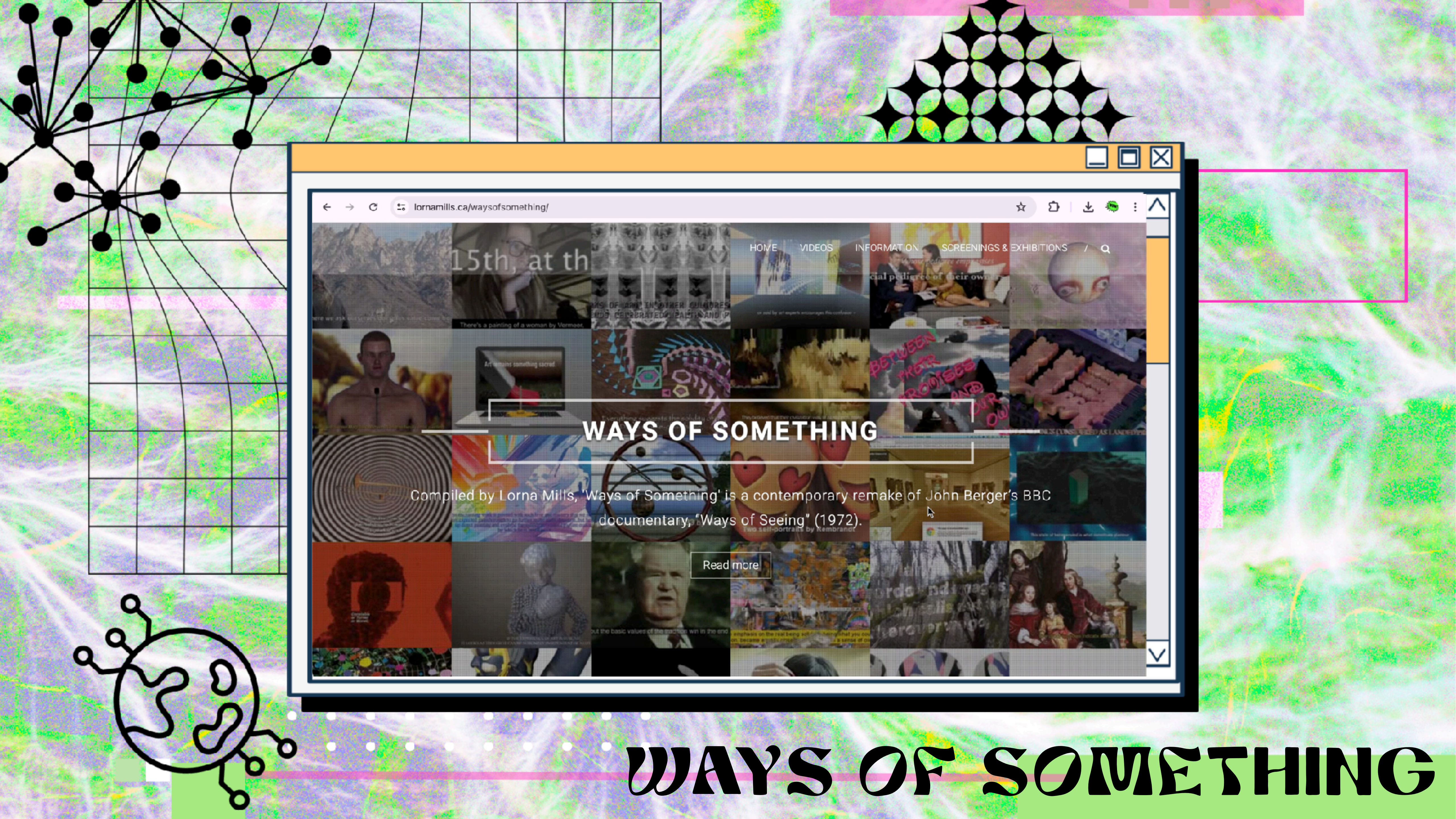
# PANTHER MODERN





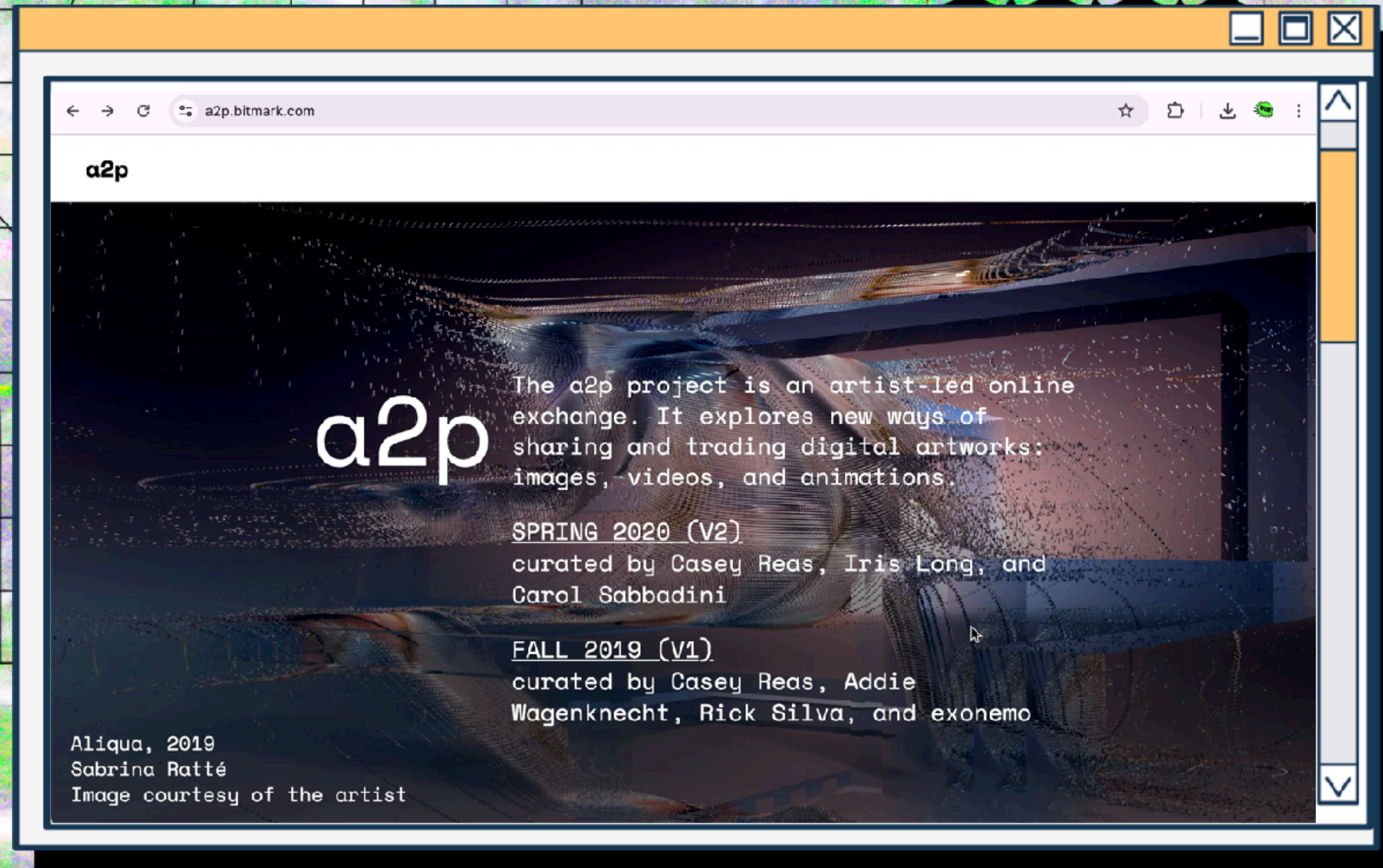
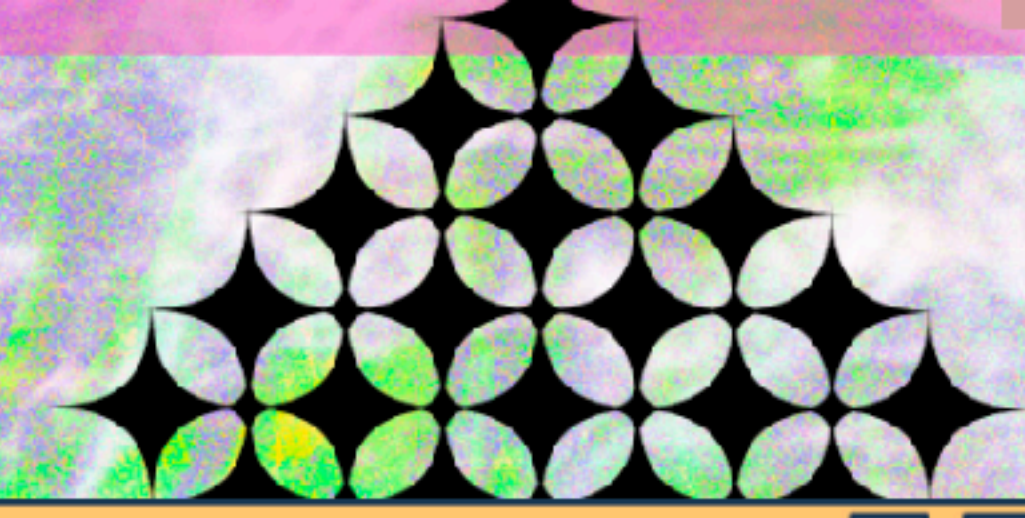
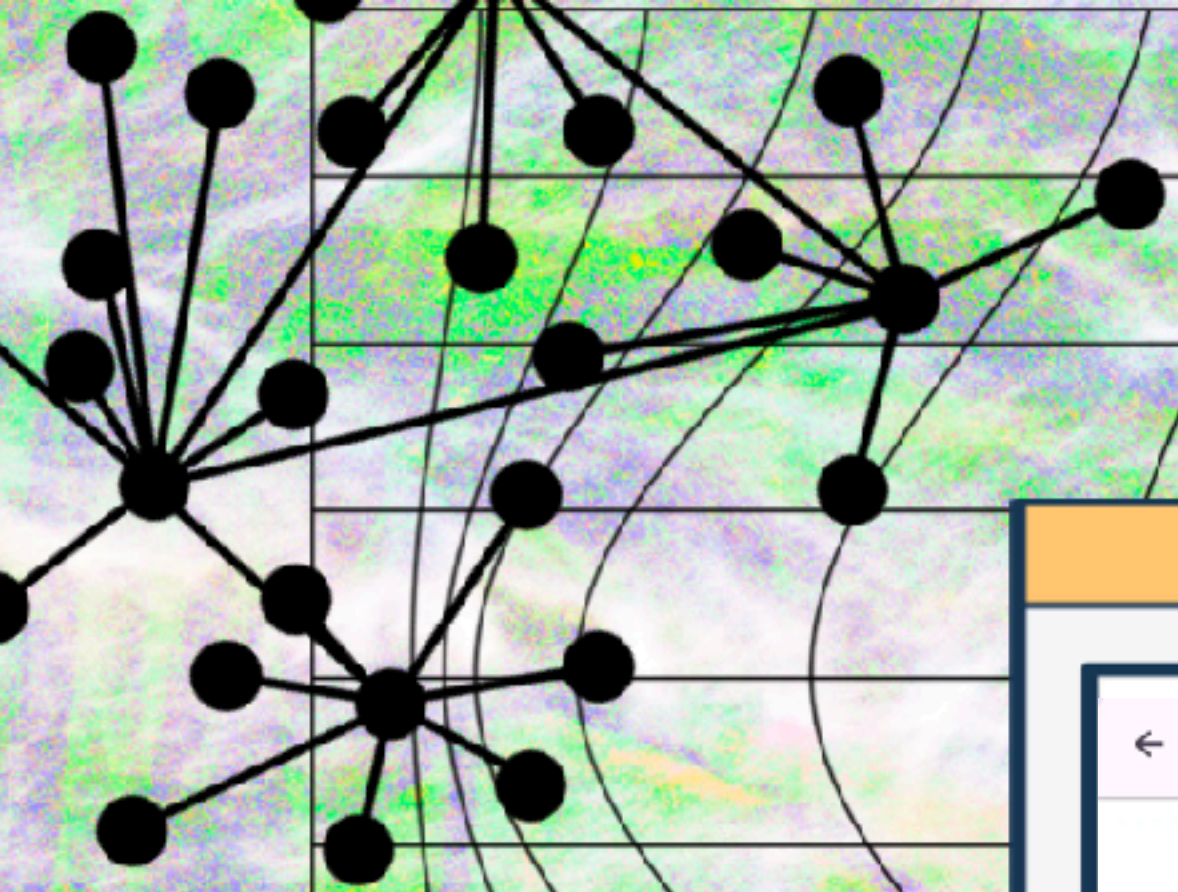
**DIMODA**





