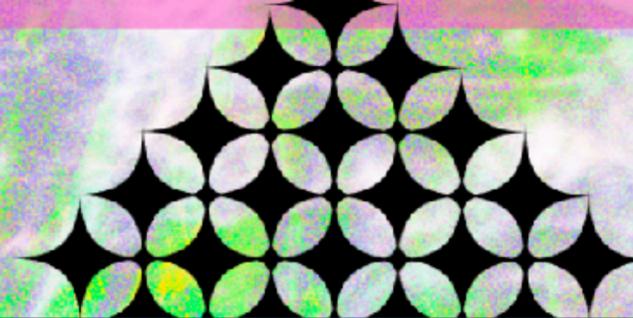
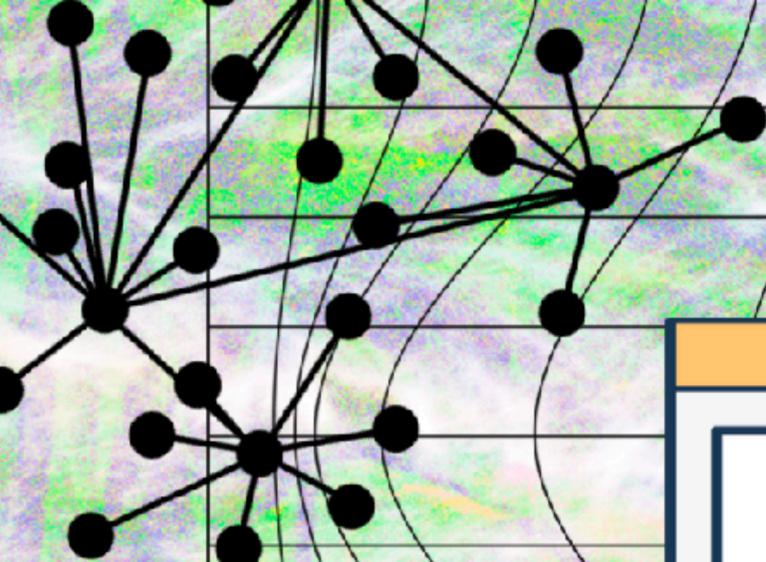


# SESSION 5:

## GOVERNANCE, COOPERATIVE RESILIENCE, AND CULTURAL VALUE EXCHANGE

EDUCATORS: Kelani Nichole & mai ishikawa sutton

May 14, 2025

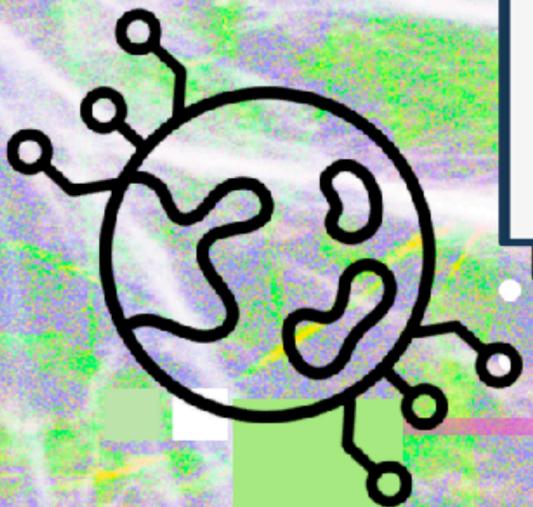


# WELCOME

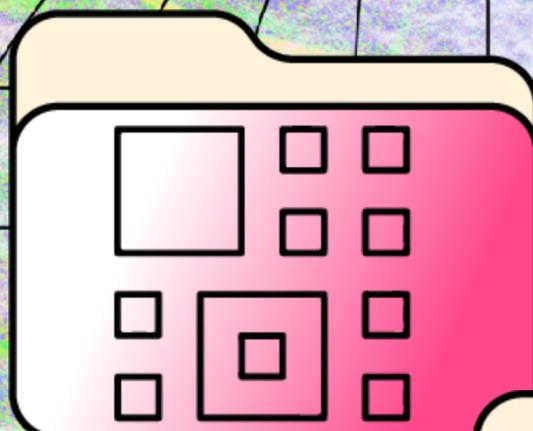
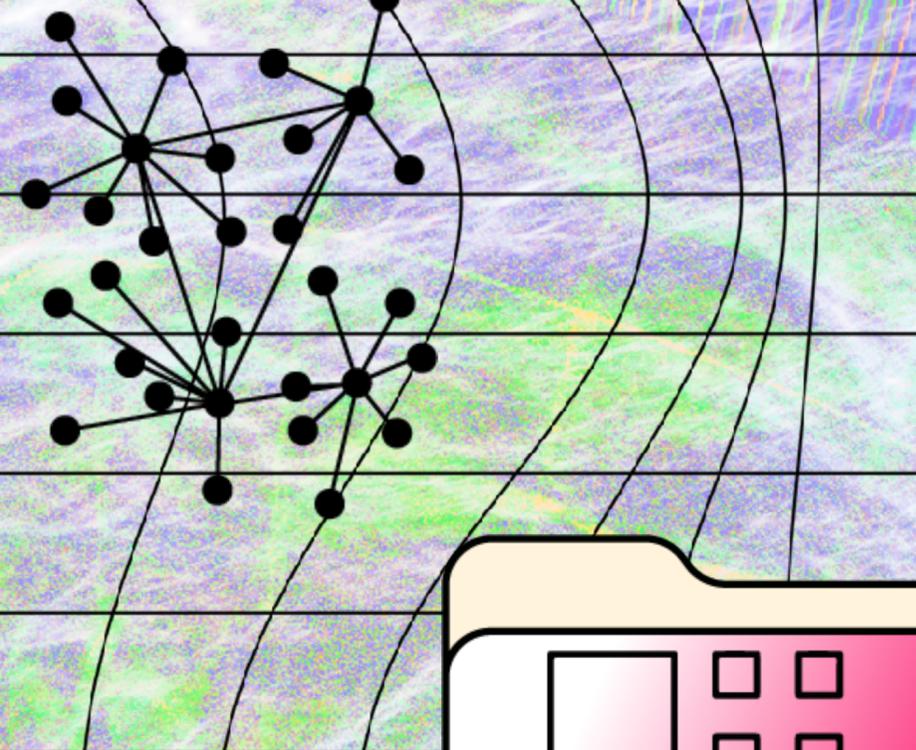
Cooperative forms of resilience are emerging, powered by decentralized principles of transparency, solidarity, and adaptability.

In this session, we will discuss case studies from across the cultural sector shining on artists, organizations, and institutions exploring decentralized principles and cooperative structures. We'll discuss governance models and the patterns of human coordination that underlie cooperative efforts.

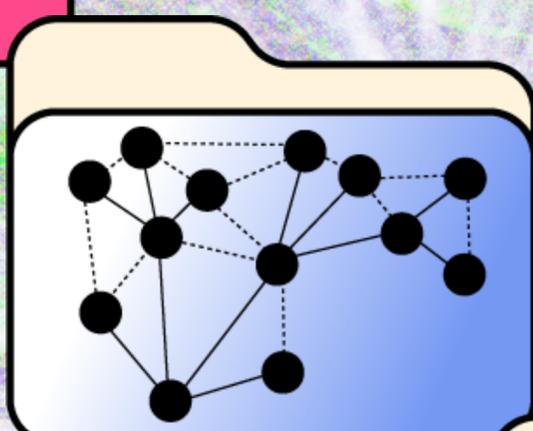
During the latter half of the session, we will role play solidarity practices, which powers much of the emerging cultural sector. We will build off last week's workshop on organizational values, and explore governance models and inter-organizational cooperation.



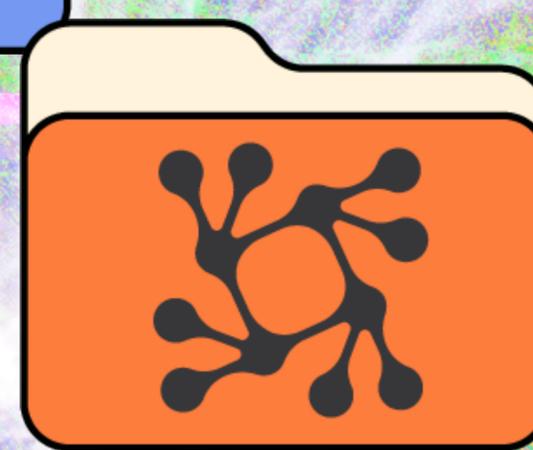
# AGENDA



**RESILIENCE MODELS  
& COOPERATIVES**



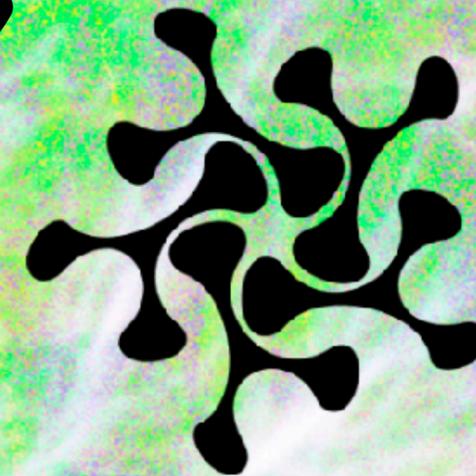
**GOVERNANCE  
MODELS**



**WORKSHOP:  
CULTURAL VALUE  
EXCHANGE**



# ARTIST SOLIDARITY

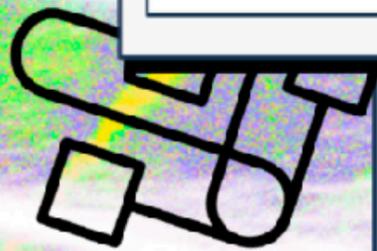


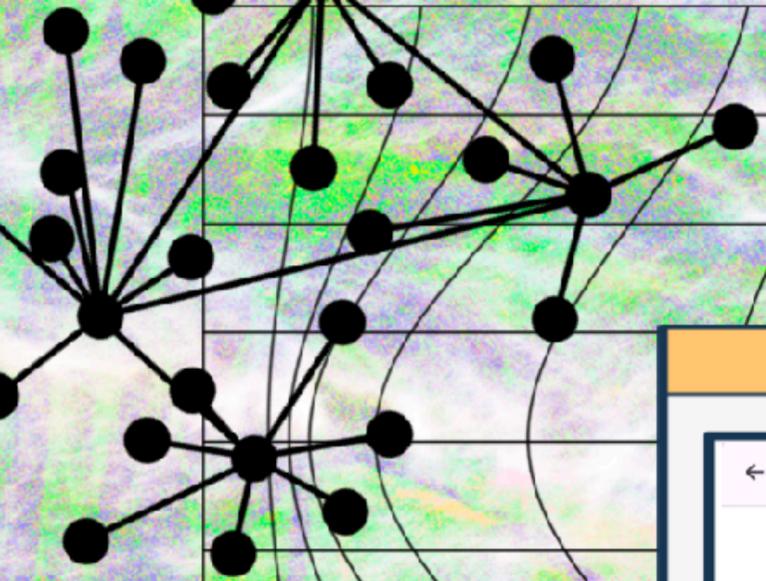
Artists have been experimenting with solidarity models since the 90s. This online avant-garde was overlooked for decades, and had to make their own context for exhibiting and producing work.

This section explores a small sampling of solidarity experiments from the decade leading up to the emergence of NFTs.