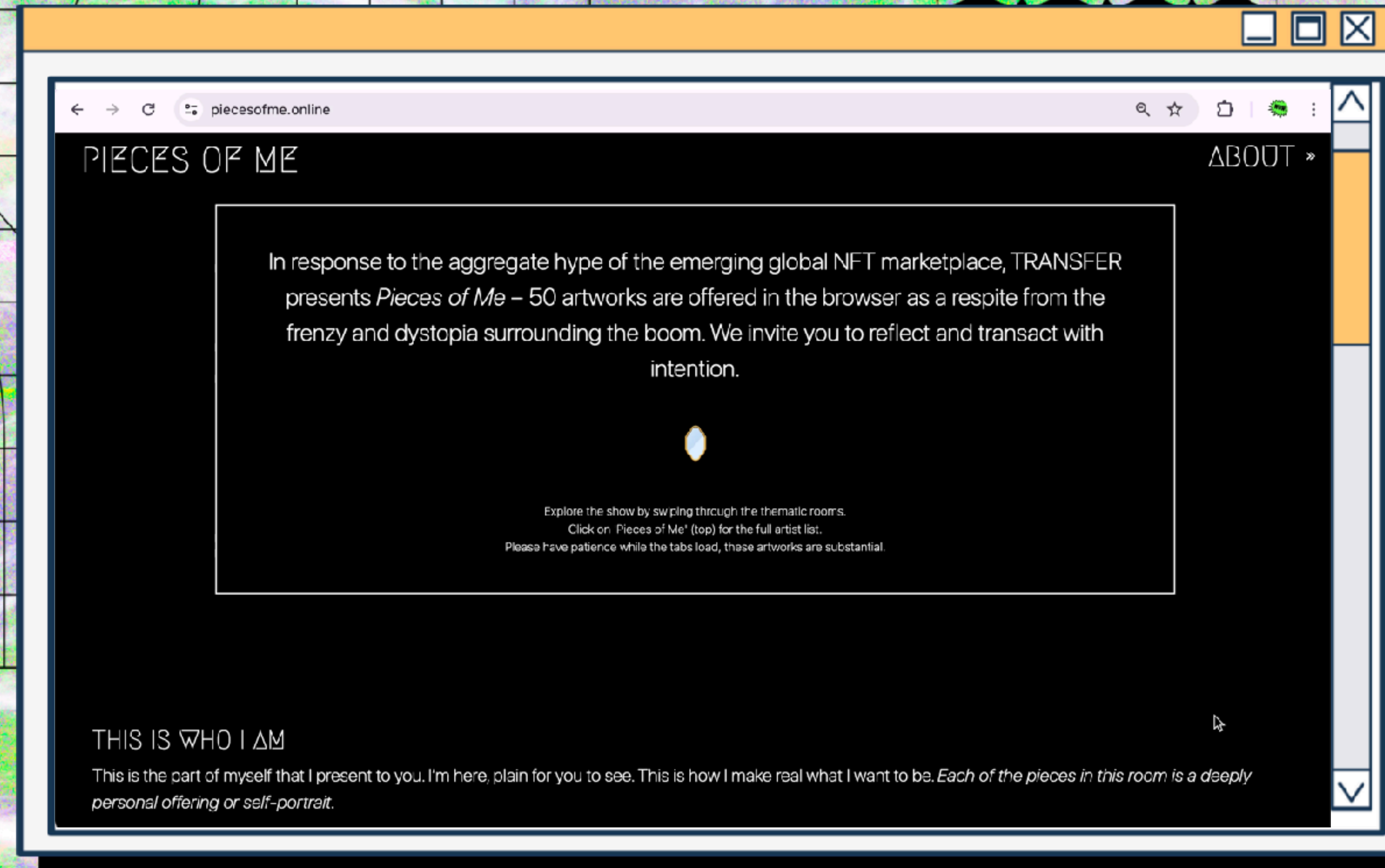
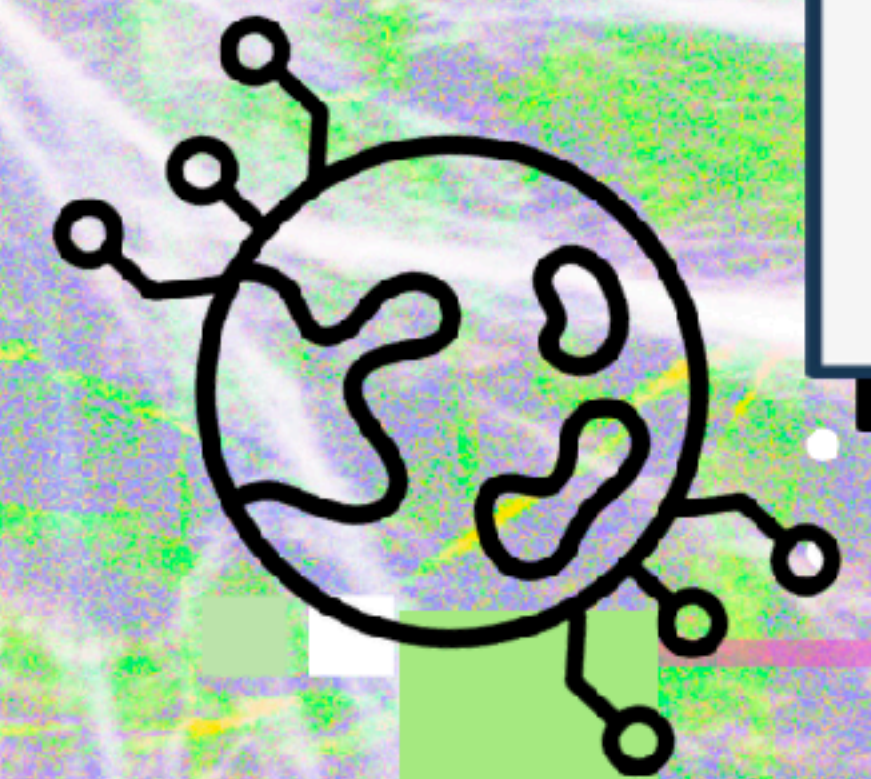
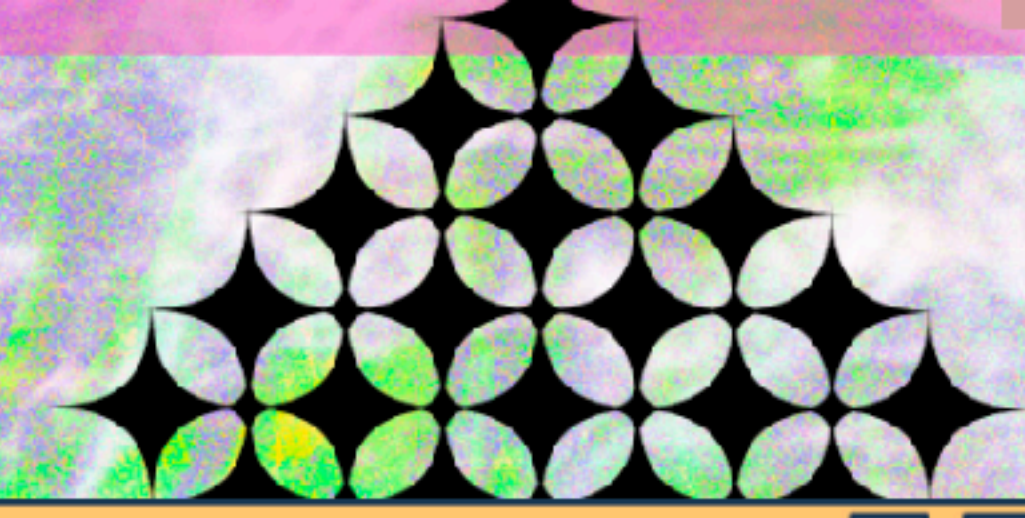
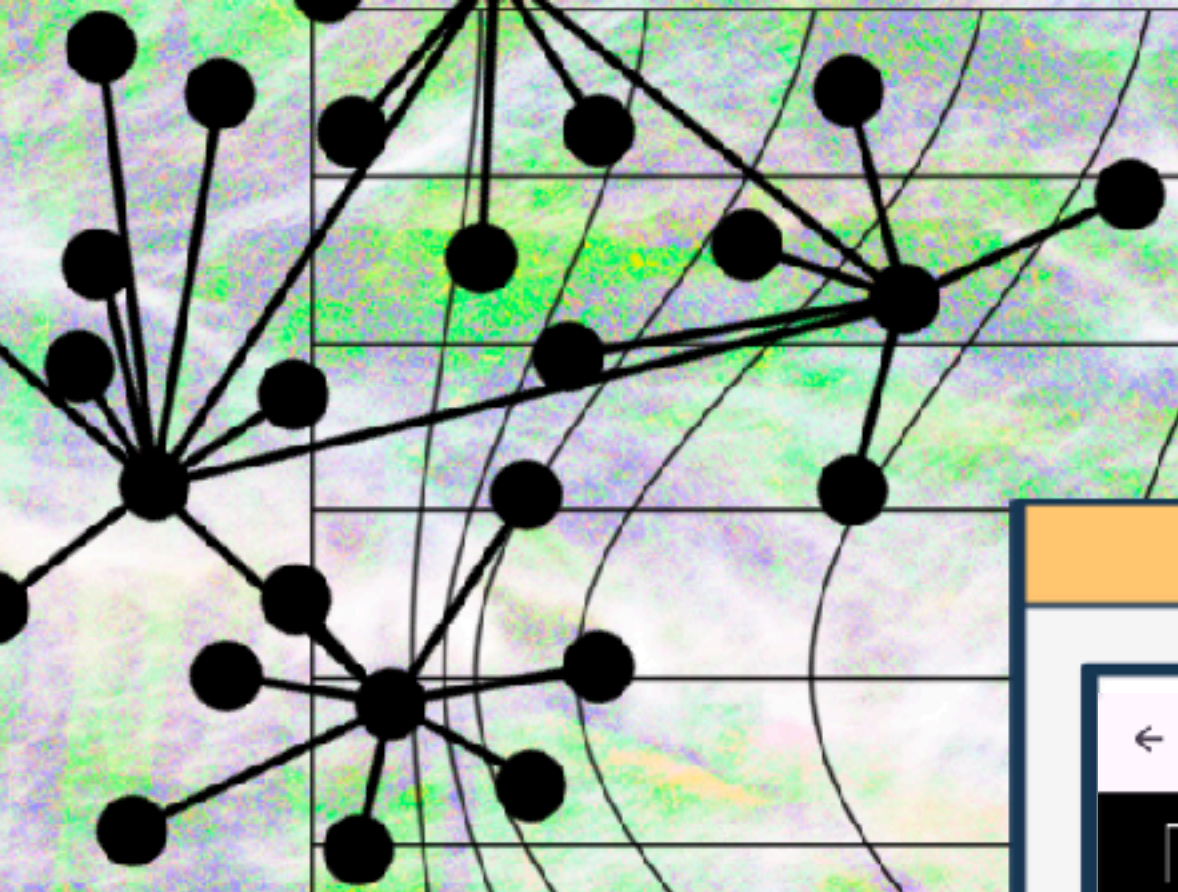
**WAYS OF SOMETHING**





**A2P**





PIECES OF ME



# COOPERATIVES

DEFINITION: A cooperative or co-op is a business structure that is owned and democratically controlled by its member-owners who utilize its services. Member-owners can be customers, workers, franchise-owners, users, etc.

Co-ops have been around 100s of years but first one is considered the Rochdale Pioneers in Rochdale, England in 1844. They also established co-op principles and one of their members founded the International Co-operative Alliance [ICA].

Artists alone have been forming co-ops for more than 100 years as a means of resilience.



# THE 7 CO-OP PRINCIPLES



Adopted by the International Cooperative Alliance (1995) :

1. Voluntary and Open Membership
2. Democratic Member Control
3. Members' Economic Participation
4. Autonomy and Independence
5. Education, Training and Information
6. Cooperation Among Cooperatives
7. Concern for Community

Source: <https://ncbaclusa.coop/resources/7-cooperative-principles/>



# WORKER / PLATFORM CO-OPS

Platform Co-ops: Businesses that sell goods or services primarily through a website, mobile app, or protocol. They rely on democratic decision-making and shared platform ownership by workers and/or users.

Worker Co-ops: Operate as businesses in which ownership and management are in the hands of the workers.