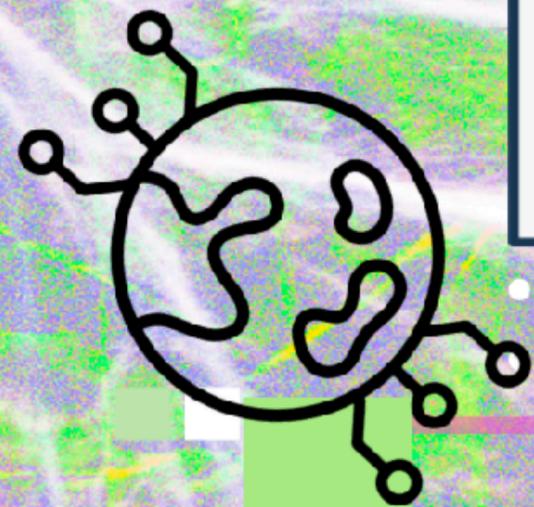
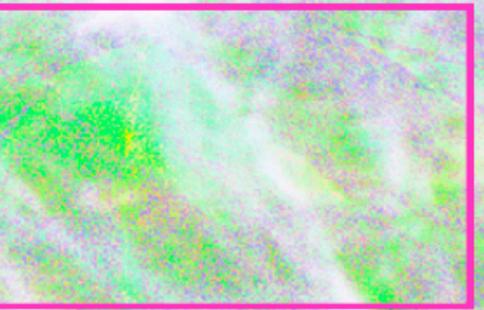
- SpeedShow
- BYOBeamer
- GIF Screenings
- Ways of Something
- A2P
- DiMoDA
- EPOCH
- Pieces of Me

**\_INDEX**

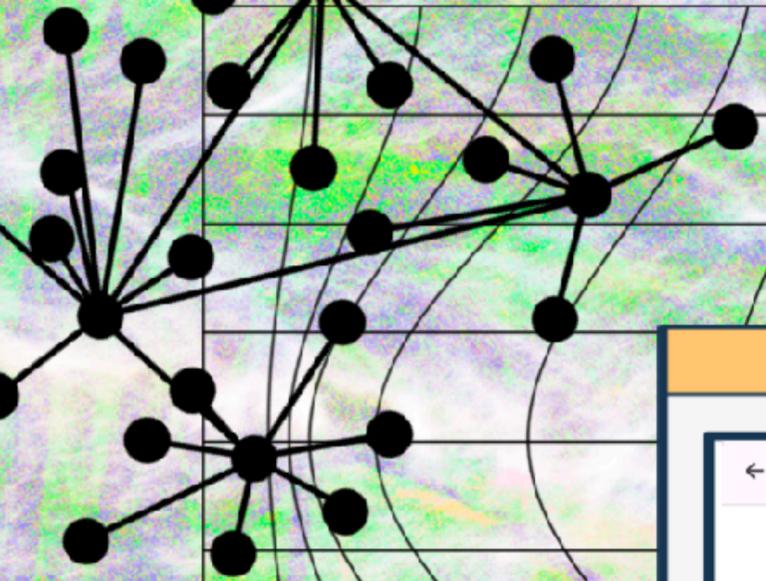




A screenshot of a web browser displaying the website speedshow.net. The browser's address bar shows the URL. The website has a white background with a large green diagonal banner. The main heading "SPEED SHOW" is in a large, blue, serif font. Below the heading are links for "About" and "How to...". Three event listings are shown, each with a computer monitor displaying a related image and text. The first event is "Speed Show Athens: STITCH INCOMING!!" on March 25th, 2024. The second is "Speed Show: FACE THE FACE" on July 5th, 2019. The third is "Speed Show LA: Manifesto" on Feb 18, 2016. The browser window includes standard navigation buttons and a scrollbar.



**SPEED SHOW**



← → ↻ byobworldwide.com ☆ 🗑️ 🌱 ⋮ ⤴

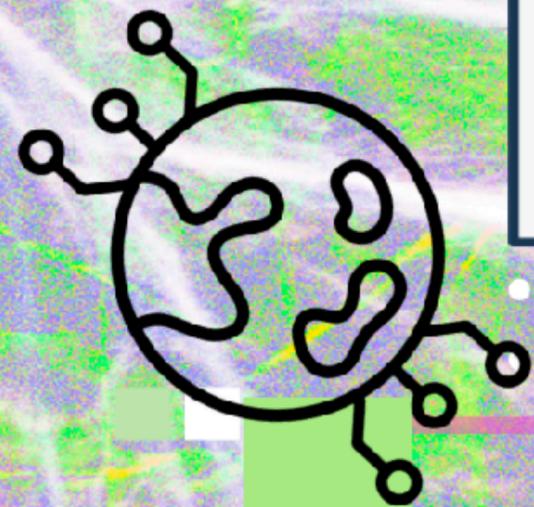
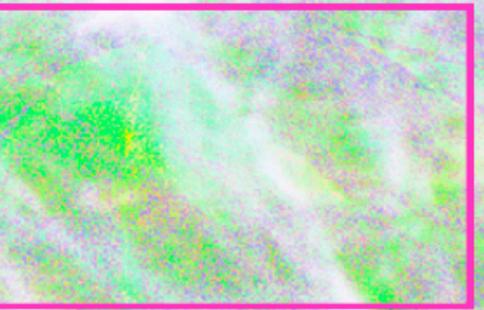
# BYOB

**What is BYOB?**  
BYOB is a series of one-night-exhibitions curated by different people around the world. The idea is simple:

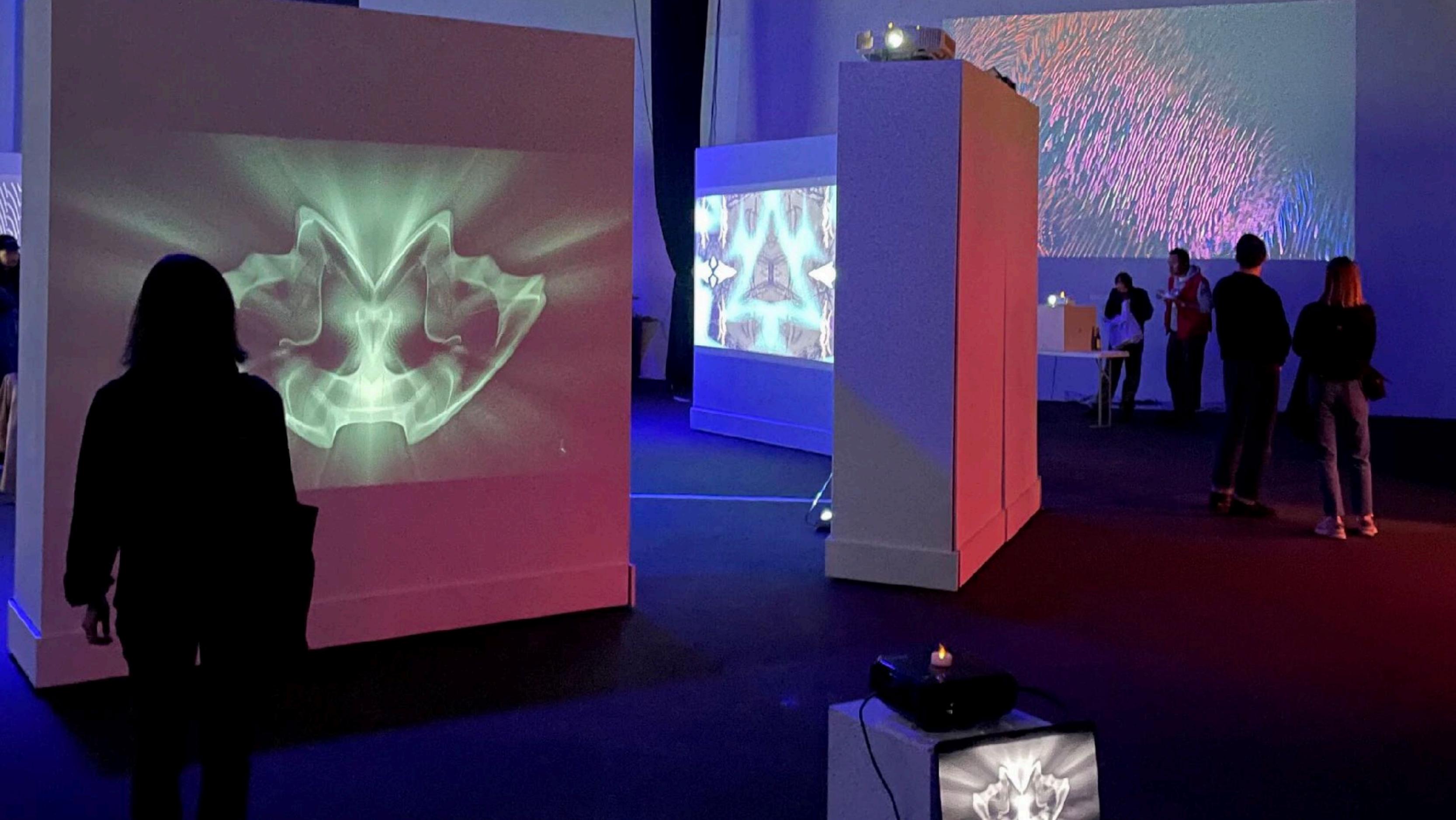
- > Find a place
- > Invite many artists
- > Ask them to bring their projectors