## Platform Co-ops

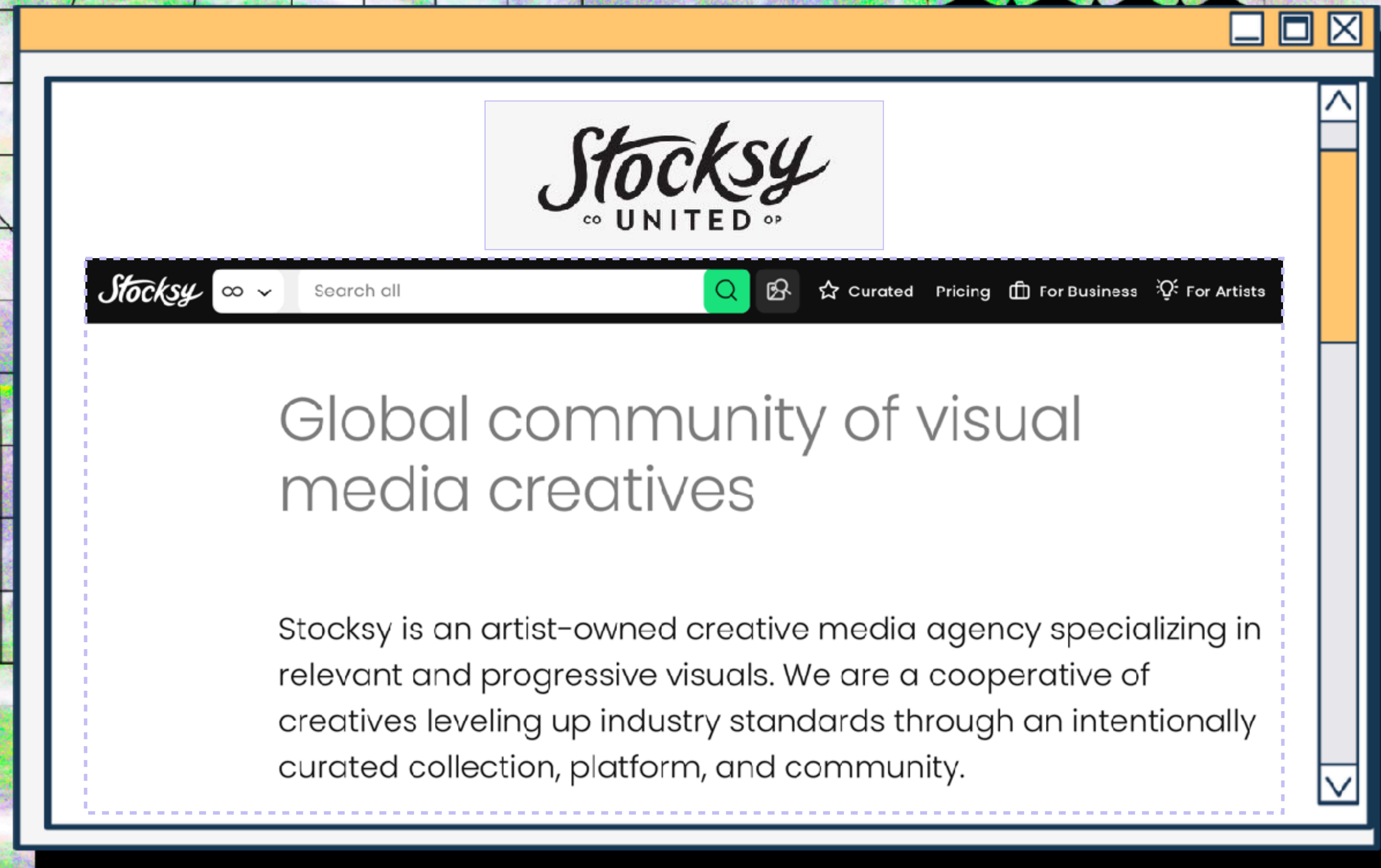
- > Fairmondo
- > Fairbnb
- Stocksy
- Subvert
- Exit to Community