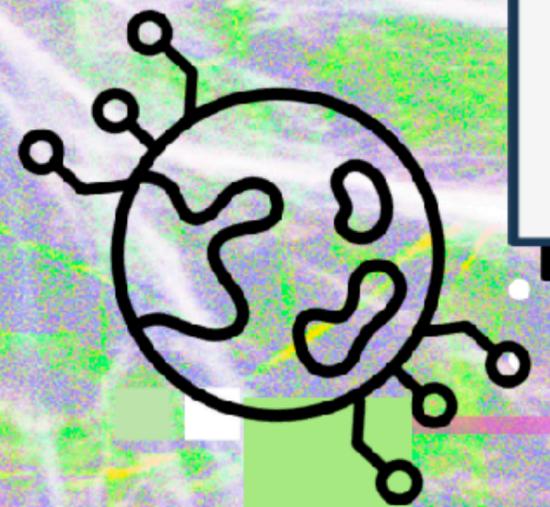
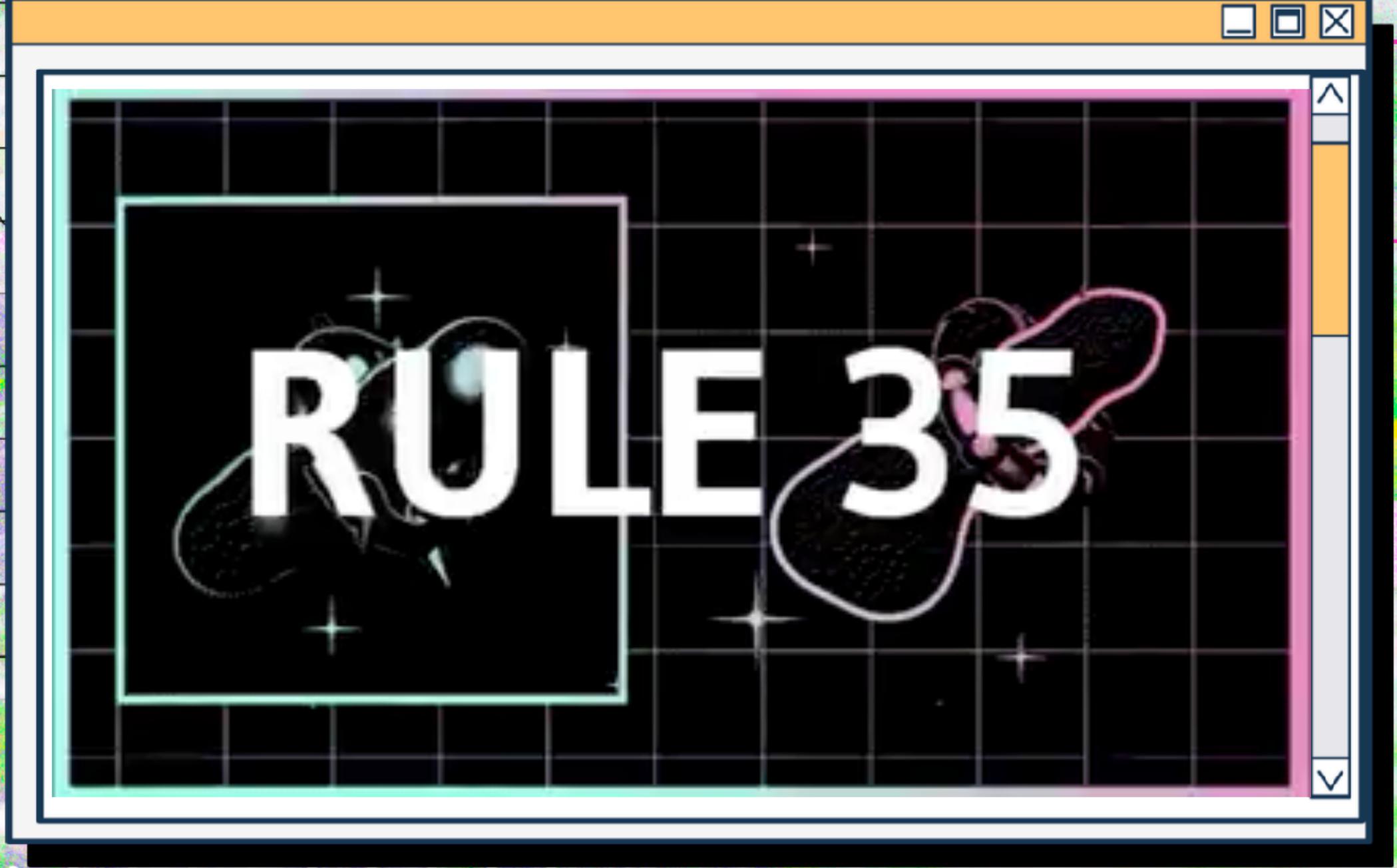
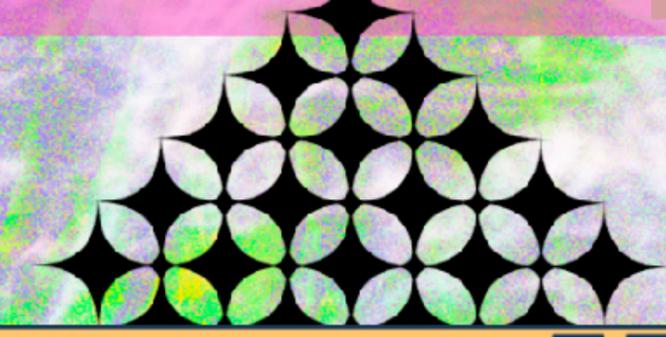
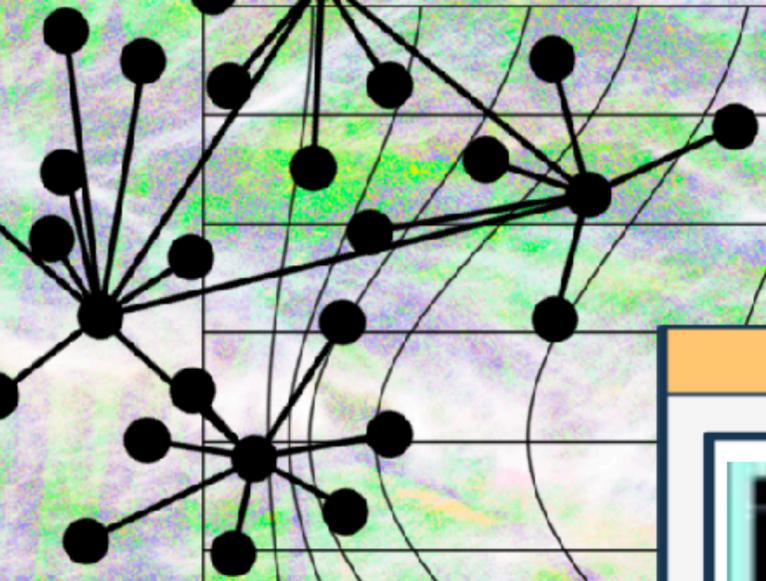
BYOB is a way of making a big exhibition with zero budget. It is an exploration of the medium of projection.

BYOB NYC 2012, curated by Rafaël Roz... Watch later Share

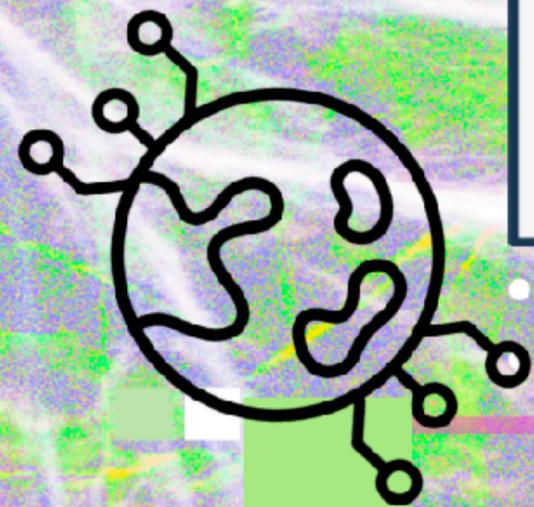
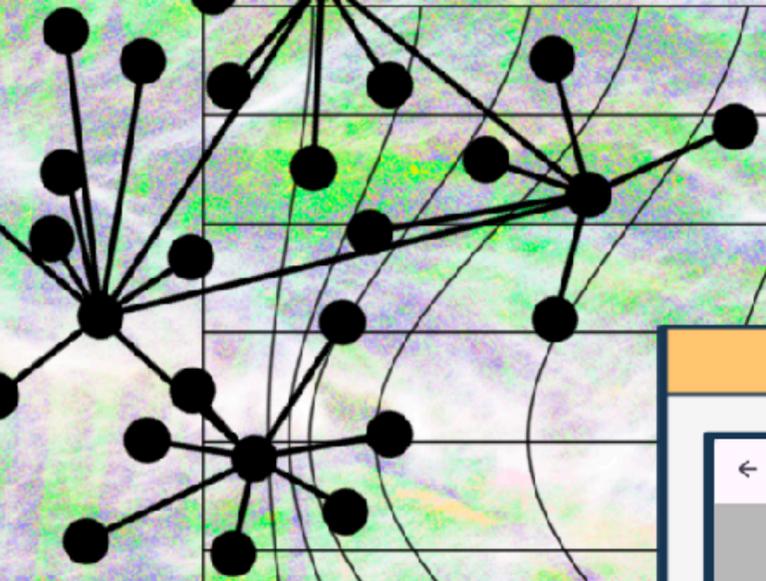


# BYOBEAMER

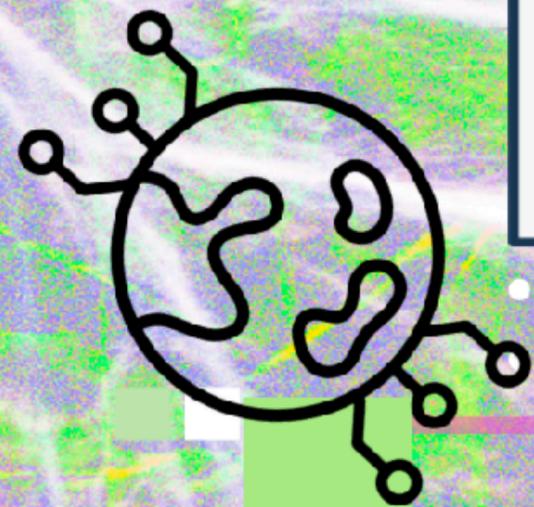
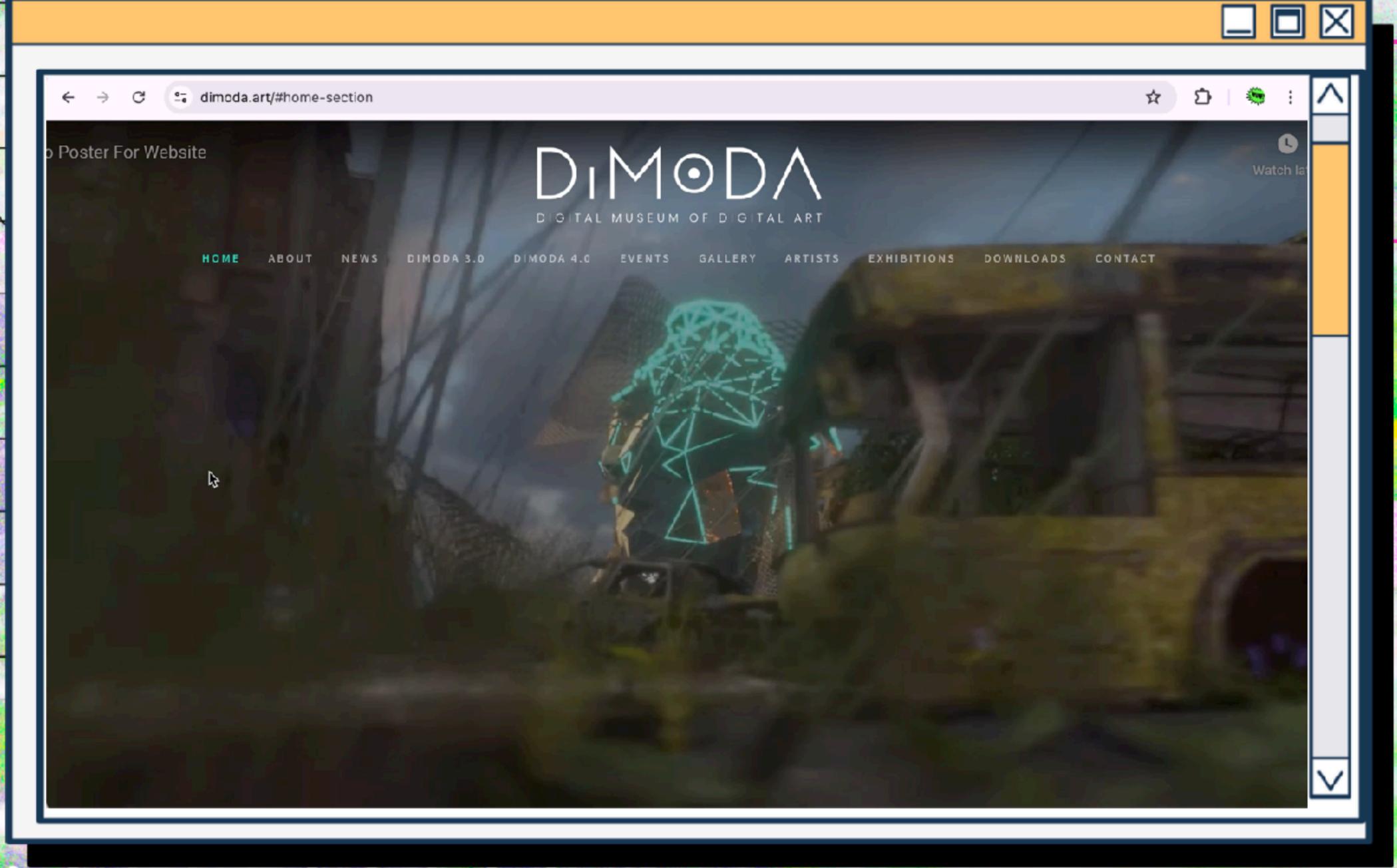
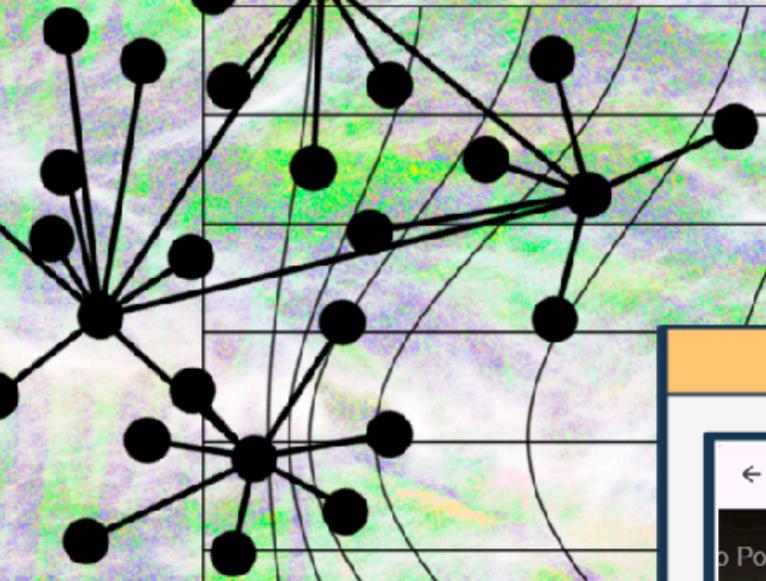