## Worker Co-ops

- Art.coop
- DisCO.coop
- Hypha.coop
- Art.coop
- TRANSFER Data Trust



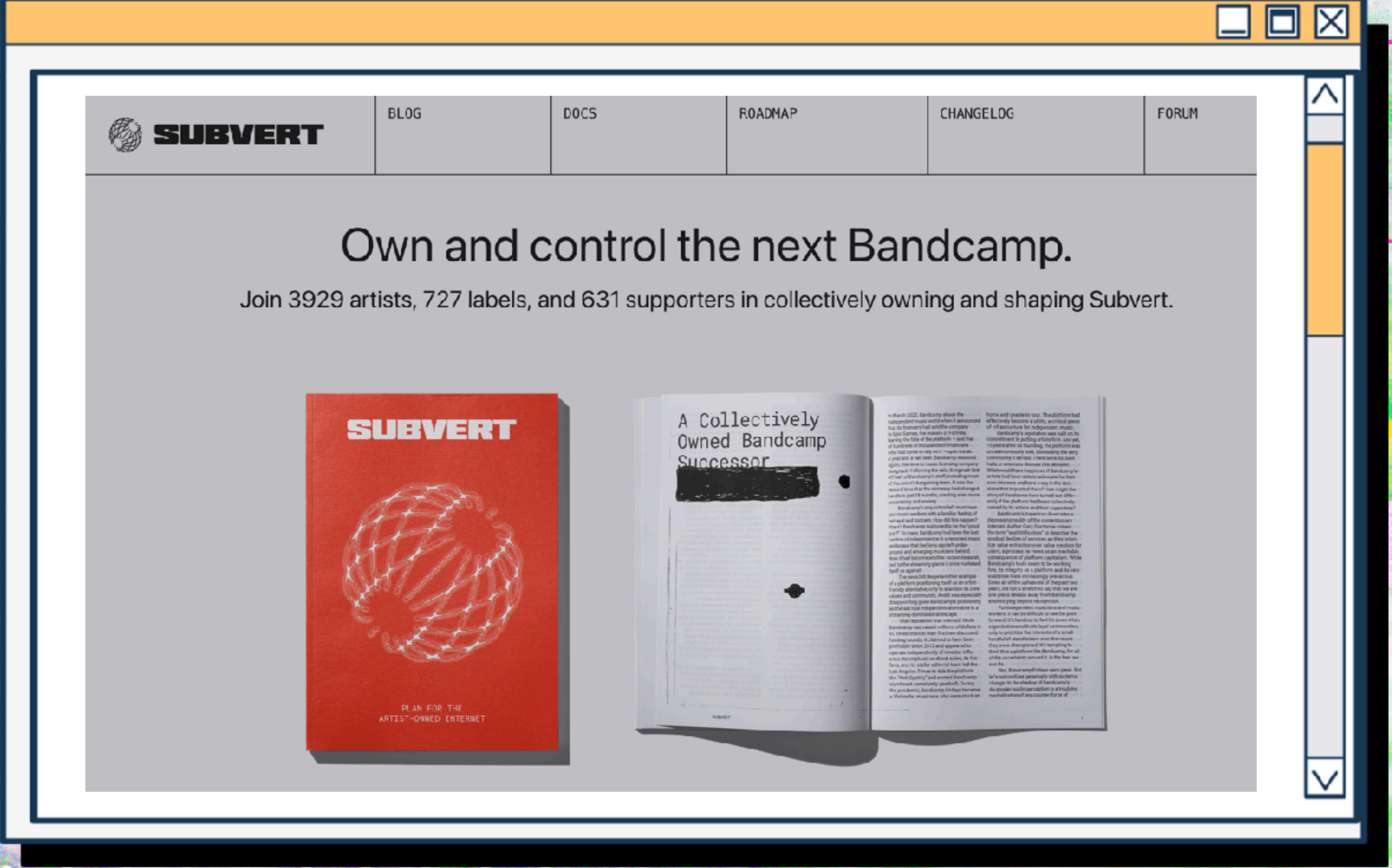
# PLATFORM CO-OP



# STOCKSY



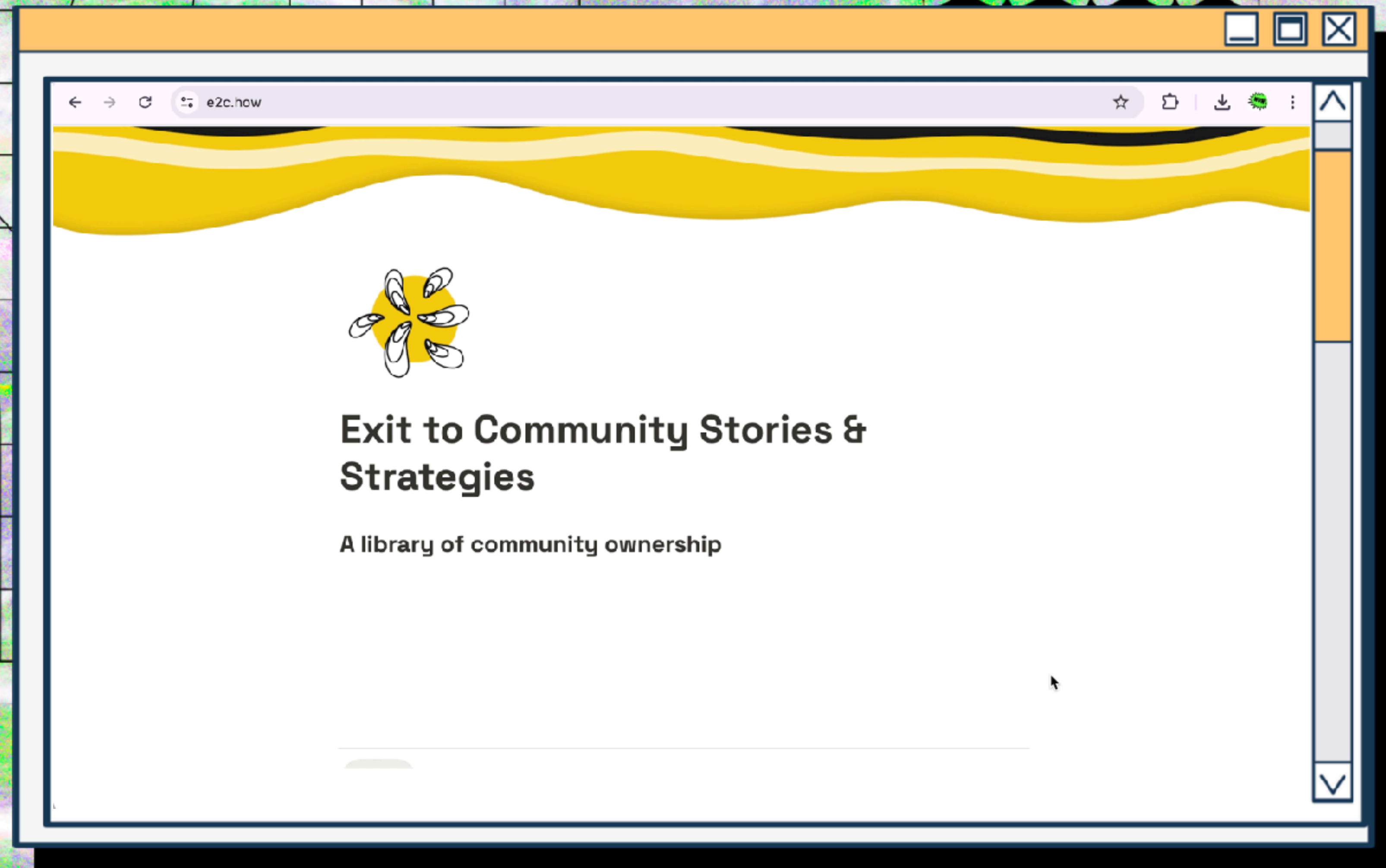
# PLATFORM CO-OP



# SUBVERT



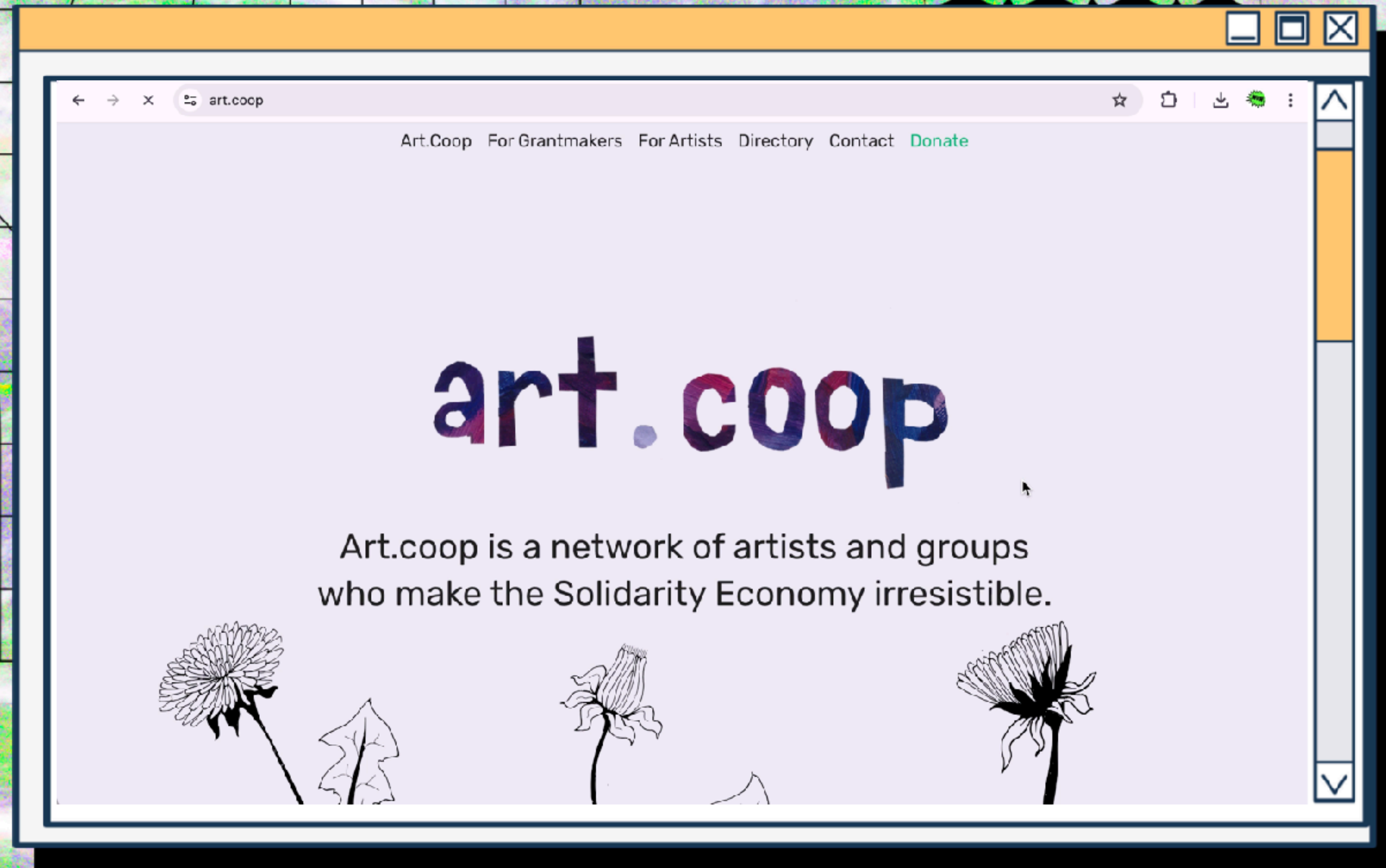
# PLATFORM CO-OP



# EXIT TO COMMUNITY



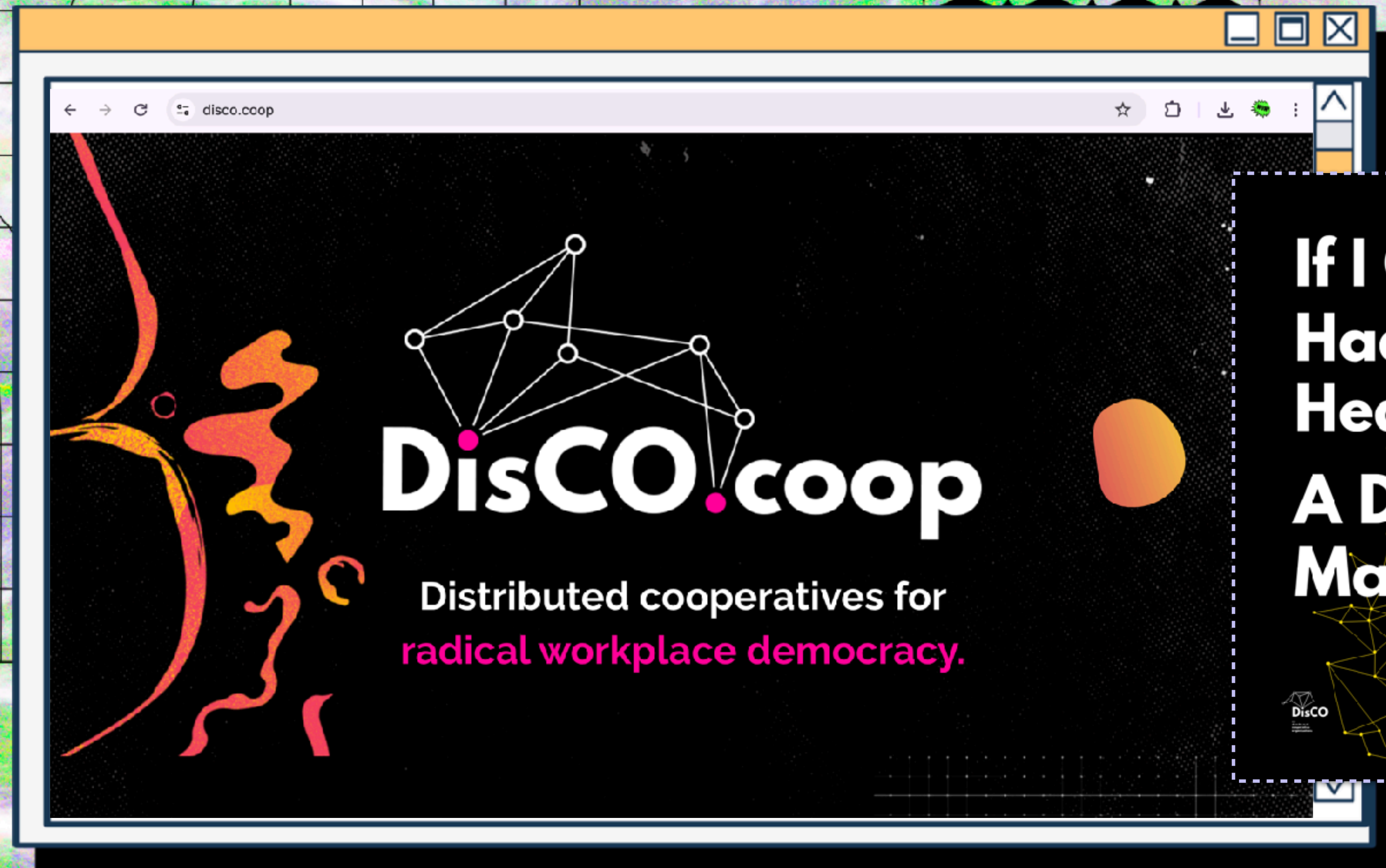
WORKER CO-OP



ART.COOP



WORKER CO-OP

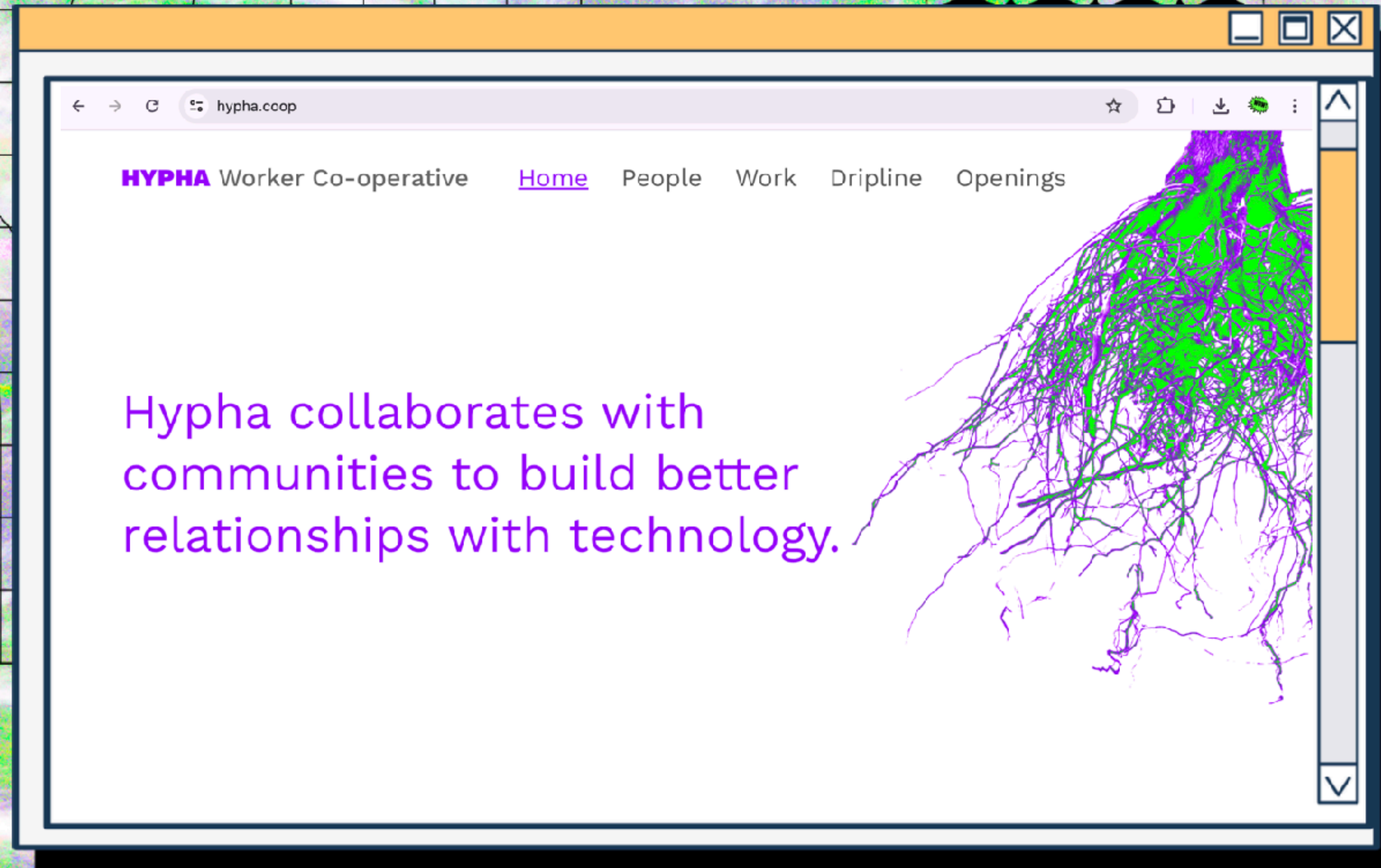


If I Only  
Had a  
Heart:  
A DisCO  
Manifesto

DISCO.COOP



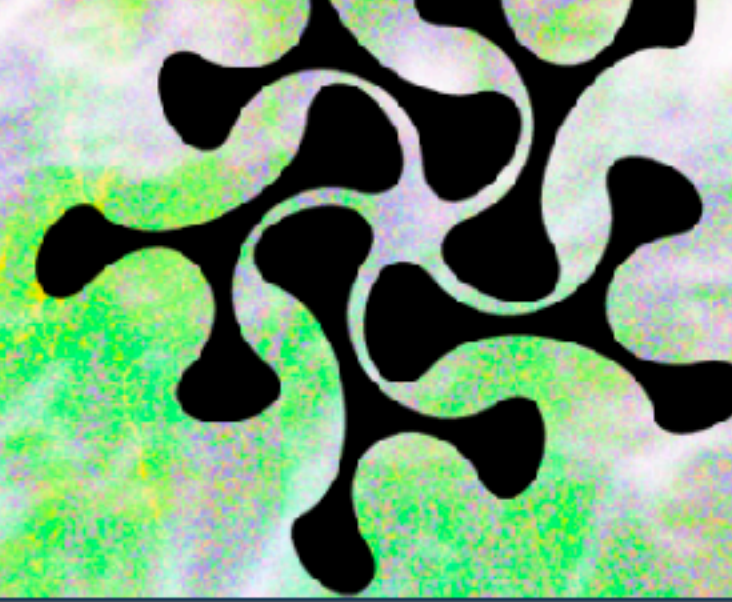
# WORKER CO-OP



# HYPHA.COOP



# ARTIST COOPS



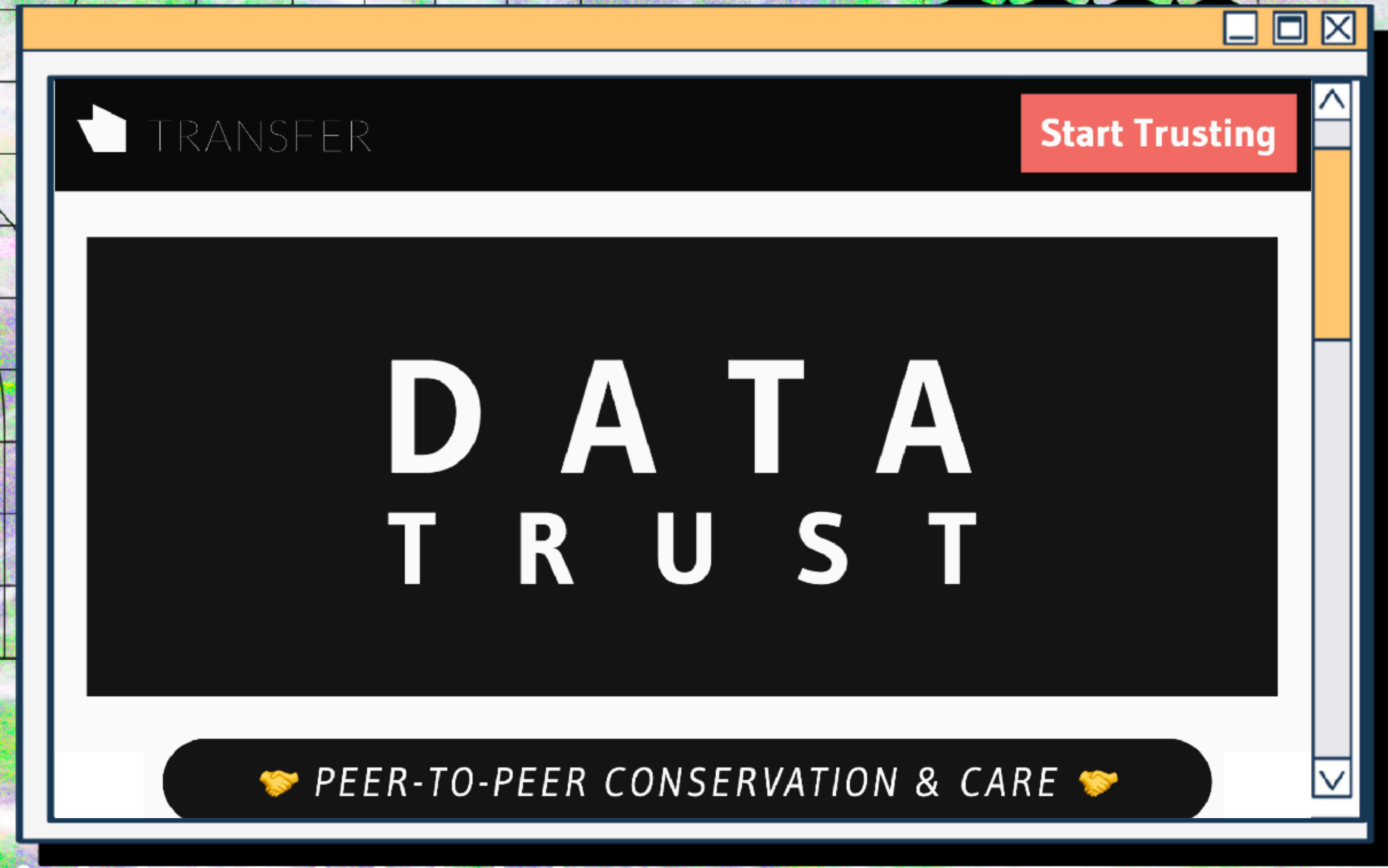
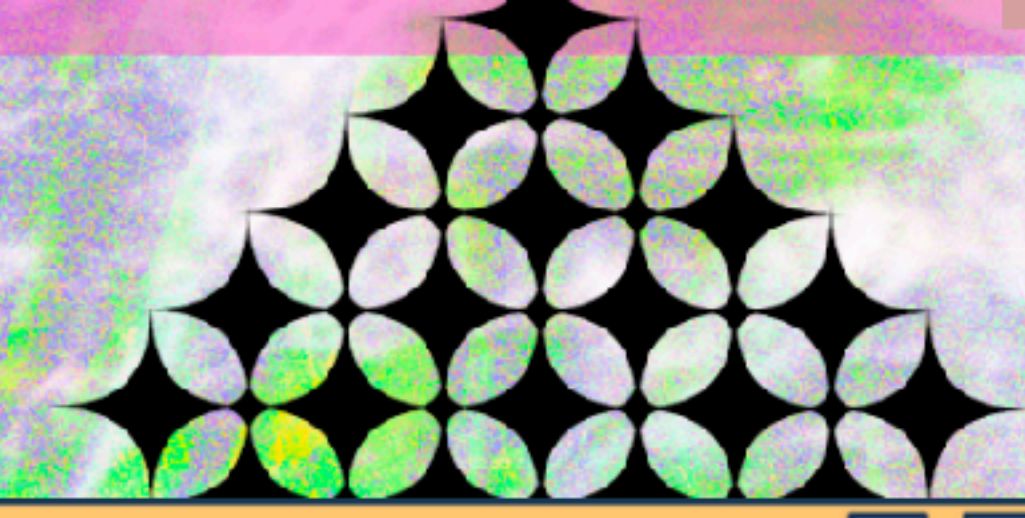
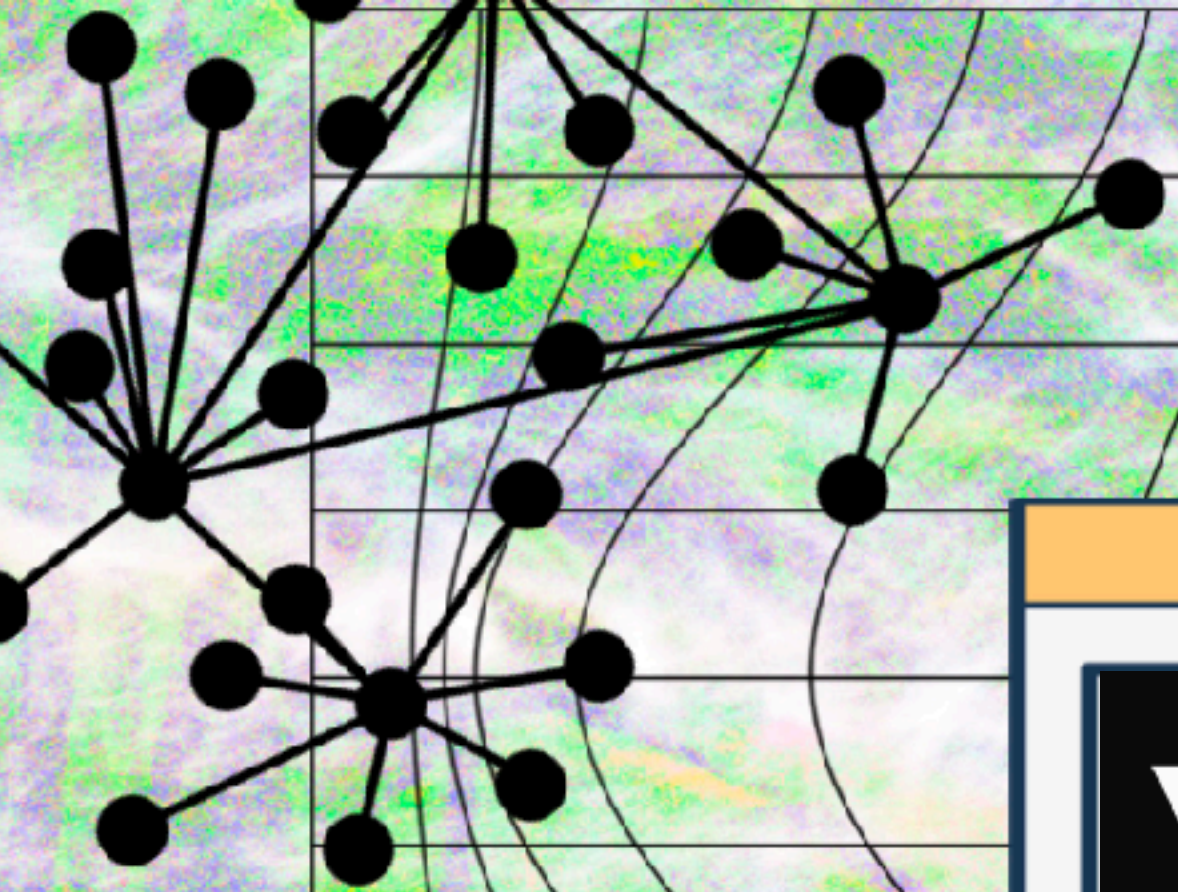
Artist cooperatives emerged in the early 20th century as groups of artists pooling resources to create, exhibit, and sell their work collectively, thereby gaining