**GIF SCREENINGS**

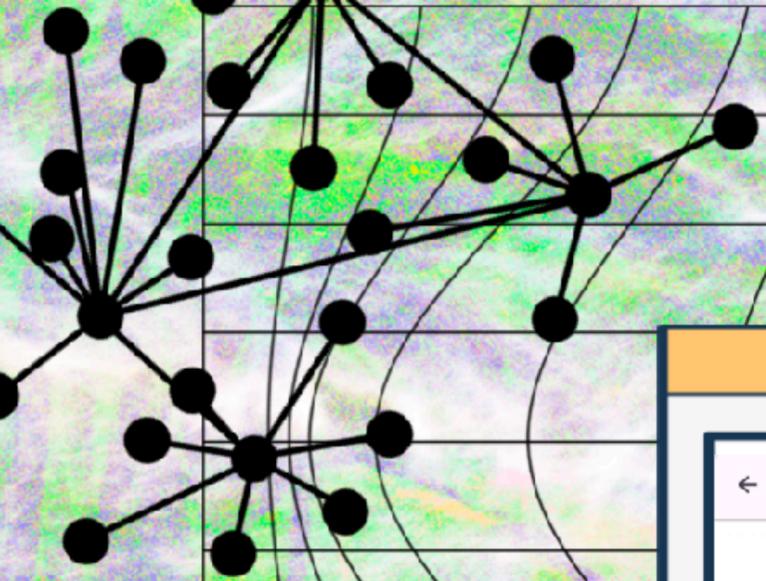


# PANTHER MODERN



**DIMODA**





← → ↻ a2p.bitmark.com ☆ 📁 ⬇️ 🌐 ⋮ ⤴️

**a2p**

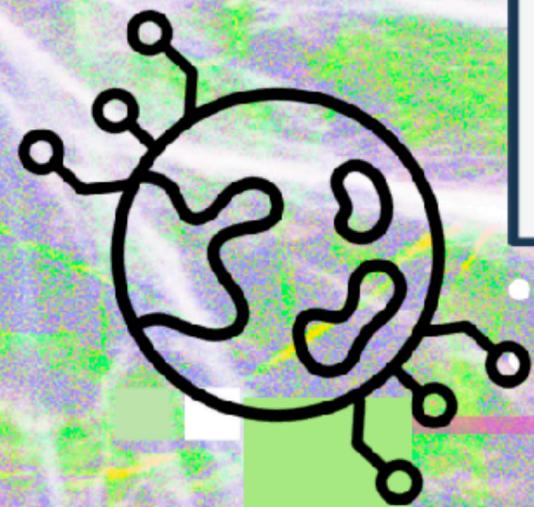
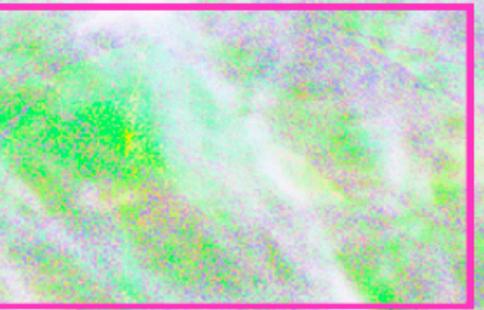
The a2p project is an artist-led online exchange. It explores new ways of sharing and trading digital artworks: images, videos, and animations.

SPRING 2020 (V2)  
curated by Casey Reas, Iris Long, and Carol Sabbadini

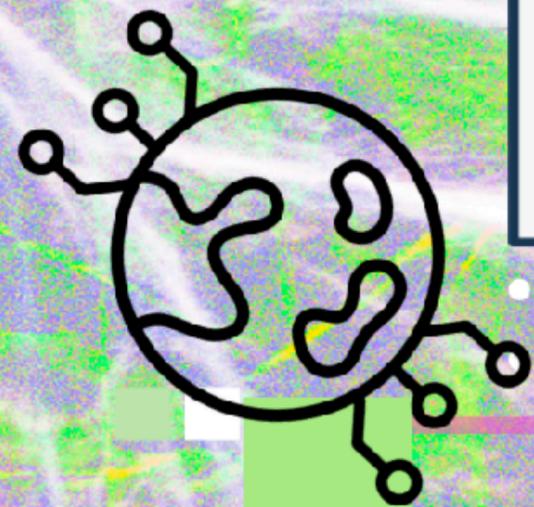
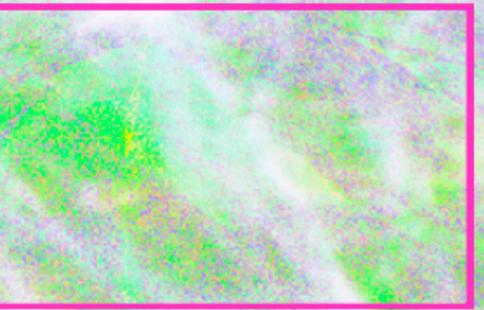
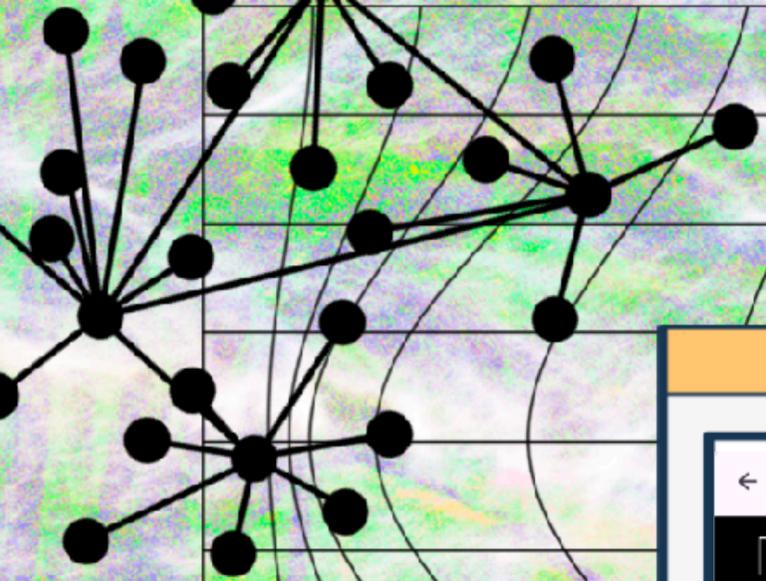
FALL 2019 (V1)  
curated by Casey Reas, Addie Wagenknecht, Rick Silva, and exonemo

Aliqua, 2019  
Sabrina Ratté  
Image courtesy of the artist

⤵️



**A2P**



# PIECES OF ME

# COOPERATIVES

**DEFINITION:** A cooperative or co-op is a business structure that is owned and democratically controlled by its member-owners who utilize its services. Member-owners can be customers, workers, franchise-owners, users, etc.

Co-ops have been around 100s of years but first one is considered the Rochdale Pioneers in Rochdale, England in 1844. They also established co-op principles and one of their members founded the International Co-operative Alliance (ICA).

Artists alone have been forming co-ops for more than 100 years as a means of resilience.

# THE 7 CO-OP PRINCIPLES



Adopted by the International Cooperative Alliance (1995):

1. Voluntary and Open Membership
2. Democratic Member Control
3. Members' Economic Participation
4. Autonomy and Independence
5. Education, Training and Information
6. Cooperation Among Cooperatives
7. Concern for Community

Source: <https://ncbaclusa.coop/resources/7-cooperative-principles/>

# WORKER / PLATFORM CO-OPS

Platform Co-ops: Businesses that sell goods or services primarily through a website, mobile app, or protocol. They rely on democratic decision-making and shared platform ownership by workers and/or users.

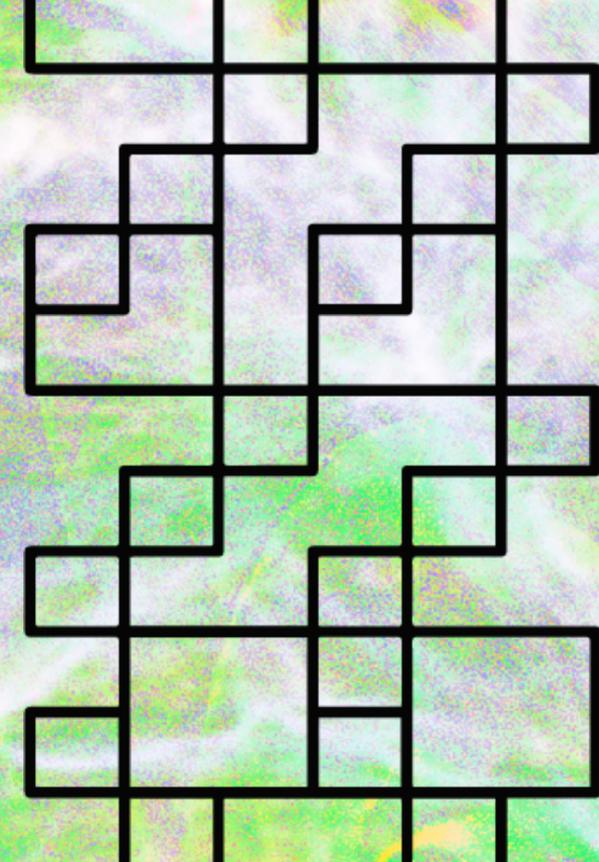
Worker Co-ops: Operate as businesses in which ownership and management are in the hands of the workers.