greater control over their creative and financial destinies. They proliferated in the 1960s and 1970s, particularly in urban centers like New York and San Francisco, as a response to the commercial gallery system, offering artists democratic spaces to innovate collaboratively and support one another's artistic growth.

- Associated American Artists (AAA) NYC, 1934
- Taller de Gráfica Popular (TGP) Mexico City, 1937
- CoBrA (Copenhagen, Brussels, Amsterdam) Europe, 1948
- San Francisco Art Institute Artists' Cooperative Gallery, 1952
- Black Artists' Group (BAG) St. Louis, 1968
- A.I.R. Gallery (Artists in Residence) NYC, 1972
- The Guerrilla Girls, NYC, 1985

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**TRANSFER DATA TRUST**



# TRANSFER

## DATA TRUST STRUCTURE



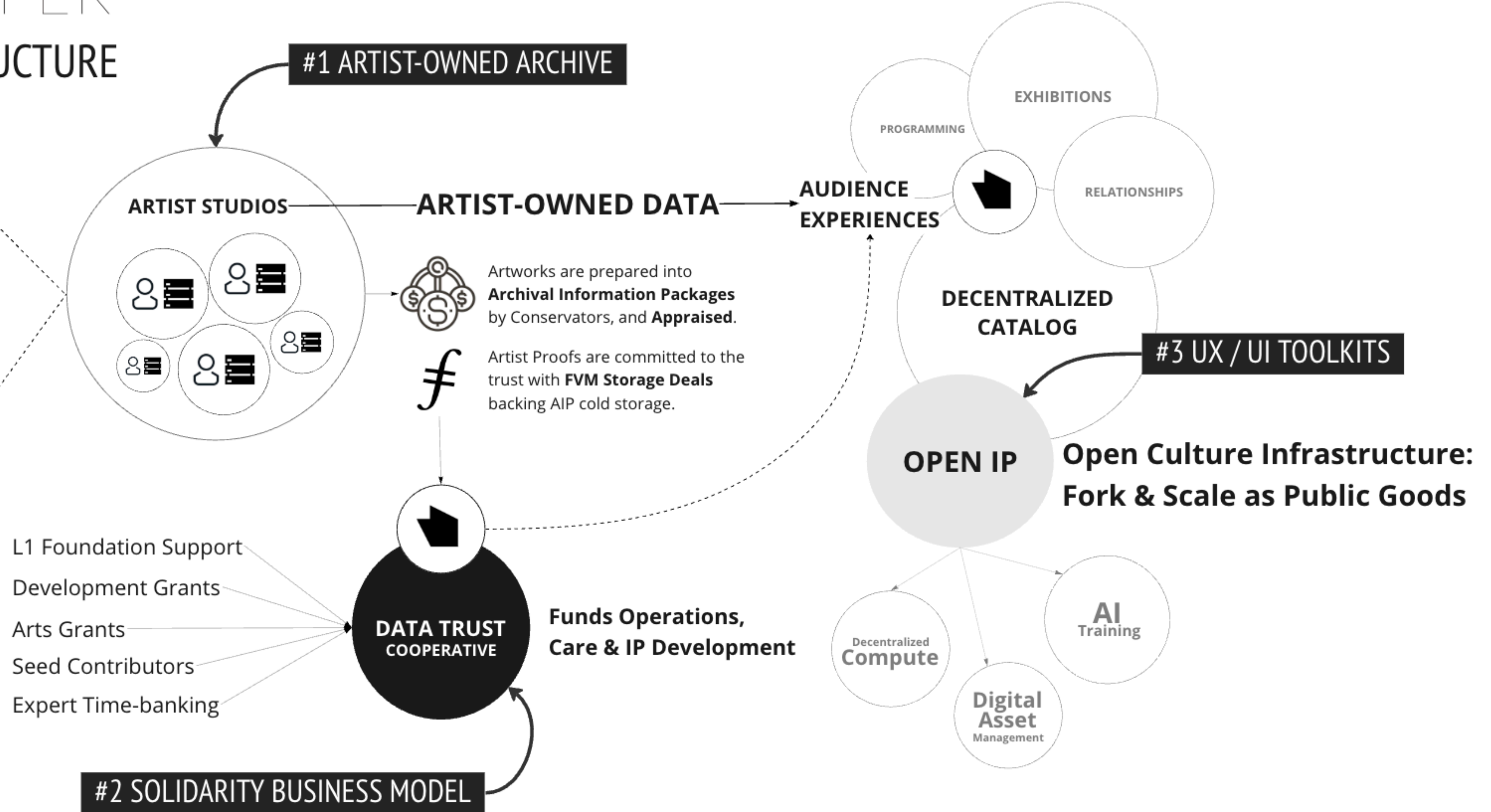
Artists manage their archive on **NAS Drives** in the studio.