## Platform Co-ops

- > Fairmondo
- > Fairbnb
- Stocksy
- Subvert
- Exit to Community

## Worker Co-ops

- Art.coop
- DisCO.coop
- Hypha.coop
- Art.coop
- TRANSFER Data Trust



# PLATFORM CO-OP



Stocksy  
CO UNITED OP

Stocksy



Search all



Curated

Pricing



For Business



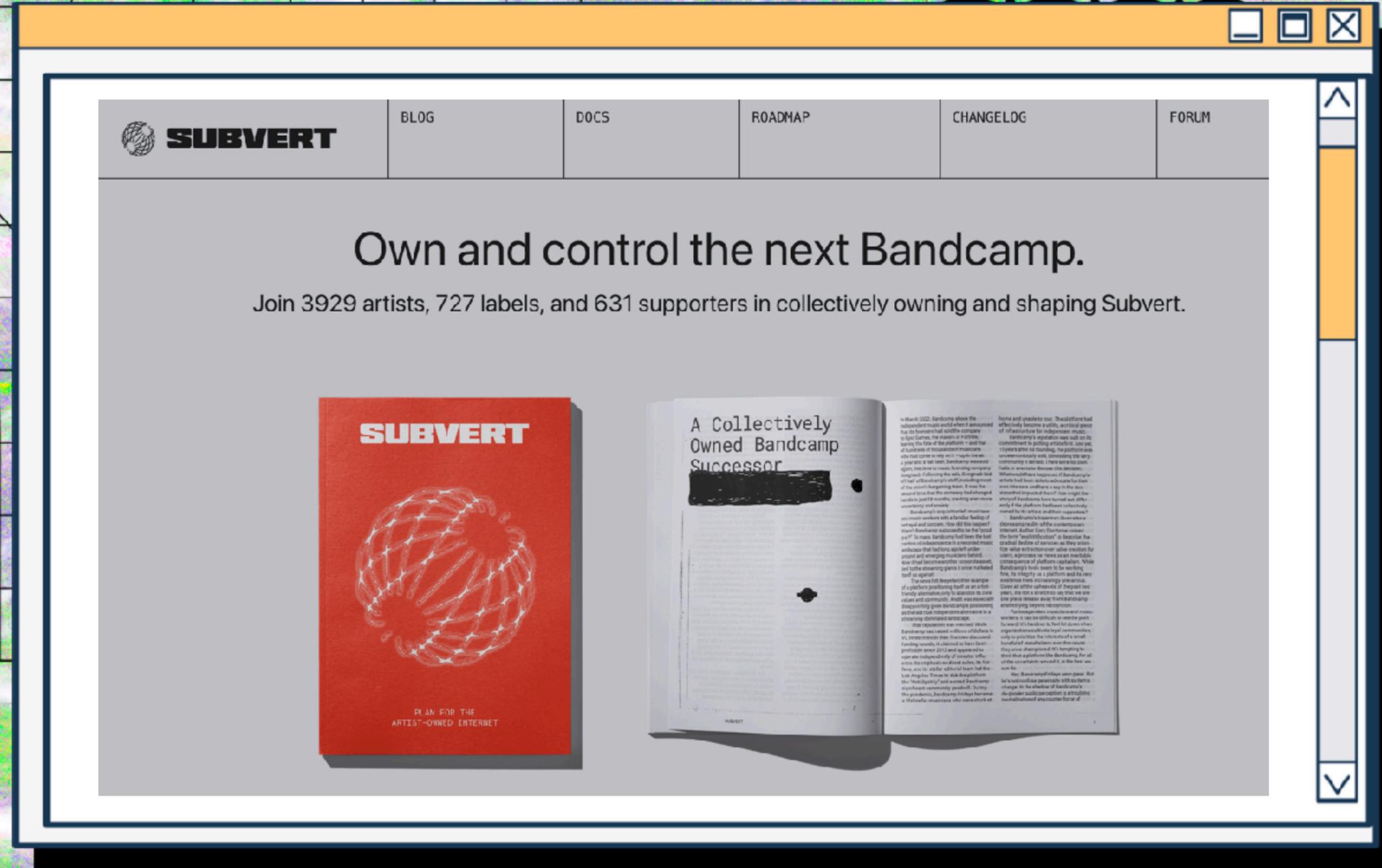
For Artists

## Global community of visual media creatives

Stocksy is an artist-owned creative media agency specializing in relevant and progressive visuals. We are a cooperative of creatives leveling up industry standards through an intentionally curated collection, platform, and community.

# STOCKSY

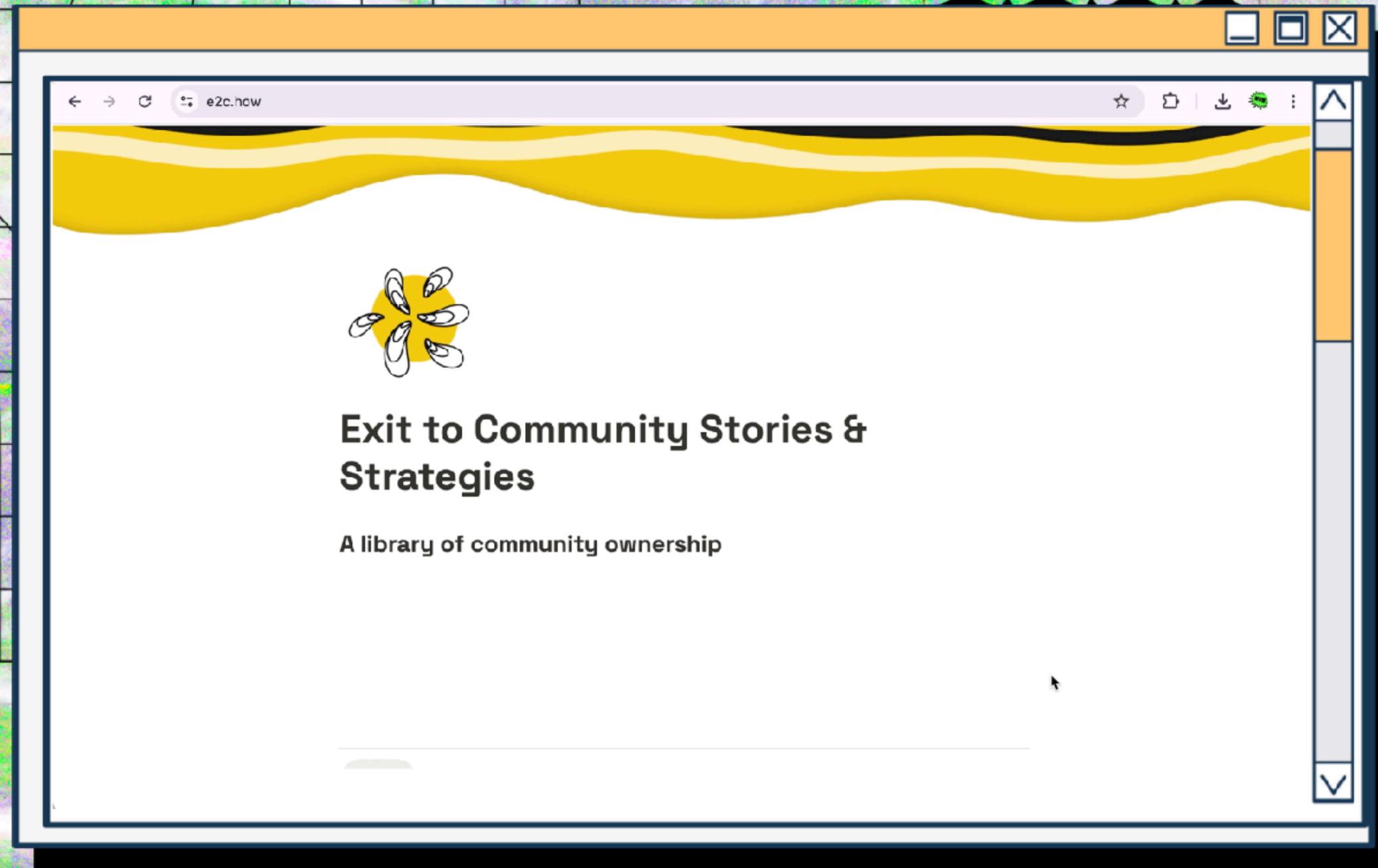
# PLATFORM CO-OP



The screenshot shows the Subvert website interface. At the top, there is a navigation bar with the Subvert logo and links for BLOG, DOCS, ROADMAP, CHANGELOG, and FORUM. The main content area features a large heading: "Own and control the next Bandcamp." Below this, a sub-headline reads: "Join 3929 artists, 727 labels, and 631 supporters in collectively owning and shaping Subvert." The central focus is a book cover for "SUBVERT: PLAN FOR THE ARTIST-OWNED INTERNET" and an open magazine with the article "A Collectively Owned Bandcamp Successor". The website is presented within a browser window frame with standard navigation icons.

# SUBVERT

# PLATFORM CO-OP



# EXIT TO COMMUNITY

**WORKER CO-OP**

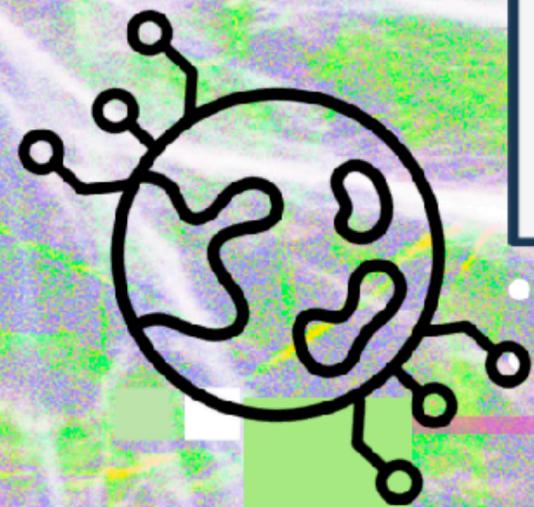
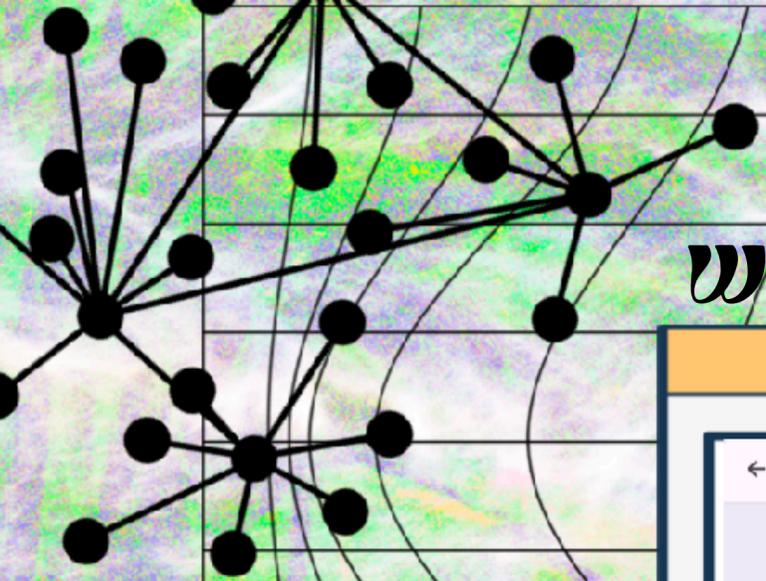


art.coop

Art.Coop For Grantmakers For Artists Directory Contact Donate

# art.coop

Art.coop is a network of artists and groups who make the Solidarity Economy irresistible.

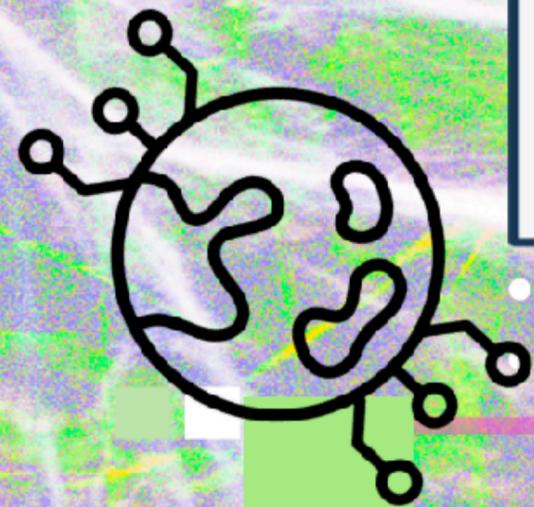


**ART.COOP**

**WORKER CO-OP**

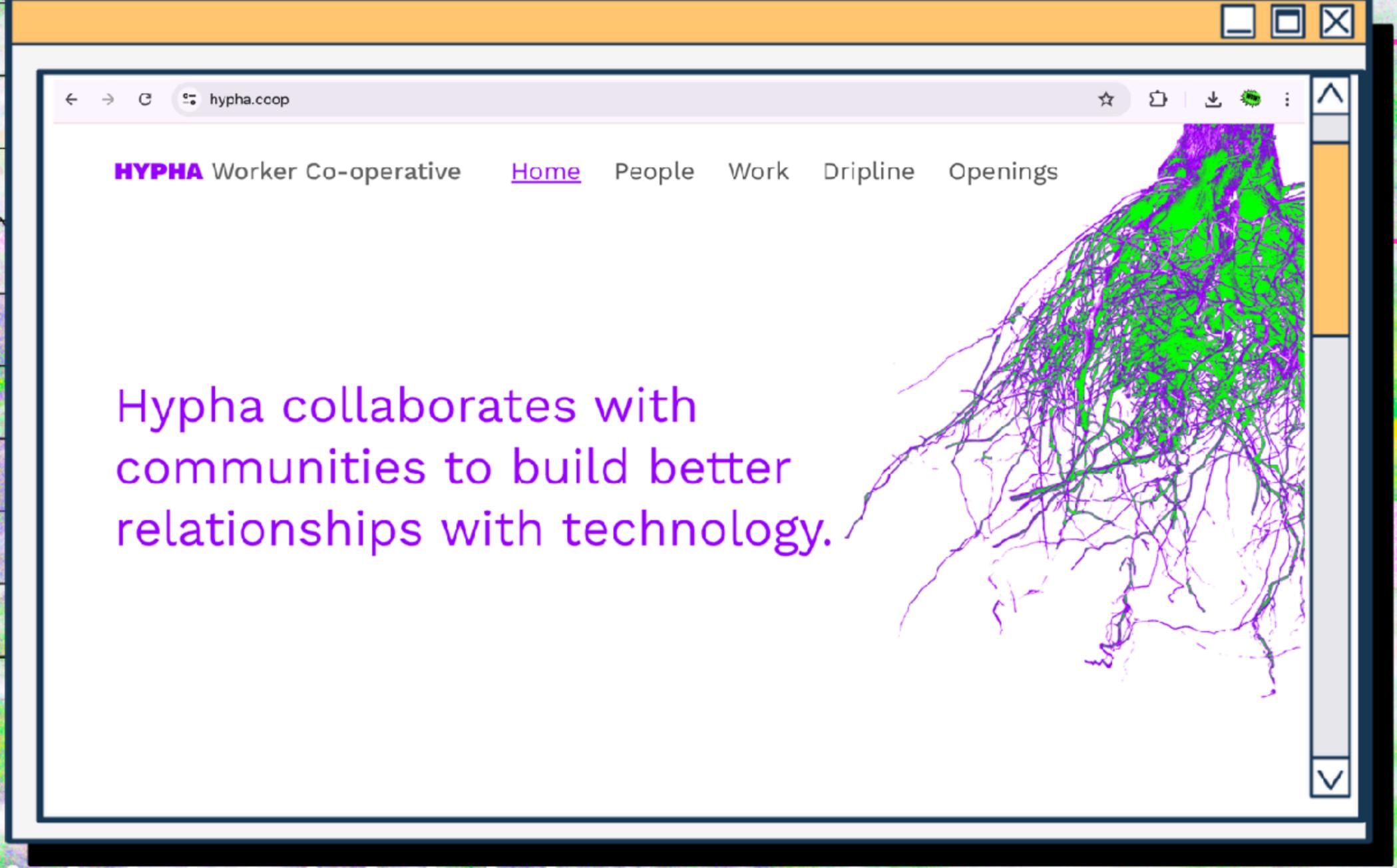


**If I Only  
Had a  
Heart:  
A DisCO  
Manifesto**

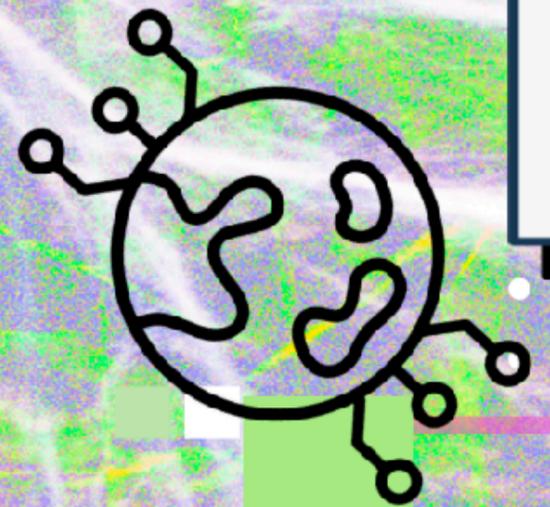
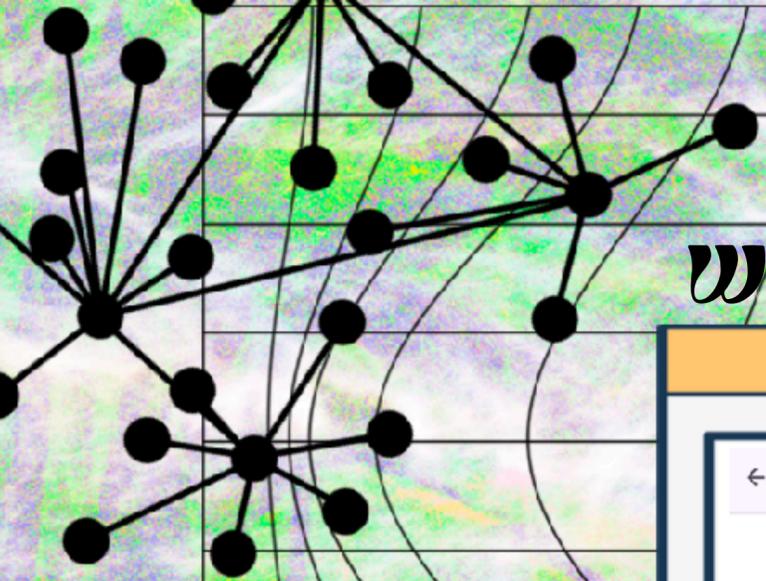


**DISCO.COOP**

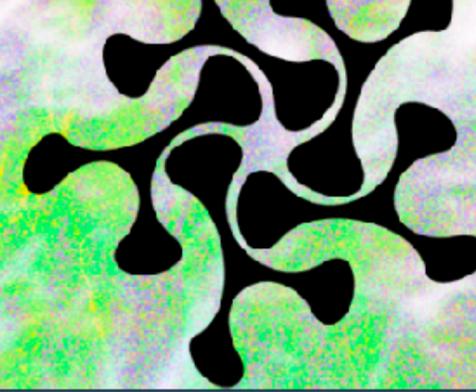
# WORKER CO-OP



**HYPHA.COOP**



# ARTIST COOPS

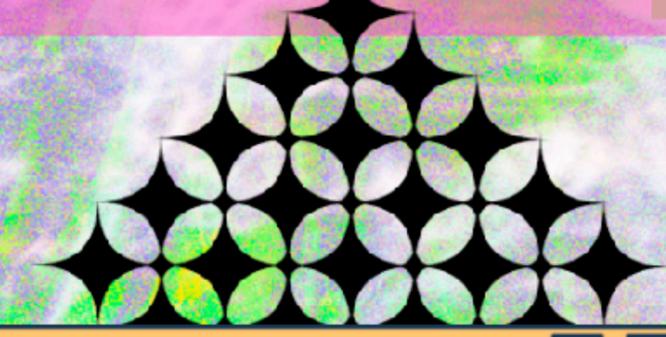
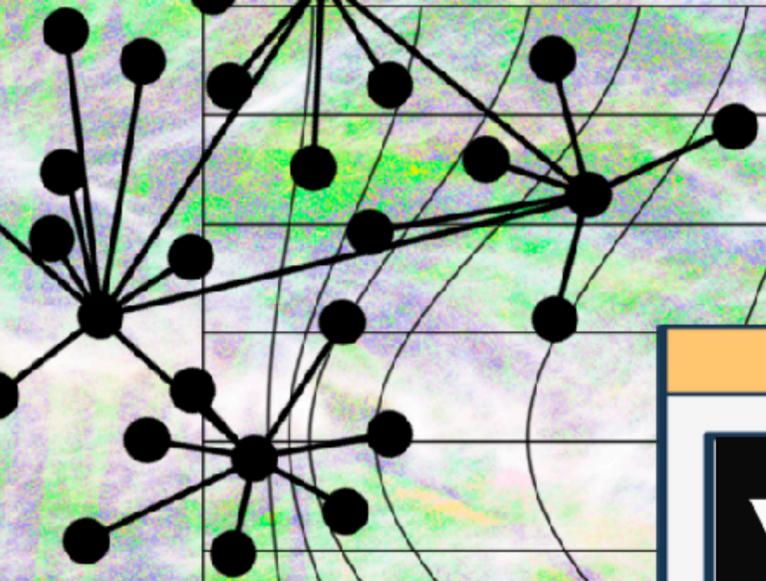


Artist cooperatives emerged in the early 20th century as groups of artists pooling resources to create, exhibit, and sell their work collectively, thereby gaining greater control over their creative and financial destinies. They proliferated in the 1960s and 1970s, particularly in urban centers like New York and San Francisco, as a response to the commercial gallery system, offering artists democratic spaces to innovate collaboratively and support one another's artistic growth.

- ✳ Associated American Artists (AAA) NYC, 1934
- ✳ Taller de Gráfica Popular (TGP) Mexico City, 1937
- ✳ CoBrA (Copenhagen, Brussels, Amsterdam) Europe, 1948
- ✳ San Francisco Art Institute Artists' Cooperative Gallery, 1952
- ✳ Black Artists' Group (BAG) St. Louis, 1968
- ✳ A.I.R. Gallery (Artists in Residence) NYC, 1972
- ✳ The Guerrilla Girls, NYC, 1985