Artists seed backups of each other's archives with a **private IPFS network**.



Space is allocated to run **'Node Labs'** for shared compute resources.





# GOVERNANCE MODELS

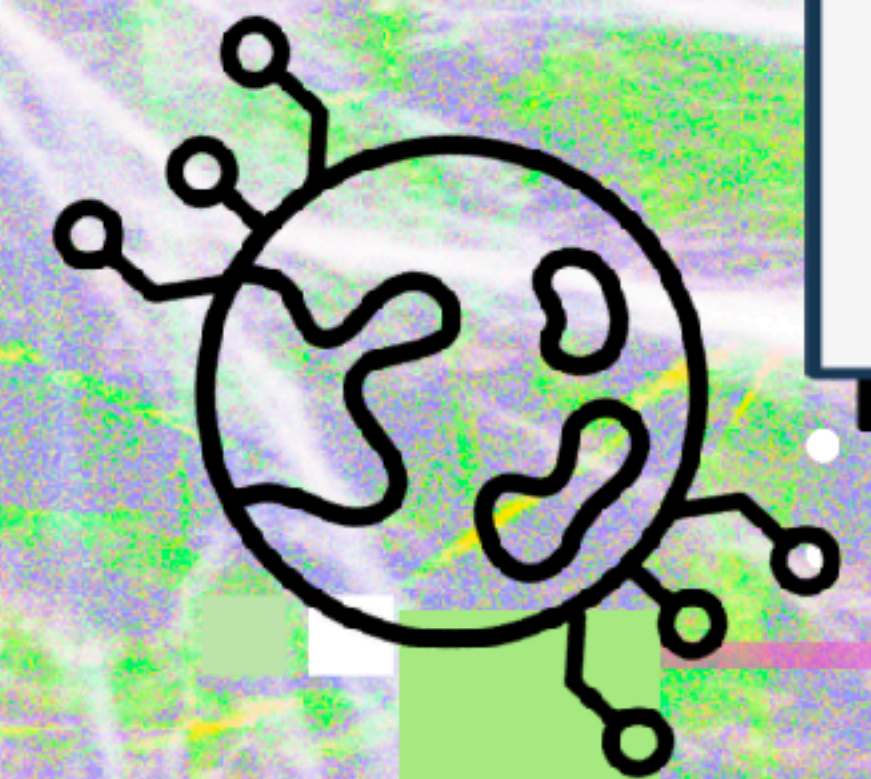
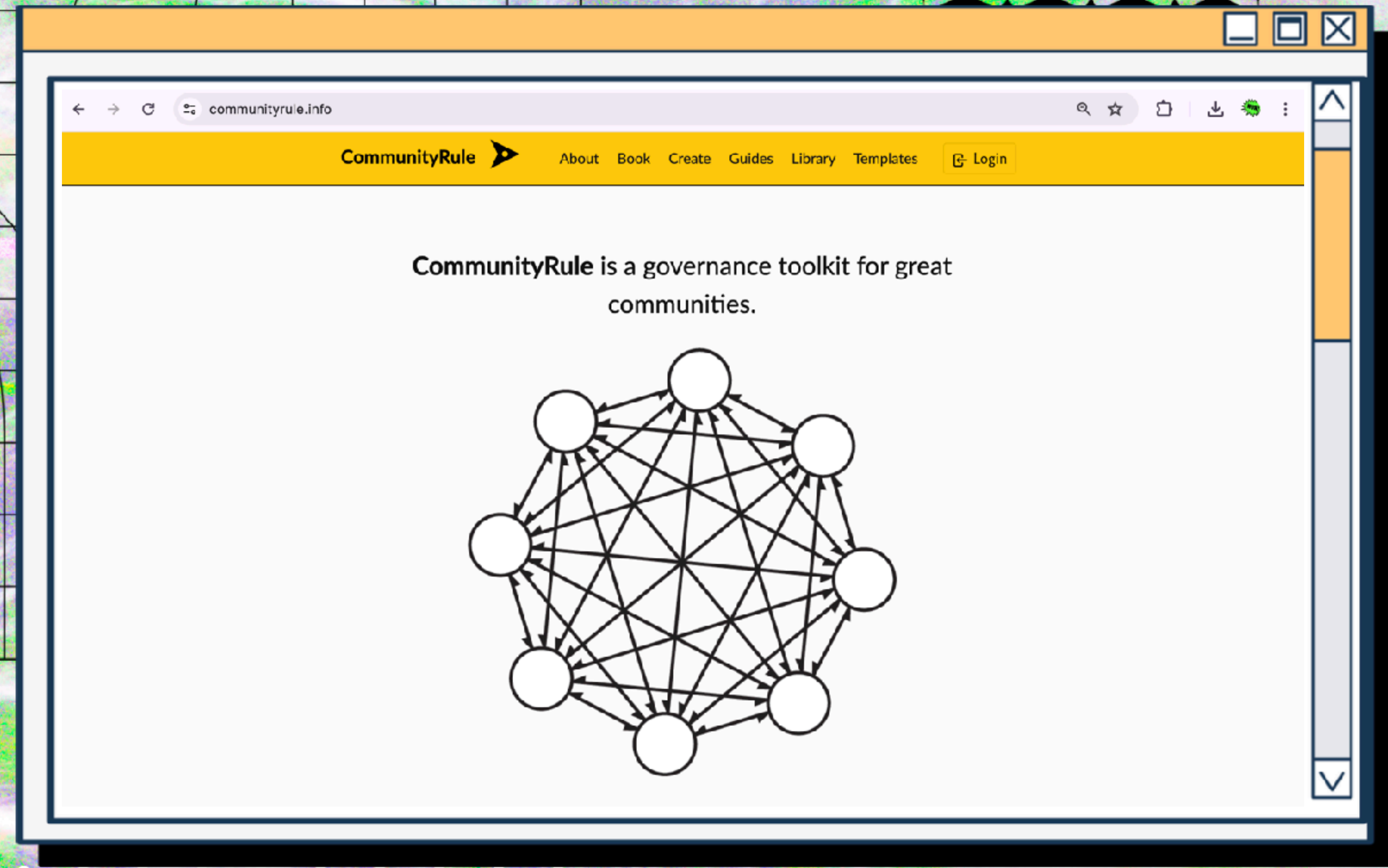
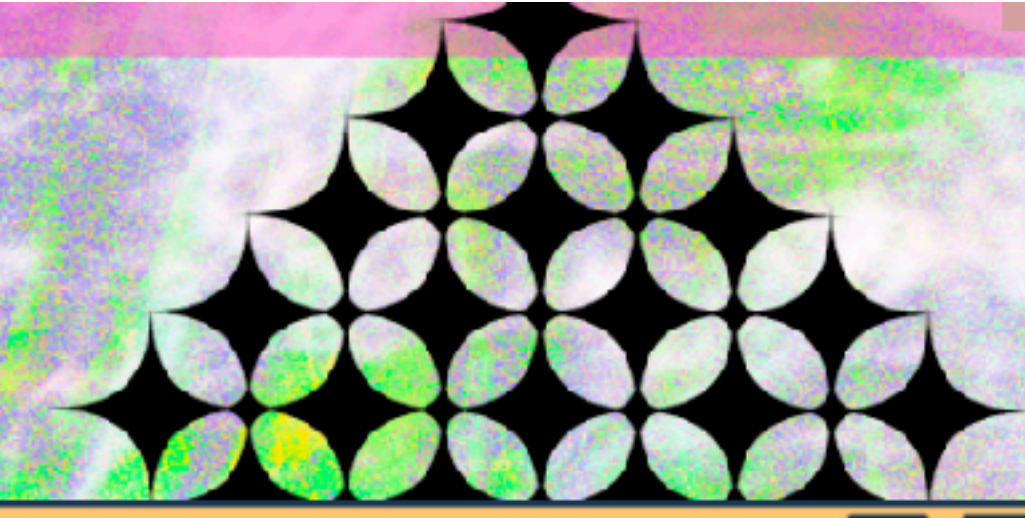
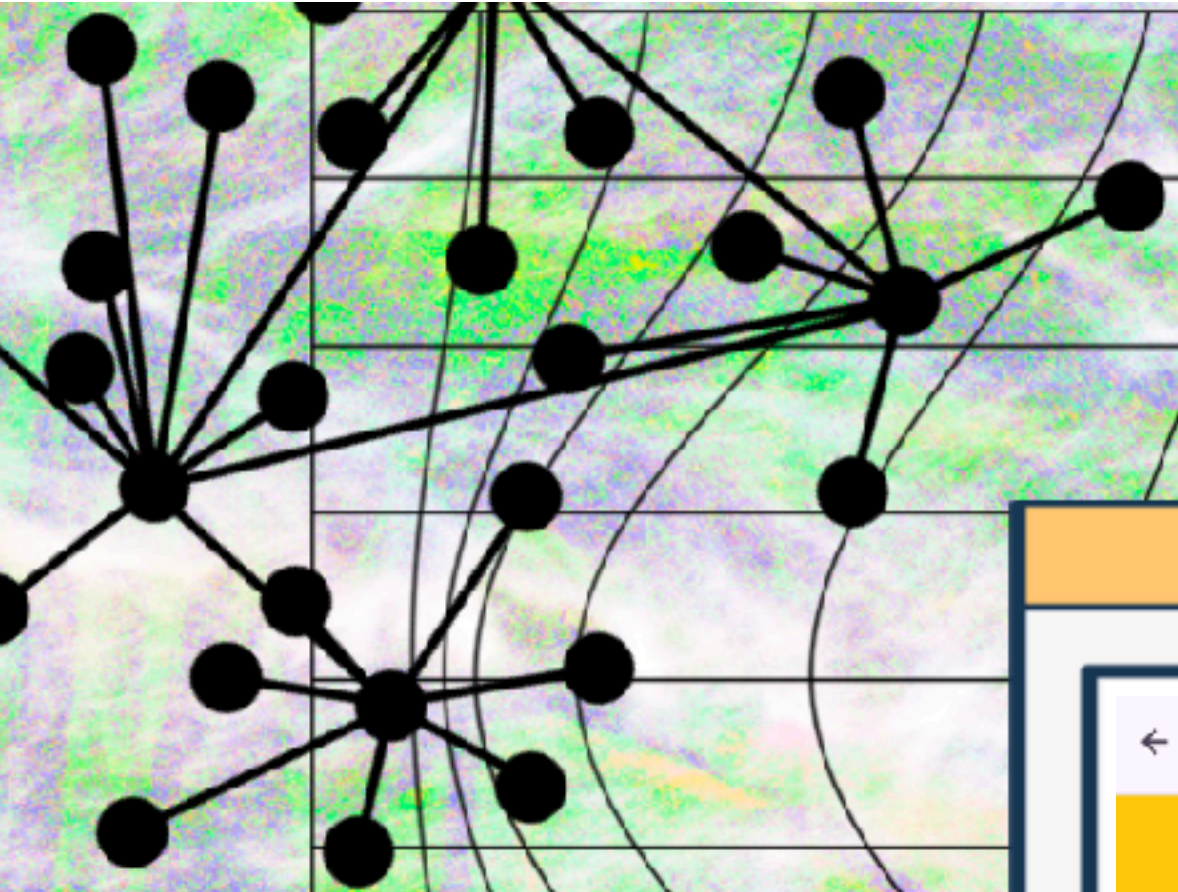
Decentralized Autonomous Organizations (DAOs) took off in Web3, but they have quickly been revealed as flawed in ideology and execution.

We'll start with a look at some emergent governance models, before jumping into a case study of three leading DAO experiments to discuss the structures, what worked well, and what didn't.

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- 📁 Governance Models
  - Community Rule
- 📁 DAOs
  - Ethereum Name Service (ENS)
  - Friends With Benefits (FWB)
  - Refraction (REFRACT)





# COMMUNITY RULE



# GOVERNANCE TEMPLATES



## Benevolent Dictator

The Benevolent Dictator holds ultimate decision-making power, until the group is ready for a more inclusive structure.

Values Membership Autocracy Delegation Expiration Executive Lobbying



## Circles

Units called Circles have the ability to decide and act on matters in their domains, which their members agree on through a Council.