**\_INDEX**

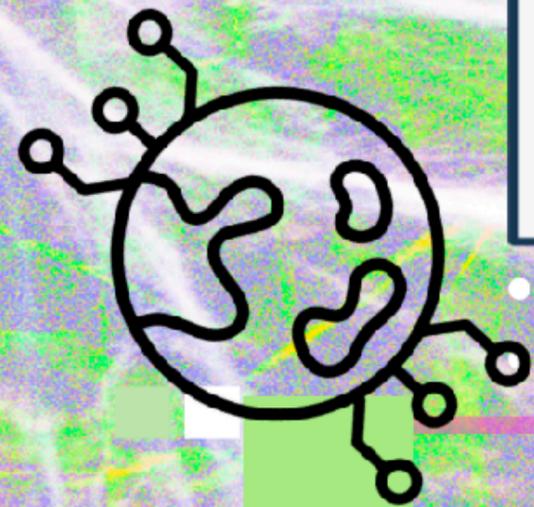




TRANSFER Start Trusting

# DATA TRUST

🤝 PEER-TO-PEER CONSERVATION & CARE 🤝



# TRANSFER DATA TRUST

# TRANSFER

## DATA TRUST STRUCTURE



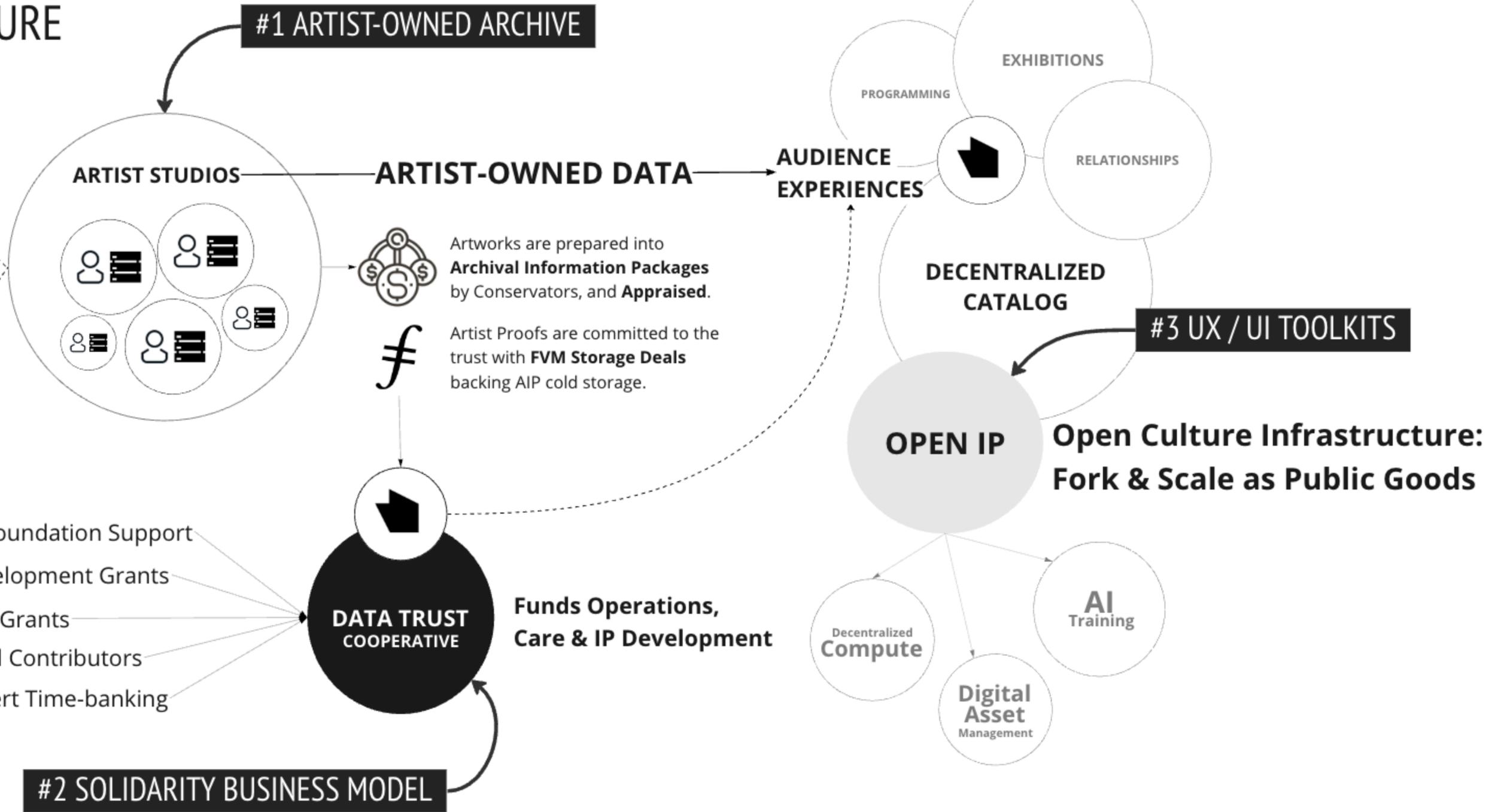
Artists manage their archive on **NAS Drives** in the studio.



Artists seed backups of each other's archives with a **private IPFS network**.



Space is allocated to run **'Node Labs'** for shared compute resources.



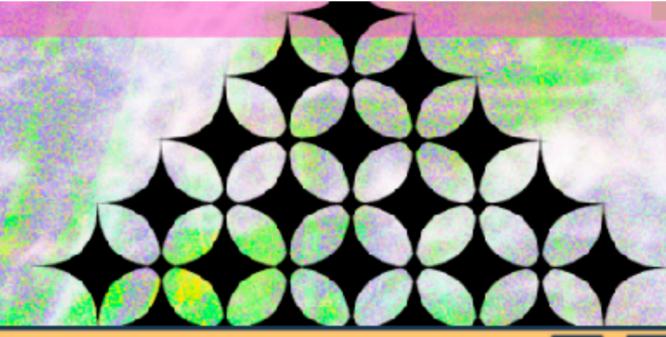
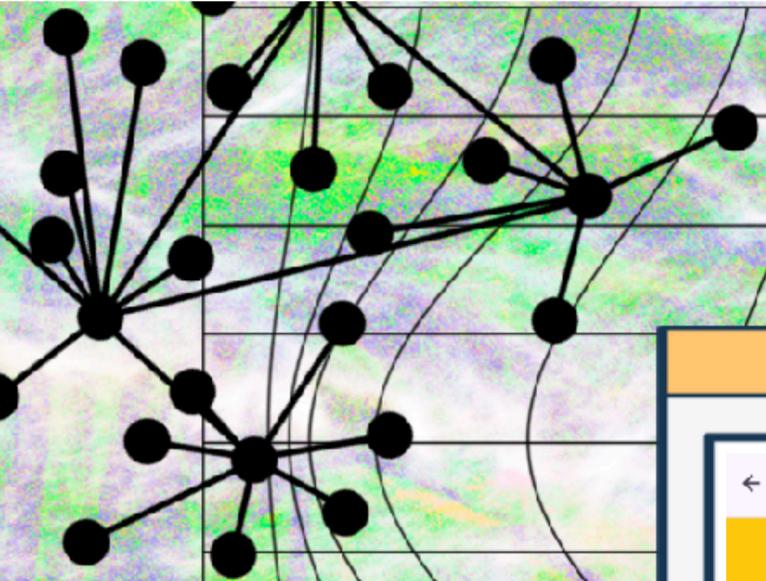
# GOVERNANCE MODELS

Decentralized Autonomous Organizations (DAOs) took off in Web3, but they have quickly been revealed as flawed in ideology and execution.

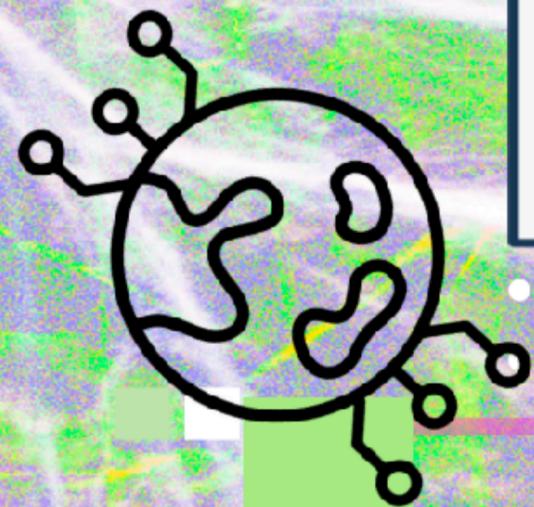
We'll start with a look at some emergent governance models, before jumping into a case study of three leading DAO experiments to discuss the structures, what worked well, and what didn't.

## \_INDEX

- 📁 Governance Models
  - Community Rule
- 📁 DAOs
  - Ethereum Name Service (ENS)
  - Friends With Benefits (FWB)
  - Refraction (REFRACT)

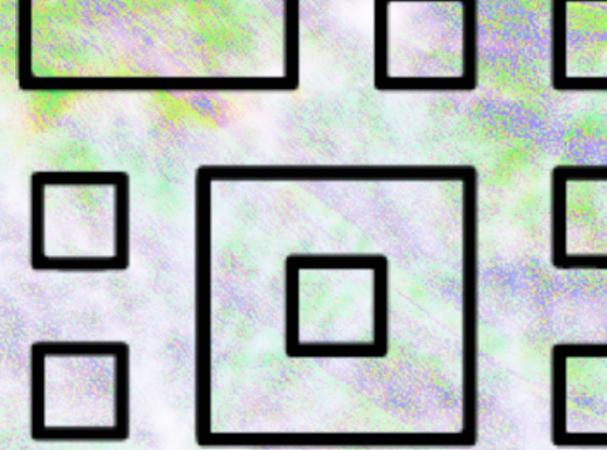


A screenshot of a web browser displaying the homepage of the CommunityRule website. The browser's address bar shows "communityrule.info". The website has a yellow navigation bar with the "CommunityRule" logo and a play button icon, followed by menu items: "About", "Book", "Create", "Guides", "Library", "Templates", and a "Login" button. The main content area features the text "CommunityRule is a governance toolkit for great communities." centered above a circular network diagram with eight white nodes and numerous connecting lines. The browser window includes standard window controls (minimize, maximize, close) and a scrollbar on the right side.



# COMMUNITY RULE

# GOVERNANCE TEMPLATES



## Benevolent Dictator

The Benevolent Dictator holds ultimate decision-making power, until the group is ready for a more inclusive structure.

Values | Membership | Autocracy | Delegation | Expiration | Executive | Lobbying

## Circles

Units called Circles have the ability to decide and act on matters in their domains, which their members agree on through a Council.

Values | Membership | Council | Delegation | Lazy consensus

## Consensus

Decisions that affect the group collectively should involve participation of all participants.

Values | Membership | Exclusion | Consensus | Deliberation | Do-Ocracy



# GOVERNANCE TEMPLATES

## Benevolent Dictator

The Benevolent Dictator holds ultimate decision-making power, until the group is ready for a more inclusive structure.

Values Membership Autocracy Delegation Expiration Executive Lobbying

## Circles

Units called Circles have the ability to decide and act on matters in their domains, which their members agree on through a Council.

Values Membership Council Delegation Lazy consensus

## Consensus

Decisions that affect the group collectively should involve participation of all participants.

Values Membership Exclusion Consensus Deliberation Do-Ocracy

## Do-ocracy

Those who take initiative to do something in the group can decide how they do it.

Values Membership Autonomy Do-ocracy Lobbying

## Elected Board

An elected board determines policies and organizes their implementation.

Values Membership Board Representation Majority Voting

## Jury

Proposals are shaped and decided on by randomly selected juries.

Values Membership Legislature Sortition Petition Policy Register



# GOVERNANCE TEMPLATES

## Benevolent Dictator

The Benevolent Dictator holds ultimate decision-making power, until the group is ready for a more inclusive structure.

Values Membership Autocracy Delegation Expiration Executive Lobbying

## Circles

Units called Circles have the ability to decide and act on matters that require the group to agree on through a Council.

Values Membership Council Delegation Lazy consensus

## Consensus

Decisions that affect the group collectively should involve participation from all members.

Values Membership Exclusion Consensus Deliberation Do-Ocracy

## Do-ocracy

Those who take initiative to do something in the group can decide how they do it.

Values Membership Autonomy Do-ocracy Lobbying

## Petition

All participants can propose and vote on proposals for the group.

Values Membership Petition

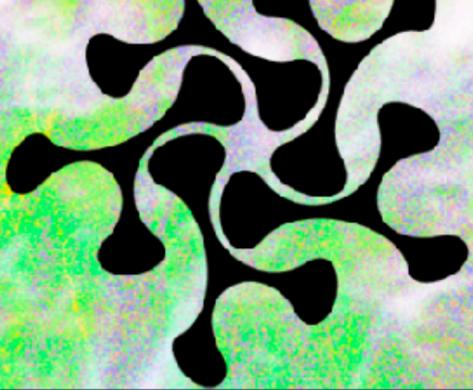
## Self-Appointed Board

A board that selects its own members determines policies and organizes their implementation.

Values Membership Board Majority Voting



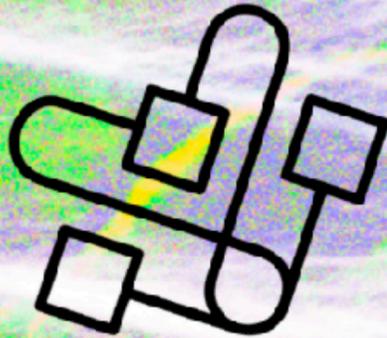
# DAOS

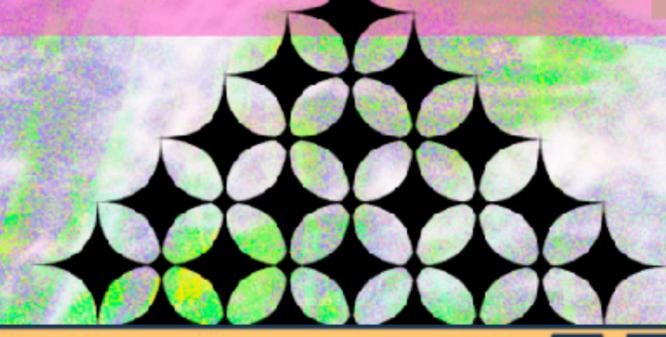
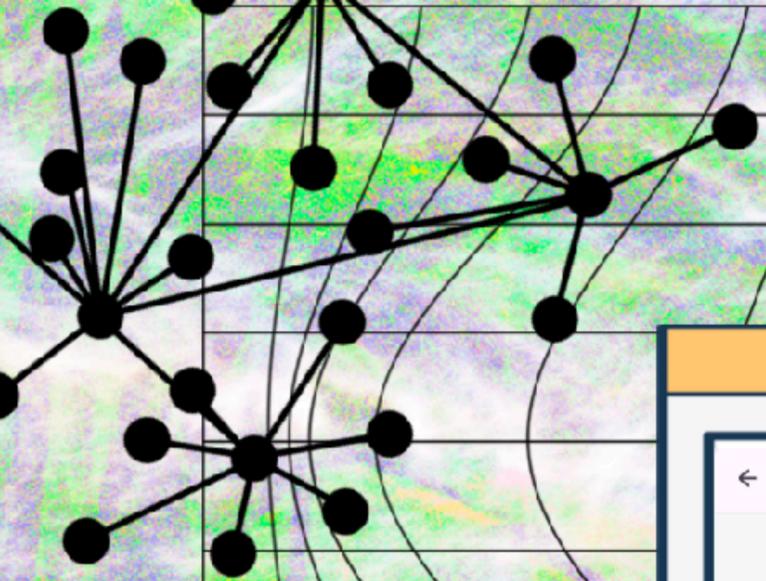


A Decentralized Autonomous Organization is a blockchain-based system that enables people to collaborate and make decisions in a decentralized manner without the need for a central authority. The key infrastructure component is a 'token' that can serve both functional and financial purposes.

The concept gained popularity with the launch of the Ethereum blockchain in 2015, which provided a platform for creating and running DAOs.

The first major experiment was "The DAO," created in 2016 as a venture capital fund in the Ethereum ecosystem, which aimed to democratize investments, and infamously resulted in a significant security breach leading to a substantial loss of funds.



A screenshot of the ENS website displayed in a browser window. The browser address bar shows "ens.domains". The website header features the ENS logo, navigation links for "Governance", "Community", "Docs", and "Roadmap", a language selector "EN", and a "Go to app" button. The main content area has a blue background with the text "Welcome to the New Internet" and two buttons: "Get your name" and "Learn more".

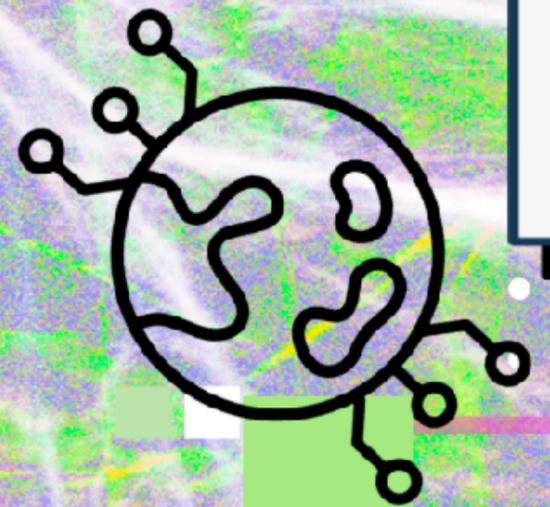
ens.domains

Link your GoDaddy domains to ENS, without any gas!  
[Learn More](#)

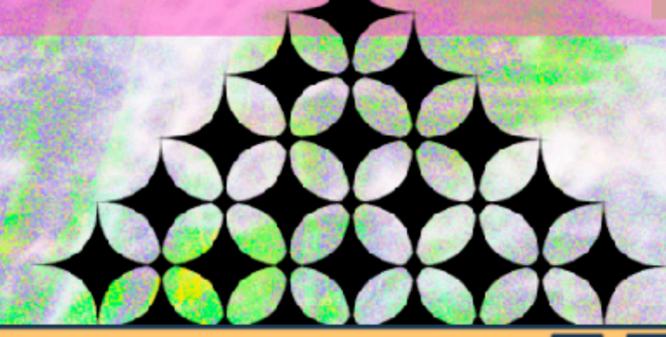
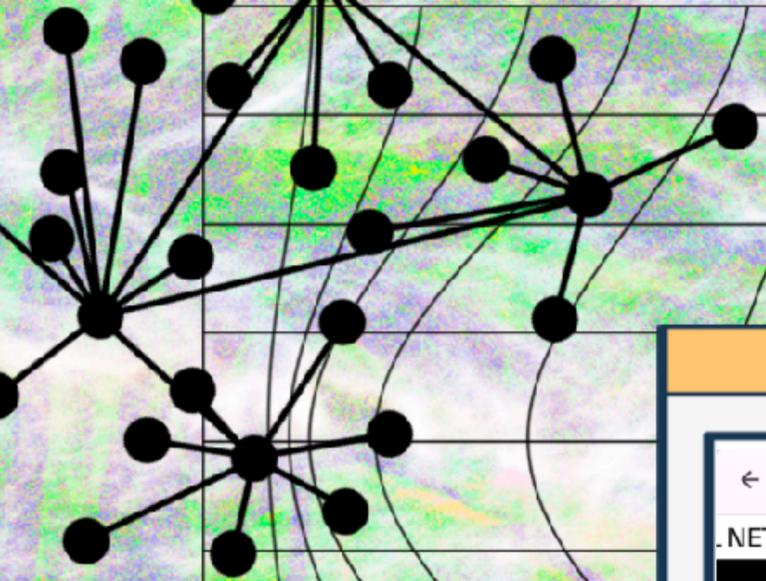
ENS Governance Community Docs Roadmap | EN Go to app

# Welcome to the New Internet

[Get your name](#) [Learn more](#)



# ETHEREUM NAME SERVICE



← → ↻ fwb.help ☆ 📁 🌐 ⋮ ⤴

NETWORK A NEW KIND OF SOCIAL NETWORK A NEW KIND OF SOCIAL NETWORK A NEW KIND OF SOCIAL NETWORK A NEW KI

**FWB** JOIN GET \$FWB

## ABOUT

Friends With Benefits is a new kind of social network made up of creatives and builders who believe in the promise of a better internet.

We all hold \$FWB tokens as a way to collectively fund and govern our community endeavors and co-own what we create together.

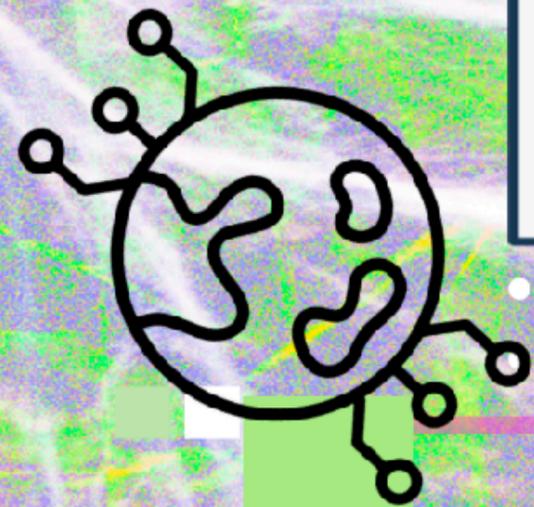
GET FWB IN YOUR INBOX:

→

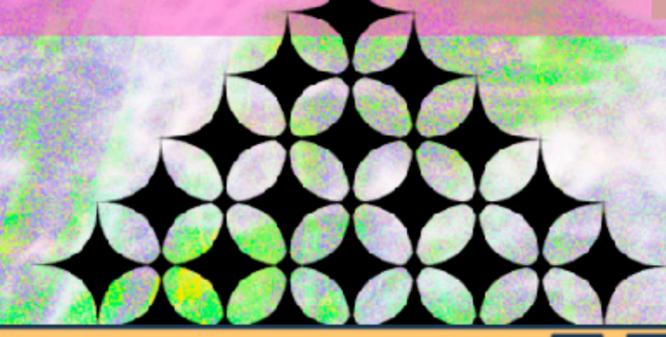
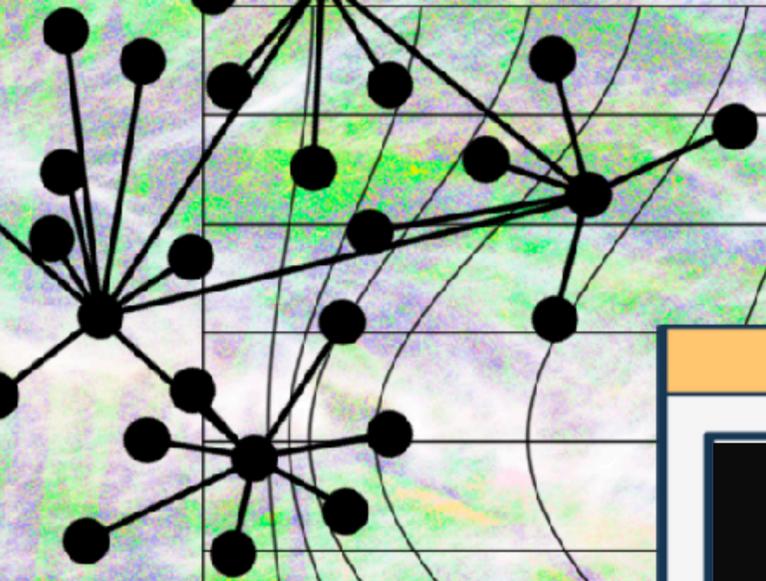
→ [LEARN MORE](#)

➤ [FWB WIKI](#)

FEST24



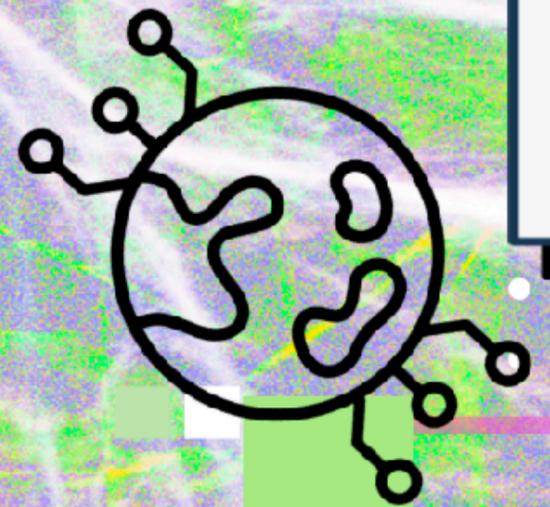
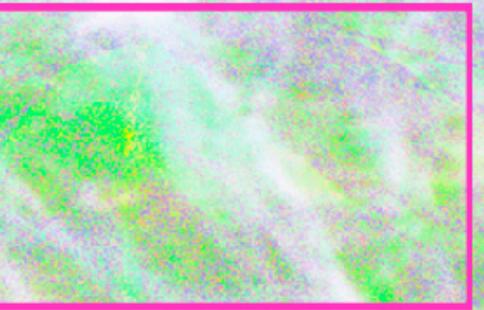
# FRIENDS WITH BENEFITS



Home Editorial Drops Events Collection Refract Pass Contact [Join Us](#)

# REFRACTION

Refraction is an artist-owned community leading the next wave of digital art, music and culture — online, onchain and IRL.



**REFRACTION**



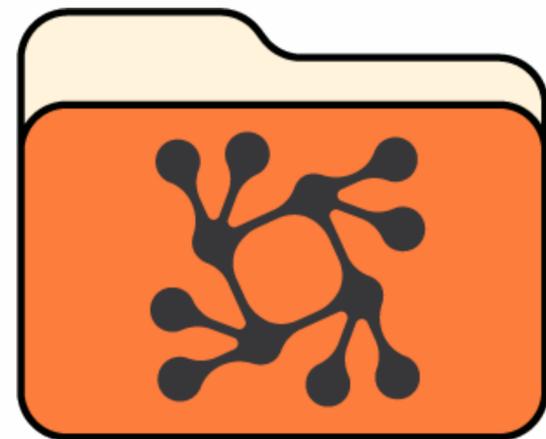
# SHORT DISCUSSION

Have you been part of a DAO?

What was your experience?

How did its governance work, or not?

# **BREAK: 10 MINUTES**



**WORKSHOP:  
GOVERNANCE &  
COOPERATION ROLEPLAY**