Values Membership Council Delegation Lazy consensus



## Consensus

Decisions that affect the group collectively should involve participation of all participants.

Values Membership Exclusion Consensus Deliberation Do-Ocracy





# GOVERNANCE TEMPLATES



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Decisions that affect the group collectively should involve participation of all participants.

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## Do-ocracy

Those who take initiative to do something in the group can decide how they do it.

Values Membership Autonomy Do-ocracy Lobbying



## Elected Board

An elected board determines policies and organizes their implementation.

Values Membership Board Representation Majority Voting



## Jury

Proposals are shaped and decided on by randomly selected juries.

Values Membership Legislature Sortition Petition Policy Register





# GOVERNANCE TEMPLATES

## Benevolent Dictator

The Benevolent Dictator holds ultimate decision-making power, until the group is ready for a more inclusive structure.

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## Circles

Units called Circles have the ability to decide and act on matters that require unanimous agreement on through a Council.

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## Consensus

Decisions that affect the group collectively should involve participation from all members.

Values Membership Exclusion Consensus Deliberation Do-Ocracy

## Do-ocracy

Those who take initiative to do something in the group can decide how they do it.

Values Membership Autonomy Do-ocracy Lobbying

## Petition

All participants can propose and vote on proposals for the group.

Values Membership Petition

## Self-Appointed Board

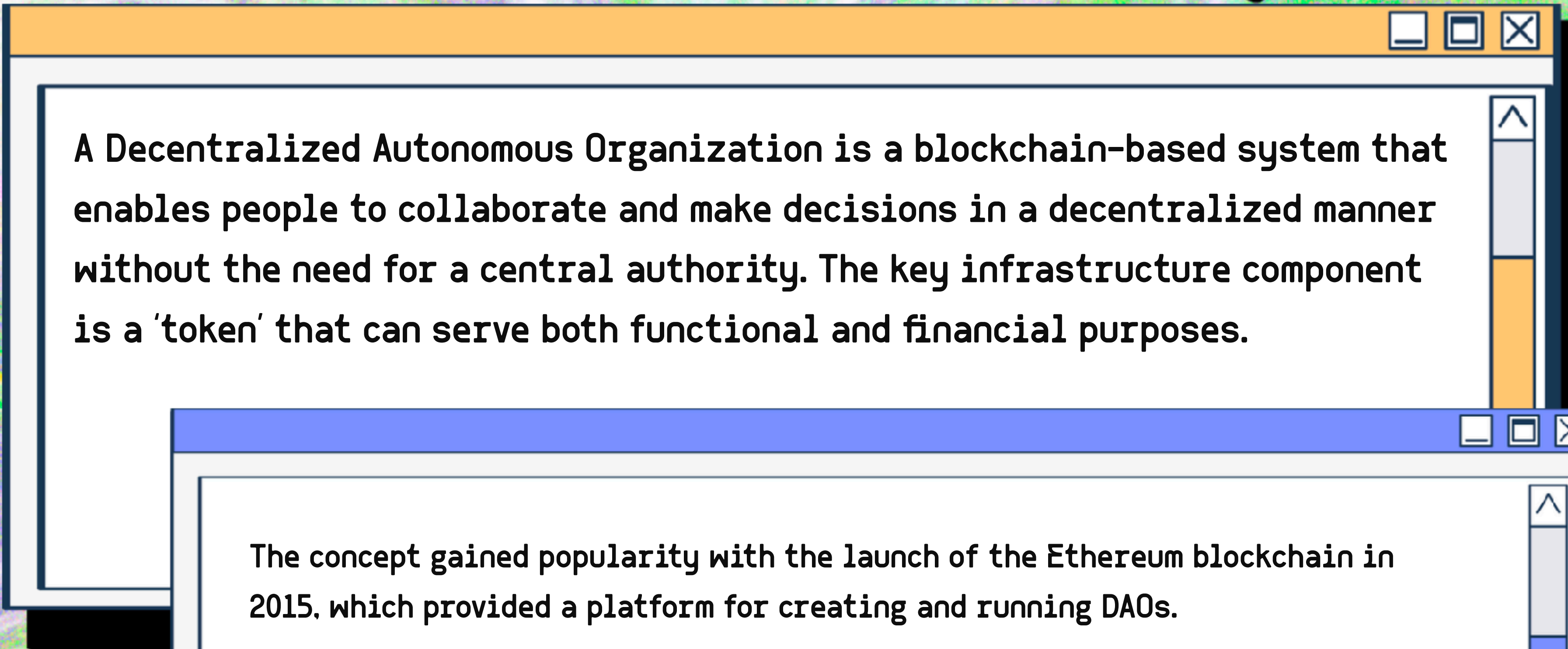
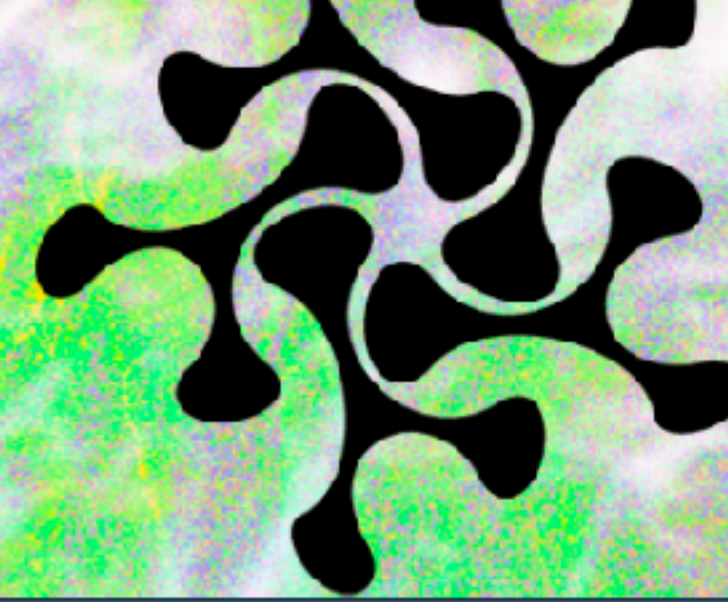
A board that selects its own members determines policies and organizes their implementation.

Values Membership Board Majority Voting

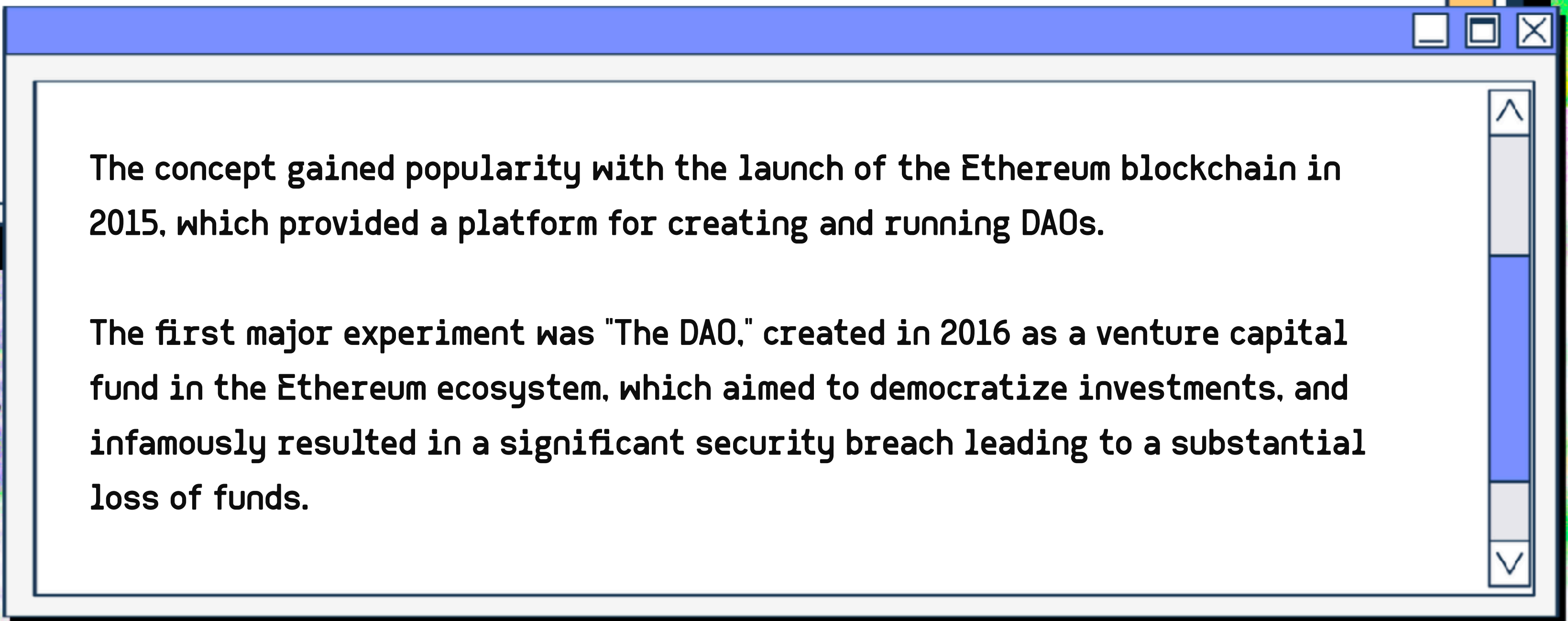




# DAOS




A Decentralized Autonomous Organization is a blockchain-based system that enables people to collaborate and make decisions in a decentralized manner without the need for a central authority. The key infrastructure component is a 'token' that can serve both functional and financial purposes.

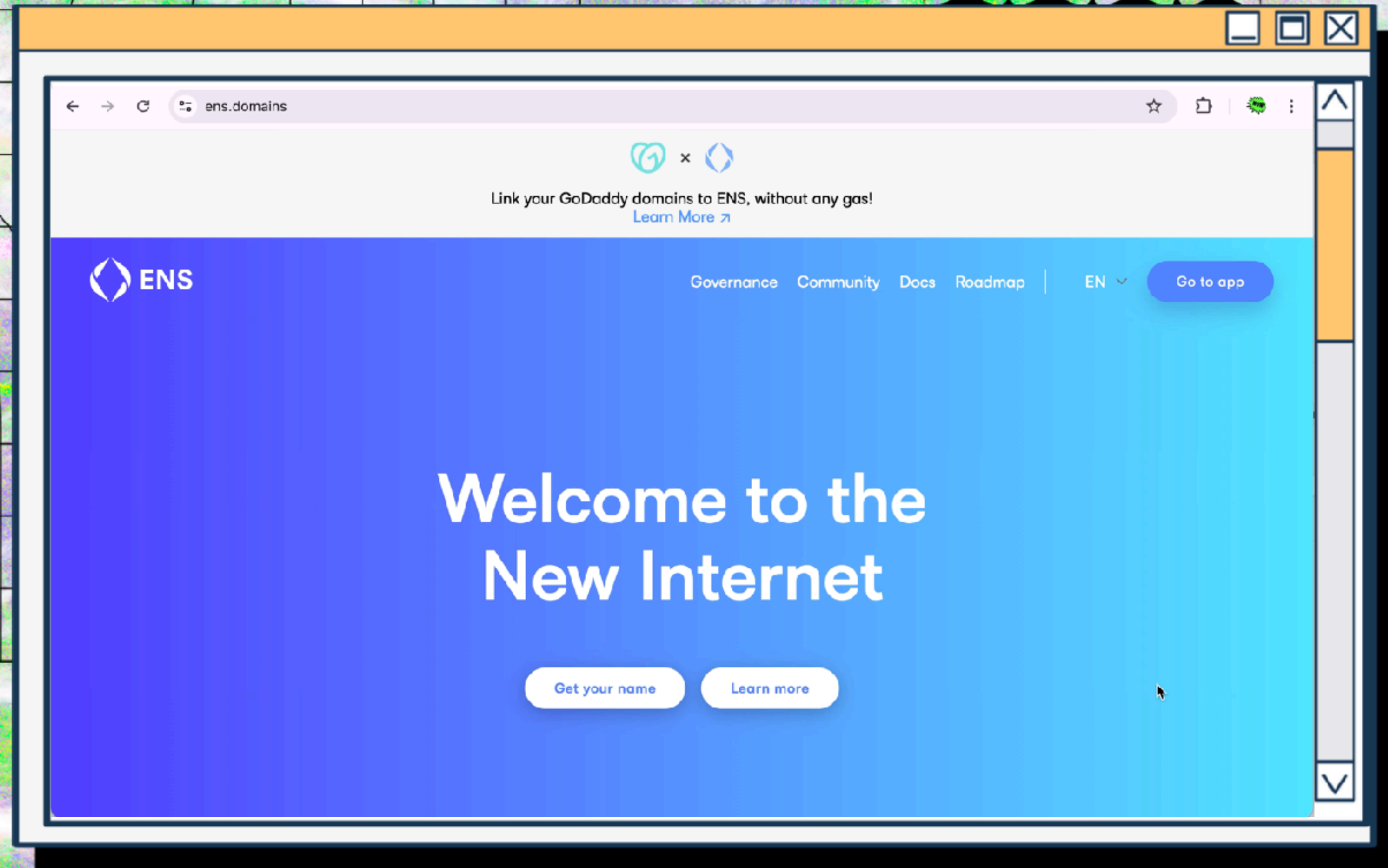
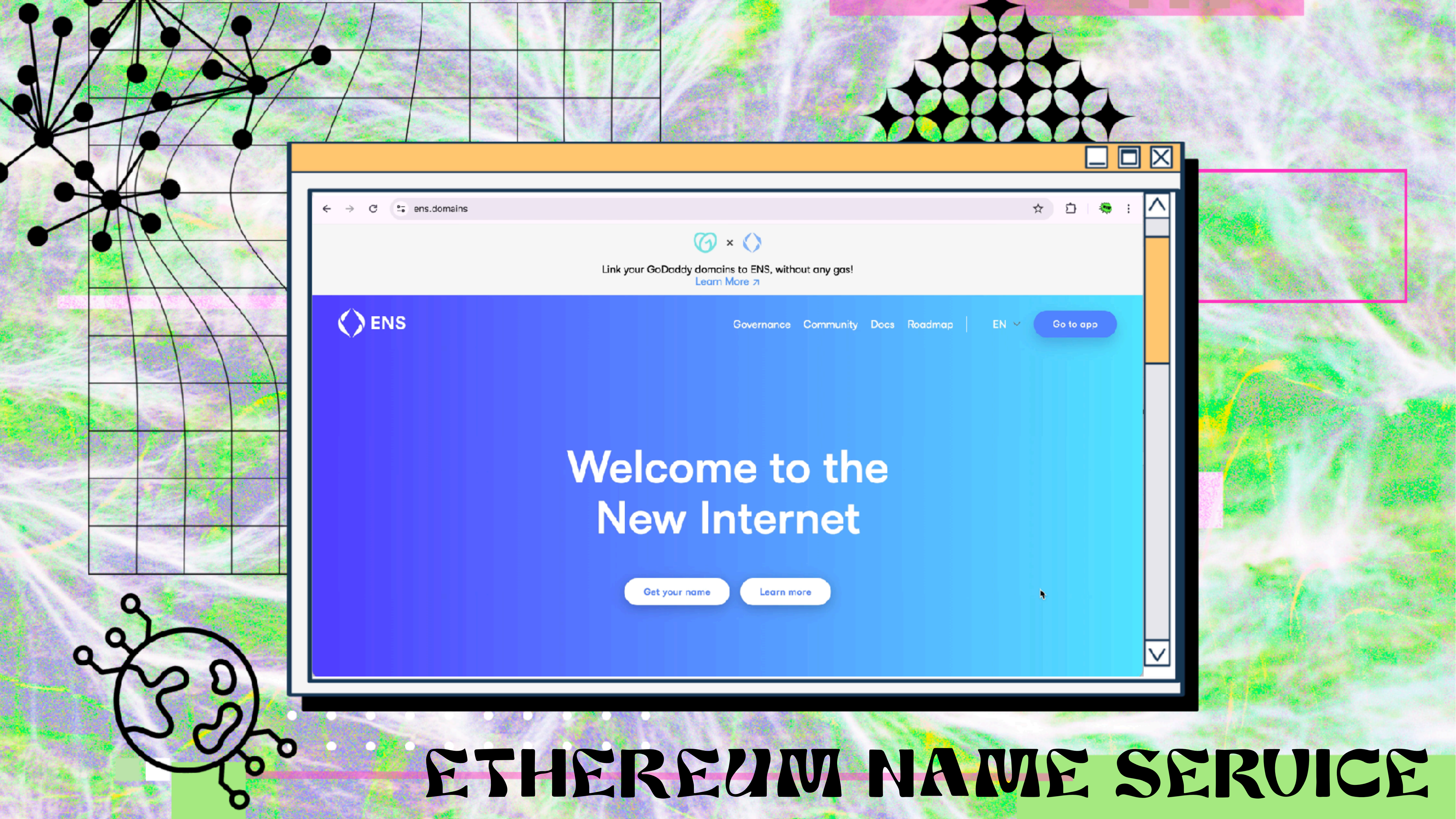


The concept gained popularity with the launch of the Ethereum blockchain in 2015, which provided a platform for creating and running DAOs.

The first major experiment was "The DAO," created in 2016 as a venture capital fund in the Ethereum ecosystem, which aimed to democratize investments, and infamously resulted in a significant security breach leading to a substantial loss of funds.

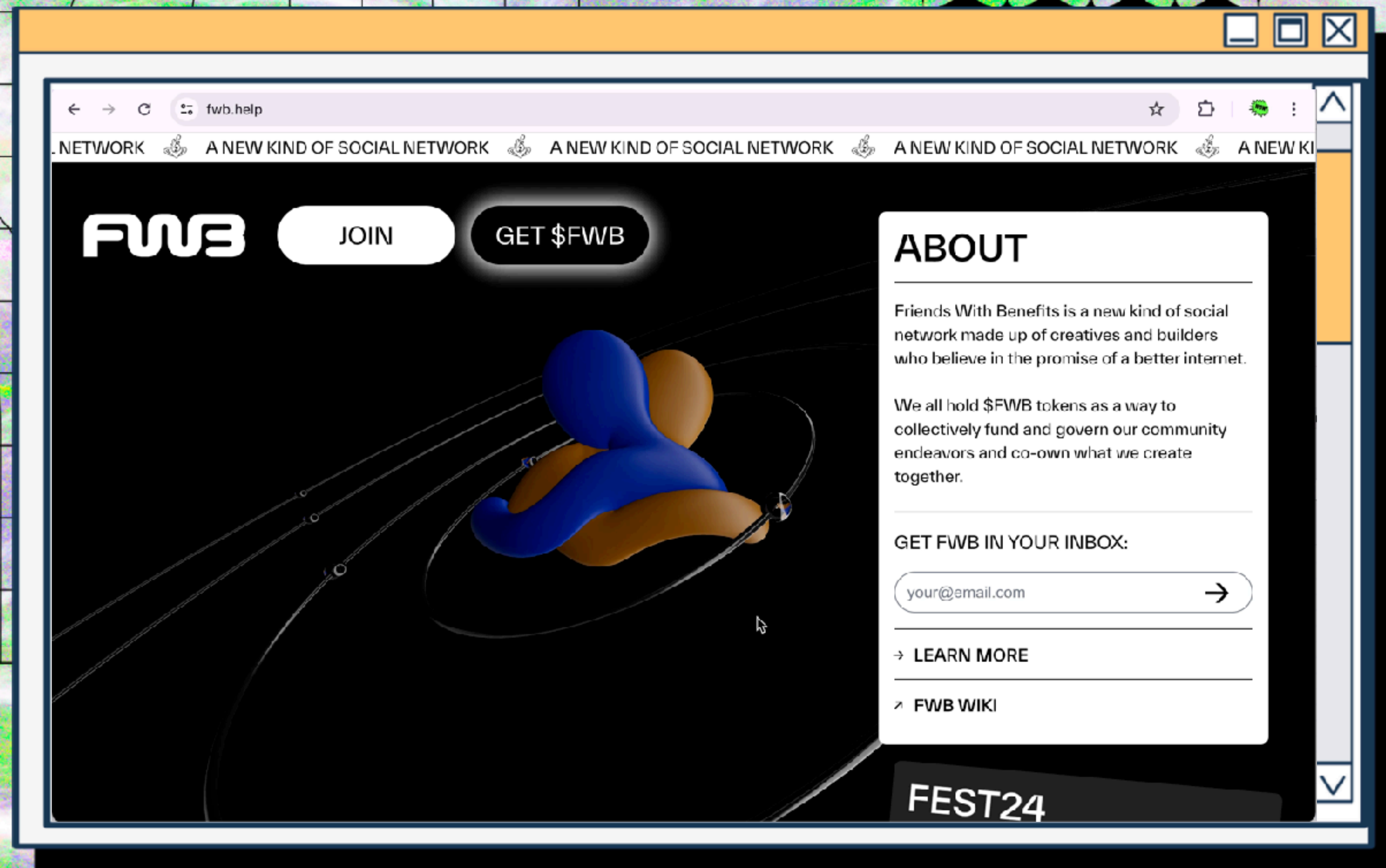






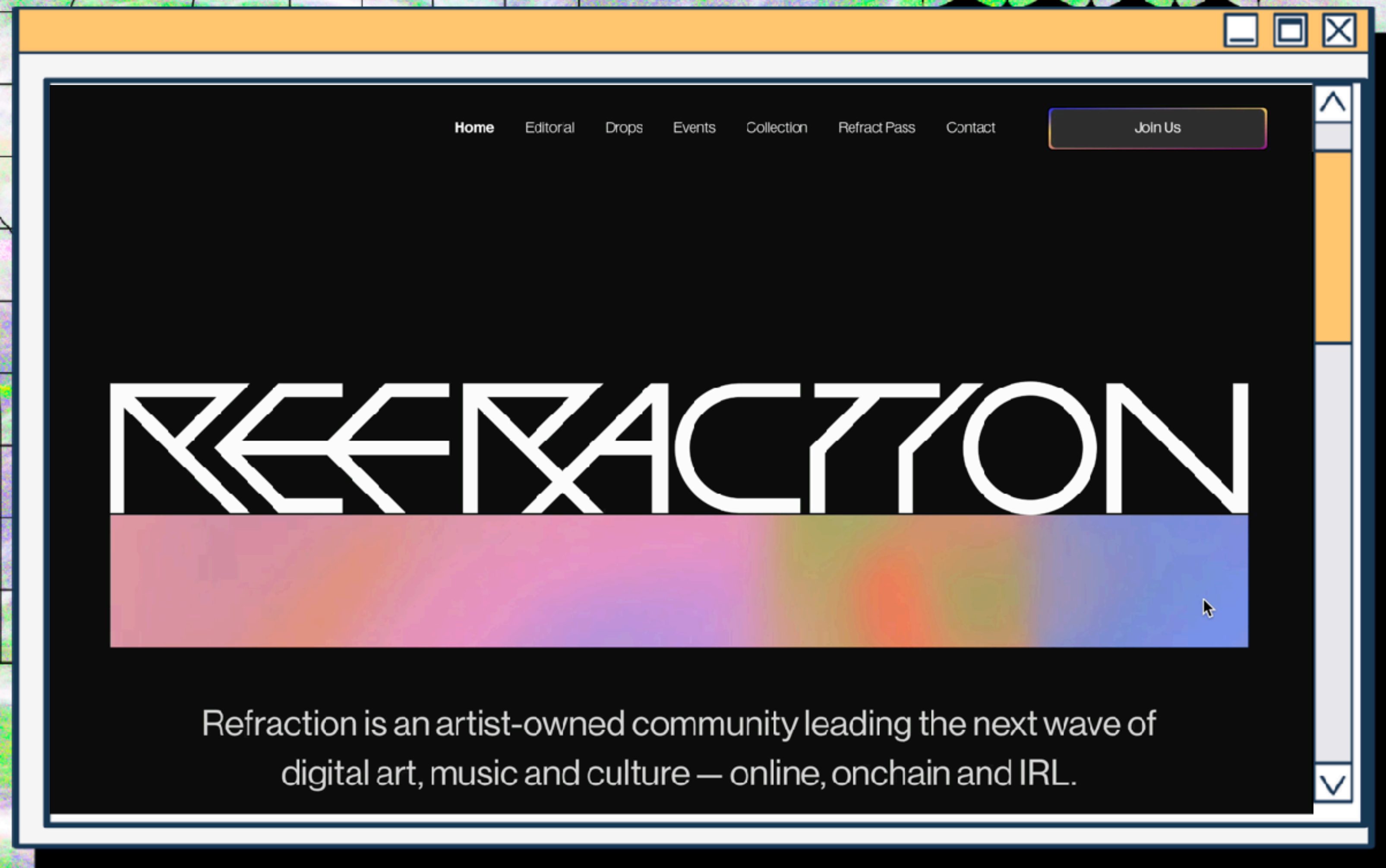
ETHEREUM NAME SERVICE





# FRIENDS WITH BENEFITS





**REFRACTION**





# SHORT DISCUSSION

Have you been part of a DAO?

What was your experience?

How did its governance work, or not?





**BREAK:  
10 MINUTES**



**WORKSHOP:  
GOVERNANCE &  
COOPERATION ROLEPLAY**